

**Special Values in Women's and Children's Whitewear and Underwear Today**

# SIMPSON'S

**Mr. Britling Sees It Through 90c**

BY H. G. WELLS.  
A powerful war story, considered by many of the leading book critics as the best war story yet published. Our special price . . . . . 90c

## TODAY'S BARGAINS THROUGHOUT THE STORE

### Furniture Bargains

- \$44.00 Buffet, quarter-cut oak, fumed or golden finish. 35.00
- \$74.00 Buffet, heavy massive design, 60-inch case, fumed oak. 54.50
- \$13.00 Extension Table, solid oak, fumed or golden. 9.90
- \$20.00 Extension Table, quarter-cut oak, 45-inch top, 14.50
- \$21.00 Extension Table, 45-inch top, fumed or golden oak. 15.00
- \$24.50 Extension Table, genuine quarter-cut oak, top 48 inches, 8-ft. extension, fumed or golden finish. 18.75
- \$28.50 Extension Table, quarter-cut oak, fumed or golden finish, 48-inch top, 8-ft. when extended. 22.65
- \$25.50 Dining-room Chairs, fumed or golden, genuine leather seats, the set. 18.95
- \$30.00 Dining-room Chairs, golden oak, leather slip seats. 22.90
- \$36.00 Dining-room Chairs, golden or fumed oak, pad backs, upholstered seats covered in genuine leather. The set. 22.95
- \$35.00 Dining-room Chairs, fumed finish, leather backs and spring seats. The set. 25.00
- \$40.00 Three-piece Bed Outfit, brass bed, all felt mattress and iron frame spring. 29.80
- \$7.50 Mattress, half wood fibre and layer felt, roll edge. 5.95
- \$12.75 Mattress, with pure layer cotton felt, deeply tufted. 9.95
- \$5.00 Metal Frame Spring, closely woven wire, heavy rope edge. 3.95
- Simpson's Special Spring, Woven Wire Fabric, reinforced, closely woven. 4.95
- Pillows, well filled with mixed feathers, good grade of ticking. A pair. .95
- Pillows, all feathers, size 20 x 26 inches. February Sale price. 1.50

### Friday Bargains in Drapery Dept.

- 350 yards of good quality Colored Muslin with pretty bordered effect, and all over ground work in rich colorings. One yard wide. 49c value. Friday, per yard. .11
- 550 yards of daintily Colored Muslin and Scrim, in pretty shades of blues and pinks on white grounds. One yard wide. Friday, per yard. .16
- English and American Chintzes, 30 to 36 inches wide, in beautiful colorings, suitable curtain or cushion covers. Many of them were 75c per yard. Friday, special. .39
- Curtain Nets—A large variety in small conventional and floral patterns. 30 to 40 inches wide. Friday, a yard. .16

### Bargains in Oilcloths, 39c Sq. Yd.

50 rolls of a splendid quality Oilcloth, in block, tile and floral design. Widths of 36, 45, 54 and 72 inches. Because there are some slight imprints the price will .39

### Axminster Rugs Reduced

200 Axminster Rugs of good serviceable quality and up-to-date designs in very rich colorings of brown, green, fawn and tan shades. All Persian or Oriental designs and suitable for any room.

- Size 4.6 x 7.6. Friday special. 11.25
- Size 4.6 x 9.0. Friday special. 14.25
- Size 4.6 x 10.6. Friday special. 14.75
- Size 6.9 x 9.0. Friday special. 19.50
- Size 6.9 x 10.6. Friday special. 24.50
- Size 9.0 x 9.0. Friday special. 26.75
- Size 9.0 x 10.6. Friday special. 29.75

### Axminster Rugs \$2.75 Each

400 good quality Axminster Rugs, 6 designs only, in good conventional, Turkish and Persian patterns. Soft rich colorings in green, old rose, blue and tan colorings. Size 27 x 54 inches. Special. 2.75

### Special Offer of Grass Rugs

Strongly woven quality of Grass Rugs, in shades of green, dark red and blue coloring with plain line borders. Roman key pattern or conventional designs, bound all around. Size 4.6 x 7.6, \$1.89; size 3.0 x 6.0, 89c each.

### English Axminster Rugs \$5.95

Heavy Axminster Rugs in an extra heavy quality. Fringed ends. Floral and conventional patterns, in pretty shades of blue, green, tan and old rose effects. A rug that will give good service. Size 32 x 62. Regular \$7.50. Friday special. 5.95

### Linens and Staples

Pure Linen Damask Napkins of a good sturdy quality; size 21 by 21 inches. Less than mill price, a dozen. 1.98

Bleached Damask Table Cloths, size 58 by 90 inches, hemmed ready for use. Friday. .98

Genuals. Hand-made French Cluny Doilies, with linen centers; size 8 inches. Friday, each. .25

Crash Roller Toweling, with red border, width 17 inches. Friday, a yard. .13

Hemmed Huckaback Towels, Friday, a pair. .25

White Turkish Bath Towels, heavy quality, fringed ends. Friday 3 pairs for. 1.00

White Flannellets, 32 inches wide. Friday, a yard. .14

White Flannellets, 38 inches wide, extra heavy soft napped finish. Friday, a yard. .19

Cambric Shirtings, in stripes and checks; width 31 inches. Friday, a yard. .22

Couch Throw, size 54 by 72 in.; grey colorings; neatly bound with mercerized cotton. Regular \$2.25. A limited quantity to clear Friday at. 1.48

### Wall Papers and Ceilings

Regular 5c to 10c, Friday 3 1/2c. 1,000 rolls, patterns suitable for kitchens, staircases and attic rooms; well covered and durable. Rush selling 8.30 a.m. 3 1/2

1,500 Rolls Tapestry Hall Paper, conventional and floral design, worked in rich colorings on tan ground. Wall paper, regular 25c. Friday, a single roll. .9

18-inch Border to match. Regular 10c a yard, for. .3

Imported Wall Papers, leatherettes, silkettes, tapestries and fabric weaves, suitable for halls, living-rooms and dens. Regular 50c to \$1.90. Friday, a single roll. .29

20,000 Feet White Enamel and Imitation Oak Room Mouldings, 1 1/2 inches wide, best standard finishes. Friday, per foot. .1

Imported Dye Burlap, heavy sized back, assorted colors, green, tan and red; 34 inches wide. Regular 40c. Friday, per yard. .29

EXTRA SPECIAL

1,000 lbs. "B. B." Floor Wax, quality guaranteed, easily applied and polishes quickly. 1-lb. tins, 33c; 2-lb. tins, 66c.

### Men's Winter Overcoats \$6.95

We have 60 big, warm Winter Ulsters of heavy English grey tweed, double-breasted style, with convertible collar and belted back. Sizes 36 to 44. The overcoat season for us is nearly over, so we'll sell them at this price—but the season is not over for you, so it will pay you to get one at this exceptional price 6.95

### Men's \$13.50 Suits \$9.95

This is another Friday Bargain that should appeal to men who are interested in good values. Brown and grey tweeds, in various patterns made into good fitting, serviceable neat suits; the prevailing single-breasted style. Sizes 36 to 44. Friday's price 9.95

### Men's Trousers Priced Low

An exceptionally good Work Pant, made from a strong cotton worsted cloth, in dark grey and black mixture, with fancy stripe pattern. Three pockets. 1.49  
Heavy Worsted Trousers, in grey and black mixed stripe patterns. Finished with five pockets, belt loops and is neatly tailored. Sizes 32 to 44. Special 2.95

### Men's Stiff Hats

Black Stiff Hats from several of the best English makers; clearing all broken lines and odd stock; sizes 6 1-2, 6 5-8, 6 3-4, 6 7-8 and 7. Regular \$1.50 and \$2.00. Friday .75

### Fur Collars \$4.95

French Otter Collars, which can be attached to any overcoat; linings of black satin. Regular value \$6.00. On sale Friday at 4.95

### Another Great Shirt Special!

Simpson, Monarch and Arrow Shirts 73c

Here they are and, while there is a good quantity, we advise you to shop early for the best values. Soft and stiff cuffs, a host of patterns. Sizes 14 to 17. This is an accumulation of counter soiled shirts to be cleared at 73c

We cannot accept phone or mail orders for these.



### Women's Wear

## These Are All Bargains

that will more than please you

Plush Coats of the celebrated "Salts" plush, ripple back, raglan sleeves; 25 only to be sold in the Misses' Section 18.75

Mourning Dresses, 16 only, sizes 16 to 20 years; very fine black crepe de chine. Regular prices \$27.50 to \$42.00. 13.50

Misses' Velvet Skirts, 14 only, navy, brown and green. Regular \$7.50 to \$12.50. Tailored and novelty style. To be cleared Friday at 4.98

Women's New Spring Suits of serges, gabardines and poplins, in black and navy; sizes 32 to 42. This lot was marked away below the ordinary price to make an attractive Friday bargain-offering at 21.95

Women's White Sports Coats for spring; overcheck in black or green; large collar, full back, belted front, swagger pockets. Friday at 4.95

Women's Serge Dresses, regular sizes, out-sizes to 45, and maternity dresses. Black and navy. Some plaid trimmed, 4.95

Women's Taffeta Skirts, black, made extra wide, shirred top, belt, two pockets. Special price on Friday. 3.95

Girls' Sailor Dresses of navy serge; size 13 only, and only 20 dresses; large sailor collar; braided trimmed collar, cuffs and pockets. Price 3.49

Big Values in House Dresses and Petticoats

Women's Extra Size House Dresses, of ginghams and percales, navy or grey; stitched down collar and three-quarter sleeves; sizes 45 to 51. Friday bargain 1.00

Women's Petticoats of imported English moire, navy and emerald. Splendid width, full flounce of knife-pleating; lengths 38 to 42. \$1.50 value, for .89

### Lingerie Waists at Half Price

150 samples of high-class Lingerie Waists, principally "Fashion" brand, showing a beautiful assortment of new styles and all made of the very finest materials, pretty laces and lovely embroidery. Regular price \$2.95. Friday 1.48

Very warm, comfortable flannel middy waist, in navy, red or khaki color. Comes in long or short sleeves and in all sizes from 32 to 42 bust. Regular selling \$1.99 and \$2.29. Marked to clear quickly on Friday at 1.00

### A Bargain in Men's Boots Built for Hard Wear, \$2.79

700 pairs only, sturdy, heavy Boots, built for hard wear. Blucher style, with thick standard screw and McKay sewn soles, round and English recede toe shapes, military and flat heels. Made of gunmetal and box kip leathers. Sizes 6 to 11. Friday 2.79

### Boys' Strong Boots for Rough Weather

180 pairs of Boys' Black American Army Blucher Style Boots, full fitting round toe, heavy standard screw soles, medium heels. Sizes 1 to 5 1/2. Friday 2.29

### Girls' Dongola Kid Button Boots 99c

240 pairs Girls' Bright Dongola Kid Button Boots, wide toe, patent tip, good weight soles, spring heels. Sizes 5 to 7 and 10 and 10 1/2. Regular \$1.35. Friday 99c

### Boys' 75c Rubbers 54c

200 pairs Boys' Plain Rubbers, full round toe, heavy corrugated soles and heels. Sizes 13 to 5. (No Phone or Mail Orders.) Regular 75c. On sale Friday, at 54c

### Men's Heavy Gum Rubbers 99c

125 pairs Men's Heavy Gum 3-eyelct Lace and 1 Buckle Boots, heavy corrugated soles, 1/4 heels. Sizes 7, 9, 10, 11 and 12. (No Phone or Mail Orders.) Regular \$1.79. Friday 99c

### 300 Boys' Suits to Clear at \$2.98

Smart Suits of heavy English tweeds, in dark greys and browns. Single-breasted yoke styles, with box pleats, and belt at waist. Full cut bloomers. These suits are for rush selling, and will not last longer than a few hours. Sizes 25 to 34, for ages 8 to 17. Friday Bargain 2.98

### Well Tailored Norfolk Suits \$5.95

There are about six different patterns to choose from in rich, dark browns and greys. Neat single-breasted models and full cut bloomers. Sizes 8 to 17 years. Friday Bar 5.95

### Boys' Better Grade Overcoats \$3.98

Slip-on all-around belted and half-belted styles that are well tailored from imported coatings, in rich browns and dark greys. Our own stock lines. Sizes 2 1/2 to 6 years. Friday 3.98

Boys' Odd Tweed Bloomers of brown and grey English tweeds. Sizes 7 to 17 years. Friday Bargain .98

### Smallwares

#### at Friday Prices

- B.P.C. Crochet Cotton, mercerized, white only; all sizes. Regular 2 for 25c. Friday, a half. 17c
- Shoe Ties, fine finished. Friday, a pair. .11
- Tape, in one dozen pieces to bundle, white only. Friday, 2 for .10
- Mending Wool, black only, best Botany wool, on cards. Friday, 3 cards. .12
- Mercerized Mending Cotton, for silk and lisle hose; all colors and black and white. Friday, .10
- Safety Pins, in best plated, one dozen on card, assorted sizes. Friday, 4 cards. .10
- Pin Sheets, 400 pins, 10 sheet sharp points. Regular 5c. Friday, 3 for .10
- Toilet Pin Cards, in pearl, coral, black, turquoise, and many other shades. Friday, 2 for .10
- Dome Fasteners, in black and white, all sizes. Friday, 2 doz. 15
- Hooks and Eyes, black and white. Regular 5c. Friday, 3 doz. 15
- Belting, black and white, 2 inches wide. Regular 8c. Friday, 2 yards. .10
- Dress Shields, Kleinert's, size 2. Regular 20c. Friday, 2 pairs. 35
- C.M.C. Hose Supporters, in black and white, in four sizes. Friday, 20c and 25c pair.
- Wash Cloths, Nu-Knit, colored and plain white borders. 23
- Pin Cushions, in shape of slippers, to hang up. Friday, 2 for .10
- Elastic 1-inch wide, silver finish black and white. Regular 75c. Friday, yard. .15

### Enamelware and Cutlery

- Double Boilers, light blue enamel, with pure white lining; 1-qt. Friday, 65c; 2-qt. \$1.10; 3-qt. \$1.25; 4-qt. \$1.50.
- Strainers, white enamel, three-cornered shape, three small feet. Friday. .25
- Dish Pans, 14-qt. size, grey enamel. Friday. .29
- Tea Kettles, grey enamel, 2-quart size. Friday. .15
- Tip Range Kettles, 15
- Straight Covered Saucepans, grey enamel; 2-qt. size, Friday, 25c; 4-qt. size, 35c; 6-qt. size, 45c.
- India Rubber Clothes Line Reels, a very superior make, with a ratchet to hold line at any length required. Friday. .39
- Coal Scuttles, japanned steel, with gold band decoration. Friday, 35
- Glass Wash Boards, Friday 25c
- The National Triangle Polish for cleaning and polishing hardwood floors, linoleums, oilcloths; large size. Friday. .59
- Scrub Brushes, in a variety of shapes and sizes; exceptional value. Friday. .10

### Silverware Much Reduced

- Glass Butter Dishes, in a fancy cut glass pattern, with a bright finished silver-plated cover. Regular \$2.00. Friday 1.25
- An All Silver-plated Butter Dish, with cover and butter drainer. Regular \$2.75. Friday 1.59
- 3-Piece Tea Set, all silver-plated, two patterns; bright or satin finish. Regular \$7.00 and \$7.50 a set. Friday 4.75
- Silver-plated Cake Plates, hand engraved decoration, with the word cake engraved in centre. Reg. \$2.75. Friday 1.89
- 12-piece set, 6 silver-plated knives and forks, dessert or medium sizes. Each set in a neatly lined box. Regularly \$1.75. Friday 1.19
- Large Mantel Clock, eight-day timepiece, striking the hour and half hour; black ebonized wood case. Regularly \$6.50 and \$7.00. Friday 4.35

### Women's Glove Bargains

- Women's White Chamollette Gloves, nice fine fabric, have two dome fasteners, strongly sewn seams, perfectly finished. Sizes 6 to 8. Friday bargain 79
- Canvas Housemaids' Cleaning Gloves, two-inch band cuff, good heavy weight, strongly sewn seams. Friday bargain, a pair .10
- Real Chamol's Gloves, natural and white, soft uniform finish, have dome fasteners and pique sewn seams; sizes 5 1/2 and 5 3/4 only. Special bargain at 49

### Art Needlework

- Hemstitched Stamped Pillow Cases, a quality that will launder nicely; simple eyelet and solid designs; size 40 by 36. 25
- Roman Stripe Cushion Slips, good coloring, finished. 23
- Children's Dresses, stamped on white rep; poplin and pique; sizes 3 to 6 years. Friday, each .75

### Narrow Ribbon for Millinery

- 1,500 Yards of Narrow Novelty Ribbons for the trimming of the misses' and children's hats. Rich combinations of silk and gold or silver, plain cords or double faced satin with colored borders. Regular 25c, 35c and 40c. Friday, a yard .19
- Also Remnants of Ribbons at greatly reduced prices on Friday.

The Robert SIMPSON Limited