Member Audit Board of Circulation.

MORKING NOON. CITY-Delivered, 15 cents per week.

OUTSIDE CITY BY MAIL-Per year, \$5.00 six months, \$2.75; one month, 50 cents TELEPHONE NUMBERS 3670 Private Branch Exchange

From 10:00 p.m. to 9:00 a.m. and holidays call 3679, Business Department; 3671, Editors; 3672, Reporters; 2673, News Room.

Toronto Representative - F. W. Thompson,

U. S. Representatives -- New York: Charles Chicago: Charles H. Eddy Company, People's lding. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Wednesday, April 14. MR. KING OPPOSED.

It necessary to nominate a candidate in oppo- kets, particularly. sition to the Hon. Mackenzie King. The policies

war is the most hideous, most debasing of all conditions. The work is based on the great war correspondent's experiences on the western front, and it is a terrible accusation of war. He gives the real facts. Instead of the "glory" we have a picture of the misery and the horror of the daily fighting. According to Gibbs, and his readers, with few exceptions, will agree with him, the "splendid inspiration" of war, as somebody has put it, is buried beneath its devilishness and agony. He finds nothing heroic or fine in war. It is a monstrous product of Hell. Gibbs bares the facts of modern conflict between nations, showing it an utterly abominable thing.

SONORA SECEDES.

The great and rich state of Sonora, Mexico, is the latest recruit to the cause of self-deteris the latest recruit to the cause of self-detering yourself to something off the counter, or League of Nations, and this is a question which mination, having dropped out from the rest of the Mexican Republic. Carranza and the rest of not to get a bit of opium when you want it, Canadian Government and the Washington Government of the world have been informed that Sonora will no longer recognize the Mexican administration at Mexico City as the governing body. when people an over the world are short of course, it must be fairly admitted that the tration at Mexico City as the governing body. bread, and alcohol is known to be a dangerous great bulk of the people—and Australians are no the move, however, by declaring that in the event the Mexican Government pledges Sonora the fullest state rights Sonora will return to

Apparently the secession has been brought With a clear brain ruling the strength of man and about by a desire to have a decent, progressive administration of states affairs instead of the disreputable brand of rule that has been handed out by Carranza. It appears to be a spontaneous rising of all the people against intolerable conditions, not the act of a Villa starting some new outlawry. Sonora's action is a good healthy sign which, if it only spreads As straight a back, throughout the rest of the republic, may cleanse the land of its present desperate sickness and place it once more on its feet, stable

PRICES OF FARM PRODUCTS.

The question whether or not agricultural Brice will fall in the next year or so is a mat- I looked in the hollow as the sun left the ter of interest both to the farmer as producer, And saw the plow lying and the team and the city dweller as chief consumer. This is peace time now, not war time, though wartime conditions have so far carried over suffi- Lying in the furrow with his face ciently to maintain prices of foodstuffs, and even go beyond what was realized in the years when fighting armies consumed such vast

farmers' organizations and through farm papers hotels an extra inducement to secure reservations journals urge the giving up of lines that do then, by association and co-operation, to make at that time to feeding and clothing others at less than cost, their sons and daughters of today will never do it again. There are enough brainy any such conditions today.

itself is higher in price and rental value. Farms some of the parties have desired revisions.

in Middlesex County are selling in some town ships at an advance of 20 per cent over prices of two and three years ago. Knowing, then, what his costs are, the farmer is determined that the prices he receives shall accord, and he is developing the machinery to secure what he regards as the just price. Are there any as some have predicted. Great Britain and Italy are on rations, and likely to continue so. to supply their needs, and the rapidity with to interruption by a proposal from either side. which the process of agricultural reconstruction is proceeding is amazing. The submarine campaign brought four million acres under the plow in England that had not been producing before, and there was bred into the English people a settle them, and recent history forces a feeling realization of their weakness in not producing that the president will eventually get around to the more of what they need. This will hardly pass The United States is not a party to the League of of suspense, the pregnant moment of final premonition. The three elephants away with the end of the war. So much for the foreign market. Is the home market, then, department is on record with a declaration to the had come together, they had milled be likely to maintain its present level? Certainly treaty is not an affair of ours. not, unless industrial conditions remain as good as today. Foreign competition is also a factor It is to be regretted that the U. F. O. found to be considered, in dealing with foreign mar-

of the Liberal and Farmers' parties are essen- everywhere are seeking to maintain the price principle that where income tax is charged on the tially the same. Mr. King has been fighting levels achieved during the war, while on the same income both in the United Kingdom and in a and will continue to combat the reactionary other hand laws of supply and demand point equivalent to the tax at the lower of the two rates agencies at the capital that have hampered to lower prices if the demand be decreased, of tax imposed. It is also clear that we cannot and handicapped the agricultural population of while supplies are increased, remain stationary, any part of the Empire, and, further, that any the country. Co-operating with the Liberal or are not proportionately reduced. This is adjustment should be made, as far as possible, leader the farmers' movement would have nothing new. It is, as a rule, as old as the the country where the taxpayer resides. struck a heavy blow at the privileged ring that barter of mankind, but there is necessity for for too long has ruled at Ottawa. That the constant readjustment. The farmer cannot Liberals and the Farmers will be found working maintain his prices if there are not enough along the same lines is assured by the nature buyers, or if the buyers are restricted in their army to defend it. That is possible in theory. Is of their political ideals and their platforms. expenditure; his plan, therefore, must be to see it possible in practice? To rule it out finally would That being the case it seems unfortunate that that costs go down in proportion to declines in might so appeal to the chivalry of the youth of the anything that suggests friction between the seiling prices. This means efficiency in pro- different countries that the raising of an Armenian two bodies, such as the nomination of Mr. duction, co-operation in marketing, and constant Burnaby, should have occurred, as it will tend attention to the tariff, to see that he is not in to play into the hands of the common enemy, being milked by protected interests. In Canada we still have vast natural resources to be de- achieved barely two full months of existence. veloped; we have not exhausted our available To help offset the activities of certain lands, and have other lands yet to fall back upon elements in Canada that would like to intro- when the time comes. We are in better posiduce what amounts to militarism, it would be tion in these respects than the United States, well if everybody read Philip Gibbs' new book and a proof of it lies in the tens of thousands on the war, "It Now Can Be Told." When they of American farmers who have gone into the gratulated every January as the oldest Londoner have perused it they will be convinced that Canadian West and who are still entering the country in considerable numbers.

EDITORIAL NOTES.

The striking switchmen are trying to run he union into an open switch.

Nothing so mirrors this turbulent, uncertain hour as the trades unionists acting as strike breakers over the switchmen's walkout.

It is reported that the ex-crown prince of Germany may be placed on an island. They Canada to maintain its own representative at might send him to the Isle of Dreams-bad

"humiliating to the self-respect of the American Just now there is a rather bitter feeling in Canada and Canadian peoples." It is "humiliating," yes, with regard to the objection in Washington to to be caught stealing a ride on a car, or helpor not to be allowed to smoke and spit around in church, or to have a drink denied your whim when people all over the world are short of poison. Some people need to be humiliated.

A PLOW SONG.

[McEnsay.] a grand thing is a plow-team on the long, straight

together: weather

When he

Had McKie, that's a cripple and a

A long day is the plowman's day, from winter's morn till night A warm glow in the

evening mists are homestead lamps alight.

And always in the twilight I

PULLMAN CAR GRAFT. [Boston Herald.] Comment is rife as to a newly discovered graft quantities of the products of the farm. There in Pullman reservations on limited trains. Ever stitutional matter arrayed the best sense of the since the government took over the railroads it nation against him. However little importance we is a lot of foolish talk about the farmer's duty has been harder and harder to secure reservations may attach to talk of a republic, the Radicals and and the farmer's place in the scheme of things, on fast trains between our great cities. This at Socialists are demanding a reversal of his action on the type that disappeared years first did not seem strange, since we were told that in dismissing the Zahle ministry. The bearing of the type that disappeared years ago, "the old-time farmer by whom the ills traffic has never been so heavy as it is today; but the crisis on the Schleswig question will most it soon appeared that those who were willing to interest the outside world. The nation was bound that followed in the train of overproduction were accepted with much the heavenly grace or peevish resignation with which the old-time mother accepted the hard lot entailed by a too large family." It is a mistake to think that the farmer of today does not scrutinize the soon appeared that those who were willing to pay the price could often get seats, no matter how near the hour of the train's departure. Going to the ticket wicket and asking for a seat on a limited train out of this city, or even New York or Philadelphia or Washington, the applicant received the answer that everything was all sold. This was sufficient for the uninitiated, but to those who were that the farmer of today does not scrutinize wise" there was still hope, for the lure of a \$5 bill peace treaty to regard the vote in the vote in the peace treaty to regard the vote in the peace treaty to repart the peace treaty to regard the vote in the peace treaty to regard the vote his costs, or that he is so altruistic as to go passed through the wicket sometimes brought from its hidden recess that much-desired pasteboard. It was during government control that this pernicious tion of the plebiscite. It is an upflare of evil passions which shows how difficult is the realization, but practice gained its start, when train service was which only makes insistence of the principle all the Moreover, there is an active campaign among curtailed, and accommodations scarce. Hurried travelers gave the head porter of some of our best insisting that the laborer is worthy of his hire. at the last minute. Finding that he could usually "A good living and 10 per cent" is the slogan of one important paper, while almost all farm reached a satisfactory understanding with the ticket-sellers, and the practice grew. Today, under private ownership, this system still prevails, and not give proper return. The tendency today is adds to the ever-growing lists of money-grabbers. first to find out the cost of production, and Our railroad ticket offices should not become the equivalent of theatre ticket-scalpers. Theatres are a pastime, travel is most often a necessity. The sure of receiving the proper return. Older coun- never-ceasing adjustment of wage scales among try folk know what the conditions were prior ratiroad employees should mean that they are adequately paid, and that outside remuneration is to 1897, when agricultural products commanded unnecessary. The public that raises its cry against low prices, and while they resigned themselves profiteers of other types will not long be patient with this new style of graft

UNAVOIDABLE DELAYS.

[London Daily Telegraph.]
Nothing could be more mischievous than to leaders in agriculture, and enough organizations of one kind and another, to fight the return of leaders in agriculture, and enough organizations indulge in futile and angry scoldings of the conhorse sense of the German majority. If salvation ference because it has not accomplished more, is thus won, bourgeois democracy will be stronger The only occasions in history when allied conferences have been expeditious in drawing up terms Low prices of the past are no longer pos- of peace have been when one or other had the will sible, whatever may come. Machinery has --to impose his terms upon the rest by reason of the advanced in price, and along with machinery has number of bayonets at his command. Is that what these ill-tempered critics of the conference would have gone lumber, cement, nails, rope, twine, and everything else that has a place in production. Likewise, wages paid to farm labor are far rested in their hands alone. But it is an allied beyond anything known in the past, and land settlement, and opinions differ. Facts are read differently. Even when conclusion have been reached

From Here and There

WHAT ABOUT IT, GIRLS? [London Daily Express.] Why not make every year a leap year? These are the days of sex equality, of women's complete off the interminably encroaching vines

factors that may upset calculations? For one emancipation. Surely it is time to overthrow the and branches that seemed to oppose the thing, the demand from Europe is not as great fetish that man only must propose marriage. It way, but invariably parted at her touch. is very unpleasant to be rejected. It is indeed—a Her tongue was parched, all her clothblow to the heart and a grave injury to self-esteem. But you will become as used to that as The European countries generally are doing their best to get their own agriculture in shape to supply their needs and the remidity with a clarmy grip, and her body to supply their needs and the remidity with the intermediate to intermediate the intermediate to intermediate the intermediate the

"AM I MY BROTHER'S KEEPER?

[San Francisco Chronicle.] Why the United States should attempt to tell Europe and Asia, to say nothing of Africa, how They stood in the sparse they ought to settle the affairs of Turkey, or must Senate, in answer to a question, that the Turkish treaty is not an affair of ours.

neath this tree, they were even now indubitably beneath the next they had encountered—for when a feeding element the sentence of the sente

REMOVING AN INJUSTICE

[London Daily Telegraph.] The question of double income tax within the British Empire has for some time been a burning one. It will be admitted that in any sound solu-The situation, then, is this, that farmers tion of the problem regard should be had to the interfere with the basis of assessment made

AN EXPERIMENT IN COVERNMENT.

The league might no doubt appoint a commissi to administer Armenia and raise an international be to go too far. The tragic history of Armenia defence force would present no insuperable difficulty. In that case a most important experiment International government would be put into that was above fear.

He had become filled with an essence operation. But the task is an almost unjustifiably heavy burden to lay on a body that has as yet

> OLDEST LONDONER. [London Daily Chronicle.]

An old woman to whom fame arrived late in life has just died at Edmonton. Mrs. Lambert celebrated her 106th birthday over two months ago, and for some years past she has been congratulated every January as the oldest Londoner, be moved he gave an indefinite impression of disembodied action, as if spirit alone passed on, leaving flesh behind. Like a black monitor the tracker went before him.

The verge of an infinite solution, the shadows beneath these trees he was peering with an intensity that alone passed on, leaving flesh behind. Like a black monitor the tracker went before him.

The verge of an infinite solution, the shadows beneath these trees he was peering with an intensity that alone passed on, leaving flesh behind. Like a black monitor the tracker went before him.

The verge of an infinite solution, the shadows beneath these trees he was peering with an intensity that alone passed on, leaving flesh behind. Like a black monitor the tracker went before him.

questions which crop up there, and it is natural that a British ambassador should not always understand them very thoroughly, and that there should fore they had advanced twenty paces, be discontent in Canada when he fails to press the Dominion point of view as Ottawa wants it pressed.

She came to the bare trunk of a big pause. He was waiting—waiting demotions except fear tree whose top had been felled by light—liberately or was it as one who stands one who s be discontent in Canada when he fails to press the Dominion point of view as Ottawa wants it pressed. Just now there is a rather bitter feeling in Canada with regard to the objection in Washington to special representation of the Dominion on the League of Nations, and this is a question which the tree and put her arms around it.

She came to the bare trunk of a big tree whose top had been felled by light liberately or was it as one who stands on the liberately or was it as one who stands of a light liberately or was it as one who stands of A British newspaper says that prohibition is be discontent in Canada when he fails to press the

[Sydney Bulletin.]
Of course, it must be fairly admitted that the exceptions to the general rule-have not yet They are still in th mental servitude which repeats creeds and catchvords-mere followers of the pack trailing afte the noisiest leaders, though occasionally velping at those leaders and changing them when the scent seems cold. No political party wants its rank and file to think, because its leaders would cease to be in the lead the moment it began to do so. The Labor party even goes the length at times of driving out from its ranks any who assert the right to hold an opinion differing from that of those who have made most noise at its various conferences. The party leaders think of the people as a McKie worked the best team the countryside could mass, organize them as a mass without giving room for any diversity of view; and in doing so they rob political movements of all the solid basis of individual conviction and enthusiasm.

> DESIRE IN SPRING. [Francis Ledwidge.]

love the cradle songs the mothers sing n lonely places where the twilight drops, The slow, endearing melodies that bring Sleep to the weeping lids; and, when she stops, I love the roadside birds upon the tops Of dusty hedges in a world of spring.

And when the sunny rain drips from the edge Of midday wind, and meadows lean one way, And a long whisper passes through the sedge, Beside the broken water let me stay, While these old airs upon my memory play, And slight changes color up the hedge.

THE DANISH CRISIS. [New York Evening Post.] King Christian of Denmark has by arbitrary action in both an international matter and a con-

THE TRIUMVIRATE.

more essential.

[Exchange.] A banquetter tells this rather good story on himself. He was making a speech at a dinner, and in the course of his remarks he said: "America has produced three great men-Washington, Lincoln and I myself---" At this point a burst of laughter drowned the rest of his remarks. He had intended "think Theodore Roosevelt." The laughing got his goat, and he sat down without saying anything more.

MONARCHISTS PLAYING 'POSSUM.

[Cleveland Plaindealer.] Bolshevism, as vicious as it was in Russia in its arliest manifestations, is the common foe of all thinking and law-abiding Germans. Too late the megalomaniacs who upset the cauldron realize their folly. Only by giving their best aid to the government which they sought to destroy can they make partial atonement. Germany may be saved by the than ever, and Hohenzollern imperalism will indeed

be moribund instead of merely shamming. WORLD-WIDE PROPAGANDA.

[Providence Journal.]
Secret conferences are being held in Holland, Germany and France; in all the object is the same, the undermining of the national spirit, the inspiring of strikes, which will interfere with any concerted movement for the suppression of Bolshevism, and the opening of the way for the Red military forces through Western Europe whenever Lenine believes there is a prospect of success.

#### WHITE MAN [By George Agnew Chamberlain.]

Andrea's shoulders ached from holding her arms before her face to ward

but she hung on, her eyes above dark shadows casting agonized glances at M'sungo. If only he would reach for the big gun! If only he would really stop for even a fleeting rest.

The next moment she found herself crowded into the halting group in front.
They stood in the sparse shade of a big tree, their eyes sweeping the ground beneath their feet and rising to meet each other's gaze with swift intelligence and swifter understanding. Here phant walks in a circle for no apparent reason it is because his tho entirely fixed on taking his noon-day

CHAPTER XIII. The tracker stood unrelievably erect, heels off the ground. It was as though by an effort of will he had suspended himself in air, so still was he, so wholly was his body consecrated to the act of listening. Suddenly his wide nostrils quivered with a visible fluttering and distended till their outer rims showed white. A look of sensual and ineffable content spread over his face as he drew down into his lungs that breath of tainted breeze. He smelled the prey: the wind was right

and she forgot all else in an absorption that was above fear.

He had become filled with an essence of youth, as though years of life had trushed from past and future to fill to overflowing the cup of this one transcendent moment. His face was tense but alight and his ordinarily grey eyes in the standard of the narrow into motion. He leveled the ibg gun at an upward slant upon the still immovements the white man passed over him and stood erect, at once steady and quivering, as heat waves quiver steadily in the air arising from parched but alight and his ordinarily grey eyes. overflowing the cup of this one transcendent moment. His face was tense but alight and his ordinarily grey eyes had attained to an unfathomable blue that seemed to deny measure to the local but alight and his ordinarily grey eyes but alight and his ordinarily grey eyes soil.

Not forty paces from where Andrea through the sea of saplings and away.

Not forty paces from where Andrea through the sea of saplings and away.

It was as though an angry God had depth of his emotion. His thin lips hugged her protecting trunk and scarce- ly twenty in advance of M'sungo, the fixed smile—a smile that struggled on the verge of an infinite solemnity. When the moved he gave an indefnite impression of discussional and an angry God had smalled as the shadows beneath these trees he said and away. It was as though an angry God had smalled a structure of the said and away. It was as though an angry God had smalled a structure of the shadows beneath these trees he bark of the rifle was quite lost to the way possing with an intensity that

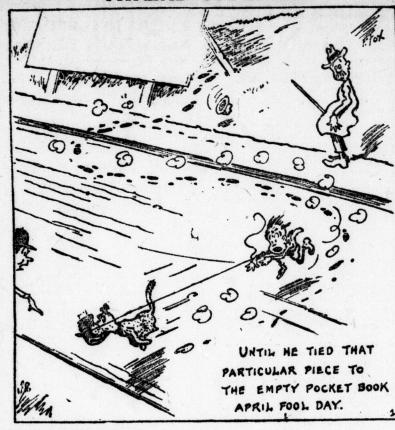
maidenhood and womanhood, and through middle age to old age, with the fame that was to be herr one day still a secret of the future. But the fame did come at last, and for some years she was the most photographed and interviewed old woman in Great Britain.

CANADA AND THE STATES.
[Westminster Gazette.]

One of the most difficult functions of a British ambassador in the States will be spared to Sir Ambassador in the States will be spared to Sir Ambassador in the States will be roared at the cautiously pausing footsteps of the single gunbearer that crept before her, questions which crop up there, and it is natural questions which crop up there, and it is natural that a Parlish power of the bels of his master.

Andrea was suddenly aware that Mrsungo carried the big gun. Its dead wight of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with of eleven pounds lay in his hands lightly as though it also were shad with the shadow swithin the shadow slowly took form. Once seen, they advanced it had been proved to con Provential the shadow slowly took form. Once seen, they advanced it had been proved to con Provential th

IIMMY HAD NEVER REALIZED HOW. STRONG A HEAVY BLACK THREAD COULD BE



By FONTAINE FOX

Presently Andrea caught the odor and her whole body trembled as from an overmastering physical contact. This smell was unlike all others; the mind gave it color and substance. It crept through the forest like a dark cloud, an ominous warning to all frail creatures to get out of the way. She felt sud-

(Copyright.)

to get out of the way. She felt suddenly cold and glanced over her shoulder with a half-formed notion of retreat; then her eyes fell on M'sungo and she forgot all else in an absorption that was above fear.

Seemed to throw, one before, one before of wind. A great trunk wound and unswinder with a half-formed notion of retreat; then her eyes fell on M'sungo and she forgot all else in an absorption that was above fear.

Seemed to throw, one before, one before of wind. A great trunk wound and unswound, rose lazily to incredible heights, was insistent. It told them that they were hearing a death struggle, the whispering gush of blood from mighty lower and lower till it streched flat and ent tree. The beast curned slightly to lungs, mightly pierced. With avoid the avalanche of boughs. Instantly the white man's arms swept
suddenly stopped, remembering t stantly the white man's arms swept suddenly stopped, remembering into motion. He leveled the ibg gun is always wise with elephant to at an upward slant upon the still imgun go first.

lose on the heels of his master.

The white man still stood, tense but immovable. Gradually Andrea's senses ore they had advanced twenty paces. gathered to the fact that this was no sack, but bounced up again, all his sack, but bounced up again, all his paces.

Neuralgia, Gout, Large tube \$1.00

heard the Day of Judgment right or

THE LEEMING MILES CO. LIMITED

She dropped her head against him and sobbed. He put his arm around and sobbed. He put his arm around her and patted her awkwardly on the back. "There! There!" he said. "Don't. back. "There! There!" he said. "Don't. Please don't." Seemingly without his volition his arms drew closer and closer until he suddenly awoke to the fact that he was just plainly hugging An drea Pellor.

He pushed her roughly from him he said in quite a different "this isn't my funeral. Come voice, "this isn't my fund and cry on the elephant." "All right," said Andrea, docilely "How many were there? I heard a

troupe-an army of them." "You heard just one," said M'sungo.
Dabbing at her eyes with soiled fists, she followed him to the side of the fallen monarch around which were gathered the natives, a sort of glazed awe on their faces, for the dead bull was a mighty tusker, carrying ivory to M'sungo's approach their arms went un

Scarcely had the cry of homage died



Prevent Chaps -use warm water and Baby's Own Soan.

Wash in warm water with Baby's Own Soap-rinse well and dry perfectly-and your skin will be soft and never chap. "Best for Baby and Best for you."

Albert Scaps Lamited, Mirs., Montreal.

## Now, Altogether, Let's Demonstrate What LONDON Can Do!

The eyes of Canada are upon us; watching to see what success we will have with this demonstration of "Made in Canada" goods. London has introduced many progressive moves in the past; moves that the pessimists and "crepe hangers" predicted would be failures. But London always does what she sets out to do and comes through with flying colors.

# "MADE-IN-CANADA" WEEK

-APRIL 19 to 24 -

already gives promise of being a huge success. All that is needed is the co-operation of the manufacturers, merchants and the buying public during the week.

Help London set the pace. If we are successful, other Canadian cities will take up the move and when Canadian men, women and children really insist upon getting goods that are manufactured in Canada the value of the Canadian Dollar will increase rapidly in foreign countries.

### FILL OUT THE QUESTIONNAIRE AND WIN ONE OF THE PRIZES!

Every merchant co-operating in this move and exhibiting Canadian-Made Goods during the week will be supplied with questionnaire forms. These will be given to the women of London and district, and prizes awarded for the best answers to the questions.

#### FOR FURTHER PARTICULARS APPLY TO

T. B. Parkinson, Aetna Life; F. E. Parnell, Parnell Baking Company; W. J. Ashplant, H. Ashplant & Sons; P. W. Read, Thomas Furniture Company; G. A. Wenige, Bicycle and Motor Sales; A. M. Smith, McClary Manufacturing Company; T. A. Jones, Cowan's Hardware; E. W. Gibberd, R. H. & J. Dowler.

or T. H. YULL (Federal Advertising Agency),

Secretary,

LONDON ADVERTISING CLUB