



# Now, Altogether, Let's Demonstrate What LONDON Can Do!

The eyes of Canada are upon us; watching to see what success we will have with this demonstration of "Made in Canada" goods. London has introduced many progressive moves in the past; moves that the pessimists and "crepe hangers" predicted would be failures. But London always does what she sets out to do and comes through with flying colors.

## "MADE-IN-CANADA" WEEK

APRIL 19 to 24

already gives promise of being a huge success. All that is needed is the co-operation of the manufacturers, merchants and the buying public during the week.

Help London set the pace. If we are successful, other Canadian cities will take up the move and when Canadian men, women and children really insist upon getting goods that are manufactured in Canada the value of the Canadian Dollar will increase rapidly in foreign countries.

## FILL OUT THE QUESTIONNAIRE AND WIN ONE OF THE PRIZES!

Every merchant co-operating in this move and exhibiting Canadian-Made Goods during the week will be supplied with questionnaire forms. These will be given to the women of London and district, and prizes awarded for the best answers to the questions.

### FOR FURTHER PARTICULARS APPLY TO

T. B. Parkinson, Aetna Life; F. E. Parnell, Parnell Baking Company; W. J. Ashplant, H. Ashplant & Sons; P. W. Read, Thomas Furniture Company; G. A. Wenige, Bicycle and Motor Sales; A. M. Smith, McClary Manufacturing Company; T. A. Jones, Cowan's Hardware; E. W. Gibberd, R. H. & J. Dowler.

or T. H. YULL (Federal Advertising Agency),  
Secretary,  
**LONDON ADVERTISING CLUB**