

WHOLESALE DRY GOODS

Pound Remnants Seconds

English and American Goods
FLORECE LINED UNDERWEAR, TOP SHIRTS, and special line of
Muslins Silk Muslins
Embroideries Dress Goods
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Etc., Etc.

Estate W. A. SLATTERY
Slattery Building, Duckworth & George's St., St. John's

NOTICE!

The United Towns Electrical Co. LIMITED

Are now prepared to take orders for the
Wiring of Dwelling Houses, Shops, Halls, Schoolrooms and Churches.

Apply to the UNITED TOWNS ELECTRICAL CO. LTD.,
Carbonear, or to MR. FRED CHAFFE, Local Agent at
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No Home

Can be IDEAL without music. A GOOD INSTRUMENT not only gives pleasure to the inmates, but it is usually one of the handsomest articles of furniture in the house—thus giving double pleasure.

In our Warerooms are Pianos and Organs of the most reliable makes and artistic designs. Ask about our
Easy Payment System.

Ayre & Sons Ltd.

Kerosene Oil

USE ROYALITE Kero. Oil, 150 test.

—AND—

SILVER STAR, 120 test.

This is the best Kero. Oil on the market.

Imperial Oil Co. Ltd.
A. H. MURRAY, ST. JOHN'S, DISTRIBUTOR.

Fire and Marine Insurance.

The undersigned, having been appointed Newfoundland Agent for HOLMWOOD & HOLMWOOD, LTD., of London, INSURANCE AGENTS AT LLOYDS, wish to notify the general public that they are now prepared to do both FIRE AND MARINE INSURANCE at lowest rates.

A Specialty made of Outport Risks.

Newfoundland Produce Co Ltd.
ST. JOHN'S, Nfld.

Notice to Wholesale Buyers

We stock lines of L.B.T. Goods your customers need daily—lines that help in a wonderful way to build up your trade, and satisfy the needs of your people.

We study the requirements of each district—buy accordingly, and price to make quick sales. We want you to know our varieties, quality, and low prices.

There is something in dry goods you never have—your customers need—but your merchant does not stock. Write and ask us for it today, and watch how quickly we can produce it. Remember, we are pleased to send samples and prices upon request.

ANDERSON'S, Water Street, St. John's, Nfld.

THE GUARDIAN.

C. L. RUSSELL, Proprietor.
Issued every Saturday from the office of publication, Water St., Bay Roberts. Subscriptions (post free) to any part of Nfld., or Canada, 50 cents per year. To United States, Great Britain, etc., \$1.10 per year, postpaid. All subscriptions payable in advance.

ADVERTISING RATES—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special prices quoted for six or twelve months. We do not hold ourselves responsible for the opinions of our correspondents.

All advertisements subject to the approval of the management. Birth and Marriage Notices and Notices of Thanks, 25 cents per insertion. We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

BAY ROBERTS, FRIDAY, NOV. 20, 1914.

Governor and Lady Davidson

Visit Bay Roberts

His Excellency Sir Walter E. and Lady Davidson arrived at Bay Roberts from Carbonear at 8.45 Saturday morning last in a private car attached to the regular train. Their Excellencies were met at the station by the Justices of the Peace, Mrs. (Dr.) Richards, President of the Women's Patriotic Association, members of the Men's Patriotic Committee and a squad of the Church Lads' Brigade, in charge of the commanding officer, Rev. H. L. Pike.

His Excellency inspected the C. L. B. squad, and spoke a few encouraging words to them. Lady Davidson then drove to Spaniard's Bay, accompanied by Mrs. Richards, where she met the women of that town and discussed matters relating to women's work in connection with the great war.

At the same time His Excellency, accompanied by members of the Patriotic Association, visited the Roman Catholic, Methodist and Church of England churches of Bay Roberts. He spoke words of praise for the people of the various denominations in erecting such beautiful churches. Returning from St. Matthew's Church a visit was paid to the Western Union Cable Office, where Governor Davidson and party were met by the Superintendent, Mr. C. B. Dunham, who showed them through the building, after which a visit was paid to St. John the Evangelist Church, Coley's Point.

Returning to Bay Roberts at 11 a.m., His Excellency delivered an interesting, instructive and stirring address in the new Public Building. Mr. C. E. Russell acted as Chairman, and in a few words gave a welcome on behalf of the citizens, and then introduced His Excellency. Governor Davidson then delivered his lecture on 'The Cause and Progress of the Great War,' which was listened to very attentively. (The Guardian is publishing the lecture in serial form.)

A Vote of Thanks to His Excellency was moved by Rev. G. H. Field and seconded by Rev. Wm. Grimes, and unanimously carried by those present with a show of hands.

The short notice given of His Excellency's visit, the lecture being in the morning and the fact that so many of our men were still attending to their summer's catch of fish, were some of the causes which led to the gathering not being as large and as representative as one would desire.

At the same hour in the Empire Hall, Lady Davidson met and addressed the members of the Women's Association, a report of which appears in another column. Their Excellencies took luncheon with Rev. G. H. and Mrs. Field at the Rectory, and later drove to Clarke's Beach and Brigue, where meetings were addressed. At 6.30 Governor and Lady Davidson left Brigue for St. John's, the G. of E. Guild and Orange Bands playing suitable selections on the station platform.

NOTICE

We have a number of men registered in our Employment Agency. The list comprises carpenters and general laborers. Some are willing to take hold of anything to earn an honest dollar.

Any person requiring a man to do any kind of ordinary work can obtain him by applying to The Guardian Employment Agency. There are absolutely no charges.

EVERYBODY NEEDS PURE, RICH BLOOD

Pure blood enables the stomach, liver and other digestive organs to do their work properly. Without it they are sluggish, there is loss of appetite, sometimes faintness, a deranged state of the intestines, and, in general, all the symptoms of dyspepsia. Pure blood is required by every organ of the body for the proper performance of its functions. Hood's Sarsaparilla makes pure blood, and this is why it is so successful in the treatment of so many diseases and ailments. Its acts directly on the blood, ridding it of scrofulous and other humors. It is a peculiar combination of blood-purifying, nerve-toning, strength-giving substances. Get it today.

Memorial Service

For the late Capt. Nath Mercer

On Sunday, Nov. 15th, a Memorial Service for the late Capt. Nath Mercer was held in Central Meth. Church. The day being fine a large crowd assembled, quite a number from sister churches, to pay their last tribute of respect to the one they all loved so well.

The services opened by singing Hymn No. 606, followed by prayer by the Pastor. Then the Choir sang

'Not now but in the coming years; It may be in the better land, We'll know the meaning of our tears, And then sometime we'll understand.'

After which Mr. Solomon French was called upon to say a few words. He recalled how as boys they grew up together; as men they were friends together, sharing each other's joys and sorrows all through the years, until a few short weeks ago the one was called to his eternal rest, while he and the host of friends were left behind to carry on the work Capt. Nath was called upon to lay down.

Then hymn 625 was sung, after which the Pastor preached a memorial sermon, taking for his text John 12: 24, 'Except a corn of wheat fall into the ground and die it abideth alone: But if it die it bringeth forth much fruit.' He paid a touching tribute to the life of the deceased, not only as a faithful member of the Church but as a man, a Christian man, who had sympathy for everyone and tried to help wherever his help was needed. He said it did not need any words of his to tell how much he was loved, the large congregation present was tribute enough.

Hymn 368 was then sung, after which the very impressive service was brought to a close. While the congregation was dispersing, the organist, Miss Naomi Mercer, played the 'Dead March In Saul.'

Men's Patriotic Fund

Amt. prev. acknowledged \$153.24
Capt. Geo. Mercer 1.00
\$154.24

C. L. B. COMPANY ORDERS

Orderly Officer for the week: Lt. C. Butt. Orderly Sergeant for the week: Lt. Cpl. L. Field. Orderly Corporal for the week: Lt. Cpl. J. F. Dawe. Orderly Squad for the week: Squad No. 3.

The Officer Commanding has been pleased to make the following promotions: Actg. Lee. Cpl. H. Norman, J. F. Dawe and M. Sparks to be Lance-Corporals.

Private Wilfred Mercer to be Lance-Corporal.

The Company will parade at Headquarters on Tuesday, Nov. 24th, at 7.45 p.m.

H. L. Pike, O. C.

Women's Patriotic Association

The following additional names for the Patriotic Fund have been received from Coley's Point:

Mrs. Wm. Parsons 50
Mrs. Samuel Dawe 30
A Friend 30
\$110

Several sums promised the collectors and already acknowledged are not yet forth coming. We would be glad to receive the amounts.

Will those who are working for the Patriotic Association kindly have their work ready by Wednesday, Dec. 2nd, when there will be a meeting for all members in the old Courthouse.

St. Matthew's Church Notes

The Annual Missionary Meeting will be held in St. Matthew's Church on Monday, 23rd inst. The following speakers will deliver addresses: Rev. Canon Bolt, Rev. C. W. Hollands and Rev. E. K. H. Caldwell.

Sunday next, Nov. 22nd, will be observed as Thanksgiving Sunday in St. Matthew's Church. Thank-offerings will be for the Home and Foreign Mission Fund.

Our Naval Reservists

ROLL OF HONOR.

Henry Dearing, Shearstown, son of Henry and Susannah Dearing. Albert Snow, Coley's Point, son of Rachel and the late Wm. Snow. David Butler, Butlerville, son of John and the late Mary Butler.

Mr. Sharpe informs us that his motor boat has not been sold to the Union Trading Co.

Mr. W. J. Butler, tailor, is now open for business. We understand he is thoroughly experienced, having been foreman of the Nfld. Clothing Factory. See his advt. in another column.

'Christ our Refuge' is the interesting subject for Sunday night at the Adventist Church. While the fall of death is beating the quivering of civilization, and the world has become a charnel house, a cemetery, the glory that gleams from the Cross of Calvary reveals one sure place of safety from the wreck and ruin of sin. Song service at 6.45. An open door and free seats to all.

HOT DRINKS

and something to eat with it, is the latest feature at Thomson's Drug Store. Next time you are out shopping call in and have something hot. HOT DRINKS, 5 cents and 10 cents. At Thomson's Drug Store, opp. Bank of Nova Scotia.

The Annual Missionary Meetings of the Bay Roberts Methodist Circuit will be held (D. V.) during the coming week. The meetings will be held at Central on Tuesday, Spaniard's Bay on Wednesday and Shearstown on Friday nights. Rev. A. A. Holmes of Hr. Grace, and Rev. N. M. Guy, M.A., of George St., St. John's, will be the deputations for the first two nights. Rev. T. B. Darby, B.A., of Cupids, and Rev. O. Jackson of Clarke's Beach, for the remaining two nights. These men are overflowing with missionary facts, zeal and enthusiasm, and a splendid time is confidently anticipated. Everybody welcome.

SUNDAY SERVICES

Nov. 22nd, 1914.
Church of England.

ST. MATTHEW'S PARISH CHURCH—Holy Communion at 8 a.m. and at noon on alternate Sundays. Matins 11 a.m.; Evensong 7 p.m. 1st Sunday in each month Service for United Sunday Schools 3 p.m. Friday 7.30 p.m.

Festivals according to Colley's Point—Sundays, Holy Communion 11 a.m. 1st Sunday in month: 8 a.m. 3d and 5th Sundays in month. Matins 11 a.m. (1st Sunday in month 9.30) Evensong 7 p.m. (3d Sunday in month 8.30).

Festivals—Holy Communion 8 a.m. Matins 10 a.m.; Evensong 5 p.m. Matins 9.30 a.m.; Evensong, Fridays 7.30 p.m.

Children's Service—4th Sunday in month at 2.30 p.m. ST. MARK'S PARISH CHURCH—Sundays, Holy Communion 11 a.m. 2nd Sunday in month; 8 a.m. 4th Sunday in month. Matins 9.30 a.m. 2nd Sunday in month; 11 a.m. 4th Sunday in month. Evensong 3 p.m. 1st, 2nd and 5th Sundays in month; 7 p.m. 3rd Sunday in month.

Wednesdays, Evensong 7 p.m. Children's Service 2nd Sunday in month at 2.30 p.m. Holy Baptism and Churching at any service by arrangement.

Methodist.

BAY ROBERTS CENTRAL CHURCH—7 p.m. Rev. W. Grimes.

Tuesday 7 p.m. Missionary Meeting. Friday 7.30 p.m. Prayer Meeting. COLEY'S POINT—10.45 a.m. Rev. W. Grimes.

Thursday 7 p.m. Missionary Meeting. SPANARD'S BAY—3 p.m. Rev. W. Grimes.

Wednesday 7 p.m. Missionary Meeting. SHEARSTOWN—7 p.m. Mr. John Bowerling.

Friday 7 p.m. Missionary Meeting. Salvation Army.

SALVATION ARMY OTTAWA—7 a.m. Prayer Meeting; 11 a.m. Holiness Meeting; 3 p.m. Free and Easy Meeting; 7 p.m. Salvation Meeting.

Seventh Day Adventists

The regular services at the Adventist Church will be as follows:—Sabbath (Saturday) Sabbath School 2.30 to 3.30 p.m., followed by a regular service 3.45 to 4.45. Preaching, Sunday night at 7 o'clock.

NEW COATS

We have received a large and varied assortment of Ladies' and Misses' Winter Coats

made in the very latest styles and attractive colors. As we wish to dispose of the whole shipment quickly, we are selling these coats much below their value.

We have in stock 250 pairs Men's, Women's and Misses'

Rubbers

that we are selling at reduced prices. A full stock of Feeds, Provisions and Groceries on hand and selling at lowest prices.

W. H. GREENLAND, COLEY'S POINT.

Ladies' Coats

A few more to be in for this week end.

Men's, Women's and Children's Underwear. 2 Doz Girl's Wool Caps, 23c. Job Lot.

Ladies' Felt Boots, \$1.10 per pair. Men's and Boys' Sweaters, 48c to \$2.45 each.

Boys' Tweed Caps, 20c. Heavy Carpet Rugs, \$1.85 each. Men's and Boys' Suits, Boots and Shoes and Rubbers.

—A T—

Marshall's

Just west Cable Site.

W. J. BUTLER

Custom Tailor and General Repairing

Solicits orders for all kinds of first-class.

Custom Tailoring

first-class. Repairing and Cleaning; also Velvet Collars.

Special attention paid to all orders and satisfaction guaranteed.

W. J. BUTLER

WATER STREET, BAY ROBERTS, Just West of D. G. Fraser's Drug Store.

nov20

NOTICE

RAW FURS WANTED

We pay the highest prices for RAW FURS

of any kind. Send for Price List and Circular.

New England Fur Co.

131 Marlboro Street
CHELSEA, MASS. U. S. A.

oct30,1914

Just Opened

A new stock of Ready-made Suits and Pants, Men's and Boys. Also Ladies' and Children's Coats, Blankets, Cloth and Fur Pound Goods of most every kind. Wool, Tweed, Cloth Tweed and Cotton Tweed, Mottled Flannel, Babies' Flannel and Flannels, Furniture Cotton, Blouse Cotton, Quilt Cotton, etc., etc.

Also

Boots & Shoes

at low prices. See our stock. We make quick sales at low prices.

R. Saunders, Shearstown.

Sparkling GINGER ALE

AND Strawberry Mint

Titillate your palate to the top notch of delight. Lively as a cricket—bright, sparkling, delicious, pure.

Manufactured by

The Gem Bottling Co.

Bay Roberts

And sold by most shopkeepers in this locality. Try a bottle next time you feel thirsty.

Large Bottles—5 Cents

Royal Naval Reserve!

Proclamation



Proclamation

By His Excellency Sir WALTER EDWARD DAVIDSON, Knight Commander of the Most Distinguished Order of St. George, Governor and Commander-in-Chief in and over the Island of Newfoundland and its Dependencies.

YOUR KING AND COUNTRY NEED YOU. WILL YOU ANSWER YOUR COUNTRY'S CALL?

A Proclamation was issued on the 21st of August calling on the Patriotic young men of Newfoundland to enlist in the First Newfoundland Regiment and rally round the Old Flag. The response to the appeal was prompt and the Contingent, 540 strong, is already training in England and will be sent to the front as soon as the men are made thoroughly efficient.

We need more fighting men. We need to train more men to strengthen our Contingent for land service and we need to raise a Contingent for Sea Service, but the special need now is for men-o-war.

There is at present a force, nominally, of 600 men recruited from the Royal Naval Reserve. When the War broke out the roll was 625. A message was sent to the King that this force would be raised to 1,000 men, hardy and handy and loyal men from the shores of Newfoundland. And the King has just now accepted the spirited offer. The fishermen have been a way on their summer voyage and we have waited for the return of the men to acquaint them of the King's acceptance of our offer. At the present moment the Reserve numbers only 550 men of whom 107 are already serving on board H. M. S. "Calypso."

The Lords of the Admiralty have now telegraphed that they are now ready to take over the Newfoundland Reservists. So it is our duty to respond as soon as possible and arrange for their training.

The fishermen and landmen have responded nobly to the call and we have sent one Soldier Regiment from all the Districts. It is now the Seamen's turn. Let us not fail the Old Country in the great struggle for liberty on which she is now engaged. Newfoundlanders of old have been known for centuries to be staunch and true and loyal to the King. It must never be said that the descendants of the old Sea-dogs, whose Fathers never failed when a blow had to be struck for Empire and for Right, are now absent when the Call is made.

The Admiralty call for 500 men from Newfoundland, to engage for the period of one year. Let the best of the men of the Country come forward and report themselves on board H. M. S. "Calypso."

GOD SAVE THE KING.
Given under my hand and Seal, at the Government House, St. John's, Nfld., this 31st day of Oct., 1914.

By His Excellency's Command,
JOHN R. BENNETT,
Colonial Secretary.

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Notice

Despatch of Mail for

First Newfoundland Regiment.

Letters and Parcels for Members of the Contingent at the Front should be addressed as follows so long as the troops are still in England undergoing training:—
No. Private
Company
Newfoundland Contingent
c/o The War Office,
WHITEHALL,
London, S. W.

All Letters and Parcels so addressed will be made up in a separate bag and despatched with the Governor's official bag to the Colonial Office, and will thus receive special attention.

H. J. B. WOODS,
oct16,14 Postmaster General.