

The Toronto World

A Morning Newspaper Published Every Day in the Year.

MAIN OFFICE, 83 YONGE STREET, TORONTO.

A favor will be conferred on the management if subscribers who receive papers by carrier or thru the mail will report any irregularity or delay in receipt of their copy.

Forward all complaints to The World Office, 83 Yonge Street, Toronto.

RENEW THE APPLICATION AT ONCE

Not for the first time has the Ontario Railway Board shown its inclination to adopt an interpretation of its objects, duties and powers more consonant to a court of law than a commission established in the public interest. In absolutely throwing out the petition for the annexation of the portion of York Township between the city boundary and East Toronto, the board took a very narrow and technical view of the questions raised, and, indeed, its course throughout the proceedings might lead to the inference that the burden laid on the petitioners has been made more onerous than was necessary. There seems, why names entered in duplicate should be counted into the total on the roll. To enter the same individual twice over does not make two separate persons; in fact, whatever it does in law, rulings of this kind are distinctly reminiscent of the finest kind of official red tape—a commodity which ought not to be found in the repositories of a public utility board.

However, now that the ax has fallen, the only and immediate thing to be done is for the city and the annexationists to set about procuring a new and inexpensive petition without a day's delay. There is not the slightest doubt that incorporation within the city is good both for Toronto and the district concerned, and that a decisive majority of the residents are favorable to this. After all, it is the actual residents whose interests are entitled to preponderant weight. Certainly they ought not to be over-ruled thru the existence of non-residents influenced by reasons that do not regard the health, comfort and convenience of the people who are engaged in building up the district where they live. The World has on several occasions commented on the jealousy with which local governments are regarded, both in Canada and the United States, and on the apparent desire to throw every obstacle possible in the way of extensions, both of area and administration. This is not a desirable policy, and is opposed to the ideals of a true democracy. Districts that are, or have become, naturally parts of a great community should be encouraged to join forces and share the general benefit that comes from union. Every effort should be made to have the new petition presented in time to secure a decision before the end of this year.

MARITIME WAR REGULATIONS.

This month, the conference called at the instance of the British Government to consider, revise and extend the international understanding regarding property rights at sea and the conduct of maritime warfare, will meet in London. It is, in important respects, the most significant sign of the new spirit of the twentieth century that has yet been vouchsafed. This assembly of representatives of the maritime nations will really be an aftermath of the last Hague congress, and it is expected that their attitude towards the questions coming up for discussion will show a considerable advance over that adopted at the congress, particularly on the part of the British Government, which, indeed, has abandoned its traditional policy for a reform of a very sweeping character.

Since 1856 the Declaration of Paris has governed the conduct of maritime war, also only to a partial extent. The consenting parties agreed to desist from the employment of privateers, and further acknowledged the principle of the flag covering the goods. Alone among the participants the United States refused to sign the protocol, not on account of any fundamental objection to the proposed restriction, but from the desire to remain unfettered, and also because the arrangement did not go further and the private property at sea the same immunity from seizure that it has on land. Although the United States is thus not under obligation to respect the provisions of the declaration, it has voluntarily observed them whenever the occasion has arisen.

Great Britain has now gone far ahead of any reform hitherto made by suggesting that the law of contraband be abolished, and that all ships under a neutral flag shall be free from detention or search on the high seas. This would not interfere with the right to establish a blockade and to prevent its evasion, but as a blockade to be recognized must be actual and sufficient. It would be impossible to close all the ports of any country with an extensive embargo. It is doubtful whether there will be any general agreement to introduce so drastic a change which, under the circumstances, now existing, may be held to favor disproportionately the world-wide commerce of the United Kingdom. But the mere fact that it should be discussed will prepare the way for its acceptance. Other matters coming before the conference relate to blockades, the right of belligerents to destroy neutral ships on the high seas, the transforming of merchantmen into warships and the transfer of merchant navies in time of war.

DIRECT TRADE WITH THE EAST.

In his latest letter from Yokohama, Mr. W. T. R. Preston, Canadian trade commissioner for Japan, China and Korea, offers an enlightening commentary on the conduct of business in the east. The foreign business community, he explains, is divided into two classes—the large merchant, or middleman, who may, or may not, order goods on commission, but who keeps a stock of goods for local sale as occasion requires, and the "European Commission Agency," substantially the eastern representative of a general commission headquarters in some foreign centre. In his efforts to establish direct trade relations between Canadian manufacturers and traders and the eastern consumer, Mr. Preston has struck the snag offered by the stereotyped methods, and finds himself accused of attacking vested rights. He reports that one very prominent member of a foreign board of trade in Japan a short time ago characterized the presence of commercial representatives there, particularly the Canadian commissioner, as unnecessary, uncalled for and likely to have a disturbing effect on existing conditions. This result is likely enough, but the views of unnecessary intermediaries who want to levy toll for ever on the trade of the east ought not to be regarded by the Canadian Government or the Canadian exporter.

Mr. Preston rightly points out that if Canadian trade is to pass thru the usual foreign business channels its chances of expansion are so remote as to be practically non-existent. The agencies already in the field have their own long-established connections, and they have no special interest in securing for Canada the advantages to which her geographical position clearly entitles her. The commissioner has ample reason for his contention, that if Canadian trade is to assume the proportions rendered possible by her position, expansion can only take place by the cultivation of direct trade between the Canadian dealer or producer and the eastern dealer or consumer. This, of course, means the elimination of the middleman, but, on the other hand, it directly benefits the ultimate purchasers, and it secures that natural advantages will receive their due attention. And in this connection Mr. Preston notes also that the British commercial attaché is charged directly with the care of British agents, merchants and manufacturers, and whatever is likely to interfere with the volume of their business never fails to meet with his disapproval. Canada, therefore, in opening up eastern trade, must hoe her own row, and the position as now understood supports in the strongest way the policy of independent Canadian trade commissioners.

KISSING SPREADS DISEASE.

Forty Per Cent. of Aleutian Natives Victims of Consumption.

SAN FRANCISCO, Nov. 6.—Tuberculosis, spread thru a rite of their church, is said to be thinning the population of the Aleutian Islands at an alarming rate.

Dr. Robert Olson of the revenue cutter McCulloch, who arrived here yesterday from Alaska, states that 40 per cent. of the natives in the islands are afflicted with consumption.

He expressed a belief that the ceremony of kissing the dead, in part responsible for the spread of the disease.

Roosevelt for Senate.

WASHINGTON, D.C., Nov. 6.—That President Roosevelt may be the successor of Senator Platt of New York in the senate is considered by many in Washington as not at all improbable.

Ward Will Win.

LONDON, Nov. 6.—(C.A.P.)—A Times Wellington despatch says indications are that Premier Ward will be returned with a majority of 30.

Big Freight Steamer Sunk.

NEW YORK, Nov. 6.—The freight steamer H. M. Whitney of the Metropolitan S. S. Line was sunk last night in the East River while on her way to Boston. The vessel, valued at \$500,000, is a total loss, and it is not believed that any of her cargo, valued at \$300,000, can be recovered.

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The fact is that in the short time since the publication of the Thanksgiving edition The World has received congratulations by the score from prominent business men and the general citizenry, and several went so far as to say that a monthly edition in the same style would undoubtedly place The World quite beyond competition as a "business bringer."

The Thanksgiving edition was primarily planned to show the quality of The World as a business bringer. It was not intended to be an edition got up merely for show. And any one who read or examined the Thanksgiving edition could easily judge by the plethora of timely and attractive advertisements of daily needs, such as men's, women's clothing, footwear, furniture, handy home needs, foods, etc., that the merchants and business men of the city thereby benefited in the widest possible way. The World's aggressive advertising methods and policy.

The effectiveness of the Thanksgiving edition is due to Peter Rutherford, who was recently appointed advertising manager of The World, and who in the short time he has been at the head of the department, has done much to confirm advertisers thruout Canada in their fixed belief that The World is a superlative business puller.

Mr. Rutherford's career is too well-known to need any extended notice. His experience is wide both in the field of advertisement writing and in creative advertising. As a writer he has, in the past, stood at the very head of the profession, and now that he is in the van of those who sell advertising space, he makes it a point to offer his experience and suggestions as to first-class advertising "copy" to advertisers who have appropriations to be distributed and who make contracts for space with The World. Not the least significant part of Mr. Rutherford's innovations was the installing of nearly two thousand dollars' worth of splendid new lines of clear, bold and attractive type, which already has, according to advertisers, greatly improved the appearance of The World's many advertising pages.

The World's advertising methods and policy are original and aggressive, and advertisers have found it both a sure and a consistent medium of bringing in business.

DR. FOTHERINGHAM'S ATTITUDE.

Editor World: In your report of the meeting of the local board of health of Nov. 4, I am represented as appearing and advocating the advantage of certified over pasteurized milk. I have no idea who can be responsible for so gross a mis-statement of the views I expressed, which were absolutely contrary of those reported. Recognizing the extreme importance of clean milk to the public health, the milk commission of the Canadian Association have gone very carefully into the question, and have found that while certified milk is the ideal form of milk supply, it is quite impracticable of application to more than one-sixteenth part of Toronto's milk supply as it is now, and we recommend therefore: (a) a proper system of inspection and control of the production and transport of milk, just as for the securing of certified milk; (b) the sale of certified milk so far as it can be obtained; (c) the pasteurizing for 20 minutes at 150 degrees Fahrenheit of the remaining fifteen-sixteenths of the city milk supply, under the control of the board of health; (d) proper refrigeration and care during the subsequent distribution of the milk.

It will be worse than a pity if any perverse or interested party should seek to spread the impression that there is a difference of opinion among the medical profession or between us and those charitable associations which are doing such good work in this direction.

J. T. FOTHERINGHAM.

20 Wellesley-street, Nov. 5, 1908.

OFFICERS' FIELD DAY.

Queen's Own to Have a Class of Instruction on Monday.

The Queen's Own will utilize Thanksgiving Day by a class of instruction for officers, non-com. officers and men. They will assemble at the armories on Monday at 2 p.m. The dress will be drill order, and the day will be carried out as a field day.

Instruction is to be in outpost by day and night, advance and rear guard. The class will be under Capt. George, Lieut. W. W. Berry and Reg.-Sergt. Major Brittain.

Any officers, non-com. officers and men who are not members of this class are invited to attend.

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Killed by Derrick Pole.

PETROLEA, Nov. 6.—William Slack, foreman for Mr. Schumacher's oil property, was cleaning out one of the wells when the three-pole derrick broke and one of the poles struck Mr. Slack on the back. He lived about one hour.

Are You Going Abroad?

The two special features of Letters of Credit, which commend them to the travelling public, are their safety and convenience.

Our Letters of Credit are available in all parts of the world.

Drafts bought and sold. Money Orders issued.

FIVE BRANCHES: Yonge and Colborne Sts.

Yonge and Bloor Sts. Avenue Road, cor. Davenport

King St. and Spadina Ave. Queen and Broadview Ave.

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EATON'S FOR NEW BOOKS

The Latest Fiction at the Most Attractive Prices

The endeavor of our Book Department is not only to have everything in the line of high-class fiction, but to have it at the earliest possible moment, and at such prices as will induce you to place your orders here. Besides the very newest, we carry a full selection of all the titles that have made their authors famous in late years, and are still much in demand. Here is a partial list with prices:

"The Web of Time," by Robert E. Knowles 1.10	"The Little Brown Jug at Kildare," by Meredith Nicholson 1.10
"The Trail of the Lonesome Pine," by John Fox, Jr. 1.10	"The Diva's Ruby," by F. Marion Crawford 1.20
"The Man From Brodney's," by Geo. Barr McCutcheon, author of "Graustark" 1.10	"The Testing of Diana Mallory," Mrs. Humphry Ward 1.20
"Lewis Rand," by Mary Johnston, author of "To Have and to Hold" 1.20	"The Witching Hour," by Augustus Thomas 1.20
"Holy Orders," by Marie Corelli 1.10	"A Prisoner of the Sea," Chauncey C. Hochkiss 1.10
"The Leaven of Love," by Clara Louise Burnham, price 1.10	"The Fly on the Wheel," Katherine Cecil Thurston 1.10
"The Last Voyage of the Donna Isabel," by Randall Parrish, author of "When Wilderness was King," price 1.10	"The Lure of the Mask," by Harold McGrath 1.10
"The Firing Line," by Robert W. Chambers, author of "The Fighting Chance," price 1.10	"Treasure Valley," Marian Keith 1.10
"The Riverman," by Stewart Edward White 1.10	"The Black Bag," by Louis Joseph Vance 1.10
"The Wheel o' Fortune," by Louis Tracy 1.10	"The Guest of Quesnay," Booth Tarkington 1.10
"Cy Whitaker's Place," by Joseph C. Lincoln 1.10	"Wroth," by Agnes and Egerton Castle 1.10
	"Aunt Jane of Kentucky," Eliza Calvert Bell 1.25
	"A Soldier of the Future," by W. J. Dawson 1.10
	"Myrtle Baldwin," by Charles Clark Munn 1.20
	"The Last of the Plainsmen," by Zane Grey 1.20

MAIN FLOOR—JAMES STREET

The "College Ulster" Overcoat for Boys

Stormy Winter Weather calls for the best Protection a boy can secure.



As the first consideration is the Overcoat, we point out the "College Ulster" as "our ideal." In styles both single and double-breasted this store is ready to meet all tastes in patterns and colorings and in materials. And most of these garments are our own make—which makes the prices the easier to pay.

For 4.95

For 6.00

For 8.00

Dark grey chevots, heavy and warm; self collar, buttoning close at throat; sizes 24 to 28.

Bigger boys' full length coats with wide skirt; of all-wool chevots, well lined, sizes 29 to 33.

Double-breasted ulster of heavy 20-oz. chevot or a nice dressy tweed; Italian cloth lining, sizes 28 to 33.

Boy's Winter Suits in Tweed

A good tweed is a reasonable assurance for a season's steady wear. That the best that's possible for the money may be secured we go direct to the mills for our tweeds, and make them up into stylish, expertly-tailored suits on the premises.

A fine assortment in seasonable weights and colorings is ready.

Now. Single and double-breasted styles. Sizes 28 to 33; at \$3.87, \$4.00, \$4.50, \$5.00, \$6.00, \$6.50 and \$7.50.

Black and Grey Overcoats for Men

In plain Chesterfield Style of 46 inch length, with velvet collar.

Starting with a good serviceable coat at six or eight dollars, and advancing by the easiest of Price Stages up into the twenties, our elaborate preparation in these staple, correct, Winter garments is so thorough as to make the choice unquestionably the best to be had.

At 8.00

Black Melton Cloth, 30 ounces-to-the-yard material; Italian cloth body lining.

At 10.50

Black Kersey or Beaver cloth, in fairly heavy qualities; well lined with Italian cloth.

At 12.50

Black English Meltons and Beaver cloths; extra good fitting coats, fashioned from American models; broad lapels.

At 15.00

"Eaton Brand" Coats of black and Oxford English Meltons and Chevots; fine Italian lining; hand worked buttonholes; hand stoted bluff edges; collars fitted on by hand.

"College Ulsters" for Young Men

The coat with the Prussian collar and front buttoning close up to neck. Made of subdued fancy chevots and tweeds; best Italian cloth lining; sizes 34 to 44. Prices: \$12.50, \$13.50, and \$15.00

MAIN FLOOR QUEEN STREET

MONDAY—THANKSGIVING DAY THE STORE REMAINS CLOSED. DO YOUR BUYING TO-DAY.

THE T. EATON CO LIMITED

190 YONGE STREET TORONTO