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THE LONDON ADVERTISER COMPANY,

London, Ont., Monday, April 1.

THE RESULT OF BOURASSAISM

RACE the trouble in Quebec to its source and you will come to the editorial offices of Le Devoir, the Montreal newspaper edited by Henri Bourassa. Only a week or two ago he aunched a tirade against Britain in which he declared that the British wished to secure Belgium, and that was the only reason the British were in the war. Bourassa has a large following in Quebec. His paper exists and has a large circulation because of its radical character and the cleverness of the man who conducts it.

Until Bourassaism became a force in Quebec there was little talk in that province of separation or sedition. Bourassa did not gain recognition for many years, but a short time ago he demonstrated his ability to command a large political following and wrested from the Liberals twentysix seats. His influence, fostered by a political party, became instantly the most vital in Canadian politics. His chief lieutenants and friends were made cabinet ministers, and when war commenced he adopted a policy of non-participation, designed to cast suspicion upon the motives of the British and to win Quebec from the whole-hearted loyalty to which she gave enthusiastic expression early in the war. Without being once curbed, he has pursued this policy, immune from the punishment which would have been meted out to an Ontario for service in the new battalion Canada will orpublisher, and acquiring a following of intoler- ganize to operate tanks on the western front. ants who were also inflamed by the attacks of their counterparts in Ontario.

Bourassa has done everything in his power to alienate Quebec from British allegiance. It has been suggested that to close his newspaper would be to confer upon him a most acceptable martyrdom, but patience has long ceased to be a virtue and a large portion of the Quebec population, has been won away from the moderate policies of Laurier. The malcontents have had Bourassa for their leader; they saw with what audacity this leader sneered at Britain and Canada's part in the war. They expressed themselves freely against those of their own countrymen who urged them to obey the law. They have been worked into rebellion against the operation of the military service act because the Government permitted a Bolshevikism to grow up, and tawa it had overcome the distrust of the people.

Quebec, under its old leaders, would never was not so bad. have tolerated the affair at Quebec city. But Quebec under a protected Bourassaism has come mand that the Government take some action by pleasant disguise. means of which the inspiration of this anti-participation movement will be removed to a place four bare walls.

The attitude of the rioters toward Bourassa to schedule. was given a fairly clear demonstration when they attacked the office of L'Evenement, a French paper of Quebec city, after that newspaper had any man's illness, but Lenine has pneumonia. ome forward and said that if Bourassa were in France he would be court-martialled for his sediious articles. This newspaper declares that "his fathers for their handling of the electricity procharacter, and have done an irreparable wrong to encouraging to industries which may contemplate the French-Canadians and the Province of Quebec, a great many of our people being influenced by his crazy doctrines." Bourassa's followers struck back when their master was exposed.

The Canadian Government has with a flourish of trumpets announced the banning of many newspapers and publications. It has been exceedingly careful to strain everything coming into Canada through a fine-meshed screen, but it has not taken any action toward suppressing Bourassa. It cannot assume the attitude that only the French-Canadians would be influenced by seditious articles, for it has been careful to protect susceptible people all over Canada from the influences of alien journals. In fact it is so religi- There's something glad and joyful when you're weary on ously censorious in Ontario that it elapped an editor at Sault Ste. Marie into jail because he made some indiscreet remarks which compared When you have the Master calling, and He seems to take with any of Bourassa's writings were very mild |

Bourassa has been protected at Ottawa as a Old Fate is ever shunting in myriad twisted ways gambling house is protected by a corrupt police But when he has you tossing in a sort of misty haze force. As the French paper, L'Evenement says, the articles of the fiery Montreal dictator have been of the most seditious character. His crazy doctrines have influenced a great many people in Quebec, and the mob outbreak of the last few days may be laid at his door. It is not the misguided victims of his ultra-intolerance of Britain For you know the loving Master will go with him on the who should have to stand the punishment. The fountain head of this stream of rebellion is to be found in the editorial offices of Le Devoir. And he sent the poison forth with the toleration of the Government.

A GENERALISSIMO AT LAST.

W ITH THE appointment of General Foch as the supreme commander-in-chief of the struggle against Prussianism enters a new phase and there is more basis for optimism than ever before. General Foch is known as a brilliant With a twisted, broken rifle and a bayonet's rusty blade, strategist and much of the credit for the victory over the Germans in the battle of the Marne has been given him by the highest authorities. But it is not particularly the ability of the new commander-in-chief that increases Allied confidence in the final result of the war; rather it is the fact that such a position has been created and all the And when you grow so weary of the pinching and the dross

reins placed in one controlling hand, The chief wonder is that the move has been And you will never, never be afraid.

delayed so long. Through nearly four years of war the Allies have worked and fought under the handicap of divided leadership. That this has been an obstacle to success has been proved over and over again, yet the difficulties in the way of removing it—national and individual pride and so negative answer that. forth-have appeared to those in authority too forth—have appeared to those in authority too great to eliminate. Recently an effort was made to compromise and it resulted in the council of Versailles. Soon it was seen that this, although a help, did not meet the necessities of the case, the council being unable to act as promptly and this war would soon be over. effectively as could an individual military head. This became so apparent that questions were asked ransom for the bird by selling hind Premier Lloyd George in the House of Commons quarters. Premier Idoyd George in the House of Commons concerning a possible change, and one bluntly inquired if the Allies contemplated the appointment of a generalissimo. The premier's refusal to answer assured many that such an appointment might be anticipated, and their belief has been justified.

* * * Hamilton will not tax bachelors. Everybody is picking on the poor bachelors these days, as if they had not enough fighting to do now in the army.

The line is holding. That's what it is for. Gen. Foch's appointment will not be in the property of the property

One cannot help but speculate on what might ble is we can't go fishing. The trough ble is we can't go fishing. have been had the Allies agreed to try the experiment in the early days of 1915 or even 1916. There is ground for believing the Italian situation would still in the conversational stage. never have become as critical as it is, and there would have been a different tale to tell about the Balkans. Even the Franco-British front might a church shelled by the Germans. The most dangerous place in the world is a church when the Huns are in the neighborhood. They never fail to hit have been affected to such an extent that Germany would have been beaten ere this. However, that is in the past, and the present and future are | m of more importance.

It is significant that the final decision was reached only after the great Teutonic drive had made headway. The utmost strength and unity are required to thwart the schemes of the foe and a generalissimo is the result. It seems to the layman as if it should have been realized long ago, that everything depended on cohesion of Allied plans, and that the way to assure this was the one now taken. There was the Tentonic example to profit by and the advantage it gave the enemy.
Now that General Foch has been appointed, it is

Now that General Foch has been appointed, it is

There was the Tourist About the last thing in the work about is a professional hockey match. If the whole gang were casualties, the folks ought to raise a paean permissible to hope for and expect some gratify- of praise. ing development immediately and an earlier ending of this war than otherwise would have been possible.

Jess Willard and a person named Fulton are going to fight, we discover by the sport pages. If that's a fight, two fleas would put up an awful battle.

MEN FOR THE TANKS.

LL HONOR to the members of the Western University Officers' Training Corps, who re- sia. sponded to an appeal from their commanding officer, Major T. J. Murphy, and volunteered th

Like many other men who have been prevented from enlistment, these Londoners proved that when an emergency call was heard they were ready. The man who volunteers today shows his mettle. The organization of a tank battalion means that further British offensives are planned, for this war machine is not used in defensive operations. The task of the tank crew is gruelling and hazardous. The answer of these men to the appeal was a fine thing, and will thrill the manhood of many others. Voluntary recruiting at this time shows the inflexible courage of the race. Men are required for Engineers' Corps and when the appeal is made many will come forward.

EDITORIAL NOTES

Spies discovered in the Curtiss plant at did not stamp it out before by its influence at Ot- Hempstead, N. Y. Seems as if that idea of decorating a few thousand poles with dead Germans

There is an inclination to regard the smashto be a dreadful menace to the welfare of Canada. ing of the Springbank dam at this time as a bless-And from all quarters of Canada will come a de- ing in disguise, but \$78,000 expense is an un-

Here is April 1 and Hindenburg is not in ticipation movement will be removed to a place

Here is April 1 and Hindenburg is not in

where his insidious doctrine will be confined to

Paris. This fact does not coincide with German

The banana skin on the sidewalk lay,

statements that the drive has continued according.

It was unnoticed and alone; statements that the drive has continued according But it was unnoticed and statements that the drive has continued according But it was overheard to say:
"I am the power behind the thrown

It may be bad form to wish a fatal ending to

There are no Easter bouquets due the city articles are of the most criminal and seditious blem. Such lack of initiative and interest is not

EASTER—BE NOT AFRAID.

(Written by Mrs. P. St. John of London, Ont.) There's something glad and joyful when the sun comes And is fixing little love-lights in the sky:

When the wind has caught the mellow and is tossing it to

And is scattering up the shadows lying by. For the shadows that enfold us and are hemmed about with tears

We need the quiet calm of Easter day.

The sorrow and the hopelessness of all the weary years At Easter, somehow, seem to chase away.

the road; When your hear-strings seem so tumbled and dis-

When he says, dear, "Follow Me. Be not afraid,"

Allied and American armies in France, the Oh, the bloody fields of Flanders, where Freedom's price

Wait a Minute! By J. H. F.

Somebody wants to sell a six-legged

The Germans have executed two nuns. That should cause another plous prayer of thanksgiving from the kaiser. * * * The kaiser's wife is one mother about whose sons she need never worry. Their only danger is from booze, and that's no danger there.

Many folks have well-stocked cellars.
Other have coal in their cellars. Coal
will last longer in the summer than
the other stuff.

You have to hand the palm for piety to Kaiser Bill. He certainly can deliver the sanctimonious twaddle with a glib tongue.

The Canucks are in the big muss.
Any time these boys miss the large stuff, let us know. It will be real news.

We used to say something about Rus-

tia. Quebec has taken Russia's place.

Trotzky has dropped out of the press these days. The press is becoming



While I stood by;
And you can just bet
That it was a case
Of an I for an I.

The Wise Fool.

"Whiskey is good for a monkey," said the Animal Trainer, "It makes him act like a man."
"That's funny?" said the Barkeep.
"What's funny?" asked the Animal It makes a man act like a monkey,"

Paw Knows Everything. Paw—One who always makes flowery speech, my son.

Wuff! Some more advice, I'll give to you, You'll find it good, no doubt; Do not fall in with people who

A Careful Chauffeur

Nothing But the Truth. Nothing But the Truth.

This rhyme is true, though crude,

To do right we are taught:

But one great influence for good

Is the fear of getting caught.

—Luke McLuke.

flat-chested girl in a decollete gown. and when Aunt Jane was taking her What he objects to is seeing so much of her out of it. f her out of it.
Wouldn't you like to have all the anoney you have dropped in trying to lick up more? So would we, brother, for her to use and fastened it at the sound of her voice, he cambed up the ladder on his side of the fence perched on the wall, lowered the rope for her to use and fastened it on the end of his ladder. Celia was a triffe doubtful of the strength of the rope but he reassured her so would we.

Every man in the world is generous to a fault. But you can rake a good bet that it is one of his own

The Advertiser's

Daily Short Story

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OVER AND UNDER THE WALL. By Vincent G. Perry.

n's bulldog. This is how it hap-

The new big

bar makes soap

The bigger Comfort Soap bar for the same money is pretty good news these days of high

prices isn't it? What does it mean? Simply

that our tremendous buying power in the

Soap-materials market can give you infinitely

better value in Soap than it can in premiums.

now making more essential goods than prem-

iums and those still offered are too far under

No Premiums now-

we give you more

Comfort soap instead

Owing to the war hundreds of factories are

old."
"Now, don't defend her because she is your aunt. Didn't you mean all those things you said about her—or signed about her, I should say?"
"Did you understand those signs?" she laughed.

"Every one of them."
"Not every one! Oh, Tom, are you sure?" "Well maybe I didn't, but I under-stood some signs that weren't about your aunt. Did you understand any

'Yes, most of them. Some of the It was the tallest wall in the village, and it separated the gardens of Tom Blake's uncle and Cella Miller's aunt. "Hang your aunt!" he exclaimed

The wall had never seemed such a formidable thing until Celia's Aunt Jane had forbidden Tom the grounds, and had forbidden Tom the grounds, and then it was all the fault of Tug with a chuckle. "Wasn't that funny?" Tom laughed.
Why, old Tug wouldn't have hurl
lossie for the world. He was only
laying, and if your aunt hadn't beer

A Careful Chauffeur.

August Takecare of Stamping Ground, Ky., has just secured a license tag for his automobile.

Firms Is Firms.

Long & Short do a general merchandise business at East New Market, Md.

We are horrified! Imagine a man who uses liquor passing himself off as Luke McLuke! A souse was picked up in Oklahoma City, Ofda., one day last week, and when taken to the station house Sergt. Ted Blakely asked his name.

"Muh name's Lake McLuke," replied the stew.

"Aw, gwan," said the sergeant, "what are you trying to give ue?" What is your real name when you're sober."

"Muh name's Lake McLuke," replied the stew.

"Aw, gwan," said the sergeant, "what are you the man that writes all that stuff in the newspapers?" asked the sergeent.

"Are you the man that writes all that stuff in the newspapers?" asked the sergeant.

"Donno nothin' about writin'," replied the inebriate. "My namesh Luke McLuke."

And they stowed him away to sleep it off.

Isn't it just too humiliating?

Nothing But the Truth.

This rhyme is true, though crude, is and her made and the fantic of the women urged Tug to and assignment of the more of the would have known better than to laugh, but his size laughter and the frantic antics of the women urged Tug to and assignment and the grants of the women urged Tug to an and the sere going to turn out he would have known better than to laugh, but his size laughter and the frantic and is of the women urged Tug to an and the sere going to turn out he would have known better than to laugh, but his size laughter and the frantic and is sour read name that the country village he discovered he had an uncle laugh, but his old day needed in the first time Tom had have ended it for us for sure. Your and the first time Tom had have ended it for us for sure the head of the way into your garden. Old the way into your garden. Old the way into your garden. Old the proposed it would have been great from the wait. The head of the sure of the way into your and head the came to like and uncle living right next door to

but his laughter and the frantic antics of the women urged Tug to greater efforts. Before Tom could call him off Flossie was spinning about Nating But the Truth.

At Easter you will feel a coming-hand.

When your boys say, "Good-bys, Mother, they are calling at the came;" All provided the service of the servic

Comfort Standards of quality and too high in price to be good value for you. So we will discontinue Premiums until after the

War, anyhow.

All premium-bearing Comfort Soap wrappers and coupons now out can still be redeemed from our present ample Premium stock, Comfort Soap is a welcome clothes saver and

work saver in thousands upon thousands of homes in Canada. The bigger, new bar at the same price will be a boon to them. No premiums-but every fraction of every cent

you pay is returned to you in splendid Comfort Soap-the best way in war time. Pugsley, Dingman & Co., Limited,



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With Cuticura Soap and Ointment. They cleanse the scalp, remove dandruff and Sample of each free cura," Dept. S, Bos-

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1:00 p.m. Tuesdays, Thursdays and Sundays-10:00 a.m., 1:00, 5:00, 9:00 Low fares to and from St. Thomas daily and week-end.

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