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THE FAMILY TO

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ALOUFA
BREAD**

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Try an N.Y. Sundae
No. 23 on the menu card at
THE

ANNIS
CANDY SHOP
355 RICHMOND STREET,
Canada Food Board License No. 10-253

SPEAK TO HER DAD
Then talk with MY JEWELLER. He sells
PERFECT DIAMONDS reasonable.
NEW STORE, 206 DUNDAS ST.
"Where You Will Eventually Buy."

PURE VINEGARS
for pickling. Extra quality. Delivered
in clean jars. Gallon 50c
JOHN DIPROSE,
266 Dundas Street, Phone 2562.
160 Westley Road, Phone 1397.

"COME TO HAYS"

Headquarters for
**School Books
and Supplies**
Hay's Stationery
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WHY NOT?
BUY GUARANTEED GOODS.
Canadian Beauty Irons \$5.00
Canadian Beauty Teasets \$5.00
Electric Fans \$7.50 to \$40.00
Flashlights 60c to \$2.50
Western Ontario Electric Co.
Phone 4071, 217 Dundas Street.

THE ARCH-PRESERVER SHOE
Is the business' help to
more and better business with
less tire.

COOK'S SHOE STORE

IT WILL
PAY YOU
TO BUY
**RAIDERS
ACCESSORIES**
TIRE
THE CANADA AUTO DEVICES CO.
320 DUNDAS ST. PHONE 3870
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Make Your
**Overseas Box
Complete**

Always send some of

Peters' Fruit Cake

It will travel and keep well,
and is always appreciated.

Peters Shops
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DIAMONDS
Diamond Rings from \$5 to \$250,
including single diamond rings, three
and five diamonds, and many fancy
settings in newest designs.
C. H. WARD & CO.,
DIAMOND MERCHANTS,
355 Richmond Street.

ROYAL SHOE SHINE
PARLOR
296 RICHMOND STREET,
5c - SHINES - 5c
"We Broke the Combine."

For Pies that Excel
TRY
RUDDY'S
THERE'S A STORE NEAR YOU.
733 RICHMOND STREET,
308 1/2 DUNDAS STREET,
874 DUNDAS STREET.



DOUGLAS FAIRBANKS in "Bound in Morocco"
A. M. C. R. F. P. S.

At the Majestic Monday, Tuesday and Wednesday.
The admirers of "Smiling Doug" will find this photograph one of the most
delightful of the Fairbanks series. It is a novel theme handled with the greatest
artistry, and splendidly directed, it is in every respect, an extraordinary picture
situation.
In this photograph, Mr. Fairbanks portrays the role of an optimistic smiling
and brave young American who has remarkable adventures in El Harbi, a town
on the edge of the Sahara Desert. He battles his odds to save a girl from the
clutches of a cruel despot and plays some wonderful pranks, all of which are
bound to be of interest to even the most blasé theatergoer.
Also a great comedy, "A Walter's Wasted Life," a Burton Holmes travelogue
narrated by Mr. Griffith and his band of players in their work of securing
scenes for "Hearts of the World," Mr. Griffith's great drama of the war, coming
to the Majestic Theatre for the week of the Western Fair.

**BLOOD-SOAKED SOIL
OF PICARDY LOCALE
OF D. W. GRIFFITH'S
GREAT MASTERPIECE**

"Hearts of the World" Show-
ing at the Majestic Theatre
All Fair Week.

A photograph showing David Wark Griffith, the motion picture director, and two of the monks in a little French village in Picardy, is perhaps one of the most interesting pictures thus far to reach Canada from the devastated regions of France. Little did Mr. Griffith or his two companions know when this photograph was taken nearly two years ago, that this very spot on which they stood would today be the centre of interest in the world war. From day to day the public is learning of the heroic efforts of our troops in giving assistance to the French soldiers in this very section of the war, which has been the centre of the great arena in which terrible fighting has taken place. In the little village of Hain, too, there has been encounter after encounter within but a few short weeks. This section also was visited by Griffith and his band of players in their work of securing scenes for "Hearts of the World." Mr. Griffith's great drama of the war, coming to the Majestic Theatre for the week of the Western Fair.

**LIVE TROLLEY WIRE
ON STREET MAKES
WALKING DANGEROUS**

A street railway wire at a point just west of The Advertiser office on Dundas street, broke at 8:45 o'clock Saturday night and several persons were saved from possible electrocution by a narrow margin.
The dangerous strand was quickly taken charge of by street railway officers and the police, but as they lay sixty feet, and the streets were crowded, many people started to walk across the pavement and were stopped in the nick of time.
One woman with a child was saved by a soldier, just as she was about to step on the wire. The man in khaki saw them shouting at the top of his voice. A dozen others were speechless, but the shouting attracted the woman and the child, and they were headed off in time.

**REV. HUGH JOHNSON
IN METHODIST PULPIT**

Rev. Hugh Johnson, D.D., of Baltimore, occupied the pulpit of the First Methodist Church on Sunday. Rev. Dr. B. G. Peever, who has been away on his vacation is expected to take charge of the work again next Sunday.
Preaching from the text "What think ye of Christ," Dr. Johnson, in the evening sermon pictured the world as it will be after the period of reconstruction which will follow the war. The democracy of the future must be a pure one that has heretofore existed. Oppression of the poor and the granting of too much power to wealth, which the speaker thinks have been prevalent during the present period, will not be allowed in the future. This change will be brought about as a result of the influence of Christ, the speaker intimated.
An organ recital preceding the evening service was given by A. D. Jordan.

**The Man
With
the Hoe**

Hoeing is a severe strain on the back. It calls into play muscles not used much in playing or in other kinds of farm work.

If you have a weak back you cannot stand much hoeing unless you use Dr. Chase's Kidney-Liver Pills to set the kidneys right, and remove the cause of weakness and lameness of the back. Just try one pill a dose at bedtime and see how much better you will feel.



DOUGLAS FAIRBANKS in "Bound in Morocco"
A. M. C. R. F. P. S.

At the Patricia Today, Tuesday and Wednesday.
A big, truthful, thrilling picture of a noble girl of today, shackled in the eyes of the man she loves through the selfishness of relatives—until her fighting spirit wins back her name and happiness. Dorothy Phillips, in one of the finest dramatic treats of the season—a gripping picture of the pitfalls of society ambitions, and a love story long to be remembered.
Fire was all about them. The smoke poured up from all sides. They two were alone upon the roof of a fourteen-story building, while below them surged up the agonized and excited cries of thousands in the street below. The pressure in the mazes was at a low ebb, and the dwindling streams from the firemen's hose reached with difficulty to the tenth story. Their situation seemed desperate. Yet they were in each other's arms, and utterly oblivious of all the danger and all the excitement. For the first time in their lives nothing mattered but their love. It was as though they two were offered up on a gigantic pyre.
These are only a few of the thrills in "A Soul for Sale," showing at the Patricia Theatre next Monday, Tuesday and Wednesday.

APPOINTED INSPECTOR.
PARKHILL, Aug. 25.—Dr. J. A. McLeish and Mrs. McLeish and two children, left Saturday for Winnipeg, where Dr. McLeish has been appointed Government inspector of a large abattoir.

DEATH IN ACTION OF TWO LONDONERS HAS BEEN REPORTED

Lance-Corp. Burroughs and
Pte. Haun Both Fell—
Others Wounded.

Two more names have been added to the list of Londoners honored dead during the week-end, those of Lance-Corp. Cecil Andrew Burroughs and Pte. Frank Haun, both of whom have been reported killed in action. The former met his death on August 8, and the latter fell on August 8.
Lance-Corp. Burroughs' next of kin is given as James George, 417 Otway avenue, this city.
Word came to George Haun of the death in France of his brother, Pte. Frank Haun. It was reported in last Tuesday's paper that Pte. Frank Haun had been killed, but this was a mistake. Pte. Haun was the soldier referred to in the message. Pte. Haun was a member of the Infantry and met his death while in action on August 8. George Haun, who formerly lived in Masonville, but who is now living in the city, is a returned man.
Mrs. E. I. White, 257 Wellington street, was notified Sunday that Pte. William James White had been wounded in the left hand by gunshot, and was admitted to No. 2 Convalescent hospital at Rouen on August 18.
Pte. Robert V. Hall, an infantryman, was notified Sunday that Pte. Henry Hall, 217 Talbot street, he is in No. 47 General Hospital.
Pte. Chamberlain Gassard, Pte. with Chamberlain has been

gassed, according to word received by Mrs. M. Chamberlain, 770 Princess avenue, Sunday. He was taken into No. 4 Australian General Hospital on August 18. Pte. Chamberlain was in the Infantry branch.
John McKee, who was attached to a machine gun section, is suffering from multiple gunshot wounds, according to word which came to Alex. McKee, 15 Walnut street, Sunday. He was admitted to the Neil Law Hospital at Manchester on August 20.
Pte. D. H. Pawley has received a gunshot wound in the left leg, and was admitted to Northamptonshire War Hospital on August 21. His next of kin is given as Mrs. Pawley, 16 Dakin street.

**LONDON BUILDERS
GO TO PORT STANLEY
FOR ANNUAL PICNIC**

Members of Exchange Make
Merry by Lake Erie.

The members of the London Builders' Exchange held their twenty-fourth annual picnic at Port Stanley Saturday and there were about three hundred present.
All builders in the city were in attendance, together with their wives, families and friends, the party leaving for the lakeside on the 1:20 P.M. London and Port Stanley train.
Upon arrival there a good program of sports was run off on Inverness Heights. It was a great day for the kiddies, the supply of ice cream cones, horns and crackles being unlimited, and every child present received his or her share free of charge.
Those Who Took Prizes.
The following is the list of prize-winners in the various events:
Boys' race, 10 years and under—1. Fred McWain, 2. Everett Stevens, 3. Lorne McWain.
Girls' race, 10 years and under—1. Annie Sanford, 2. Violet Payne, 3. Ella Gerry.
Boys' race, 14 and under—1. H. Daly, 2. R. Hayman, 3. V. Parker.
Married ladies' race—1. Mrs. Tuliet, 2. Mrs. Pace, 3. Mrs. North.
Boys' wheelbarrow race—1. W. Gerry and G. McWain, 2. F. McWain and F. Pook.
Clubs' race—1. T. Gerry, 2. P. Quick.
Men's 100-yard dash—1. E. Gerry, 2. J. Dodge, 3. J. W. Baker.
Backward race—1. C. Deely, 2. J. Dodge, 3. H. Nugent.
Clothesline race—1. E. Gerry and Elsie Brown, 2. P. Pace and Mrs. Pace.
Young ladies' race—1. Miss G. Wilson, 2. Miss Z. Fitzpatrick, 3. Miss E. Fitzpatrick.
Marshall's race—1. Mrs. Pace, 2. Miss Copp, 3. Miss Quick.
Backward race—1. C. Deely, 2. J. Dodge, 3. H. Nugent.
Needle and thread race—1. S. G. Elliott and Miss A. Hayman, 2. Mr. Kverrett and Miss Kverrett.
Fun-eating contest—1. E. Gerry, 2. P. Quick, 3. S. T. Elliott.
Tag of war—Winning team—Messrs. S. Williams (captain), T. Gerry, W. Peckham, G. Proudfoot, W. Cones and H. Pearson.
Special boy's race—1. Fred Pace, 2. Men Swear; Women Complain.
Just because their corns ache—easy to cure them with Putnam's Corn Extractor; it acts painlessly in twenty-four hours. For corns, warts and callouses the only thing is "Putnam's"; try it. See it at all dealers.

ROWAT'S COFFEE

The best procurable. Please particular people.
55c PER POUND
250 Dundas St. Phone 2951-2952.
Canada Food Board License No. 8-3422.

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15,000 MERCHANT MARINE MEN MAKE THE SUPREME SACRIFICE

Germany and her dastardly submarine campaign never have prevented, and never will prevent, our brave seamen from "carrying on." Transports sail the seas unceasingly; merchant vessels carry the food vital to the success of our cause.

Many of our seamen have been on torpedoed ships, not once only, but several times. Death lurks in the way of every ship. The submarine and loathsome mine have claimed over 15,000 men of our Merchant Marine. They died for us!

What of their dependents—the widows and orphans? Governments make no provision for them because the Merchant Marine is not a recognized arm of the service, like the Army and Navy. That is why we hold

SAILORS' WEEK SEPTEMBER 1st to 7th INCLUSIVE

That is why you are asked to give—and give liberally. The soldier goes into battle knowing his dependents are provided for and will be cared for

if anything happens. Our 300,000 merchant seamen face peril just as great, in a service just as vital. A grateful public must look after their families, and keep their dependents from want.

Think of the crime of the Lusitania! Shall the dependents of her lost crew live in poverty? Think of Capt. Fryatt, "Murdered by Wilhelm the Damned" on July 30th, 1916! Think of the 176 merchant ships of which all trace has been lost, since war began!

Then—
Remember by Giving

Ontario's Objective \$1,000,000. Ontario Has Never Failed!

THE NAVY LEAGUE OF CANADA
Commodore Aemilius Jarvis, President (Ontario Division)
34 King Street West, Toronto

CAMPAIGN COMMITTEE
Sir John Eaton, Chairman

