

MURRAY-KAY COMPANY, LIMITED

★ THURSDAY THE DAY OF 66 SPECIALS ★

To Commemorate Our 66 Years of Successful Merchandizing

SPECIAL NO. 1  
SLIGHT MILL IMPERFECTIONS MAKE THESE  
"Kayser" Silk Gloves

\$1.00

Instead of \$1.50, \$1.75 and \$2.00



1,000 pairs of the famous "Kayser" Silk Gloves, in heavy Fall weight, in white, black, mastic, navy, brown, grey, gunmetal, pongee, and mode shades. These gloves have slight mill imperfections not even noticeable unless closely examined and that will not shorten the life of the glove. All sizes, from 5 1/2 to 7 1/2.  
(No Phone or Mail Orders)

FOR YOU--MEN

SPECIAL NO. 2  
Men's Dressing Gowns--Fine, comfortable garments of soft finish blanket cloth, with girdle. Value \$10.00.  
Special, each ..... \$7.95

SPECIAL NO. 3  
Men's Warm Flannel Pyjamas, serviceable and well-fitting, made with military collar and frogs. Value \$4.50.  
Special, per suit ..... \$3.50

SPECIAL NO. 4  
Reading Glasses  
The best possible lenses fitted into fine quality shell frames. The regular price of frames is \$1.75; of lens, \$2.00.  
Today, complete ..... \$2.00  
Optical Shop--Main Floor.

SPECIAL NO. 5  
"Cuddle Down" Sets  
Dressing Gown and Slippers to match, made of soft blanket cloth, with pocket and square collar bound with satin ribbon, in pink, grey, old rose and tan, with animal or quaint Indian designs. Sizes 2, 4 and 6 years.  
..... \$4.95

SPECIAL NO. 6  
Leather Hand Bags  
Large pouch and envelope styles, in suede, seal, pin seal and saffron. Silk lined and fitted with change purse and mirror; some with centre purse. Colors, black and grey. Regularly \$20.00 and \$25.00 for \$15.00

SPECIAL NO. 7  
BOYS'  
Russian Overcoats  
Specially priced at \$11.85

50 Boys' New Russian Overcoats, double-breasted, many of them flannel lined. Self collar. For ages 6 to 10 years. Regular prices \$13.50, \$15.00 and \$16.50.  
Boys' Shop--King Street Door.

TOILET GOODS

SPECIAL NO. 8  
100 per cent. Pure Castile Soap Tablets. Regular 10c value. Per cake, 5c.  
Per dozen ..... 50c

SPECIAL NO. 9  
Large size bars as above. Regular 35c.  
Per cake ..... 25c

SPECIAL NO. 10  
Large size Palmolive Soap. Regular 15c.  
Per cake ..... 10c

SPECIAL NO. 11  
Pure Rubber Hot Water Bottles. Regular \$2.50.  
for ..... \$1.25

SPECIAL NO. 12  
Miller's Rubber Bath Sponges. Regular 25c.  
Today ..... 15c

"Lillian Russell's Toilet Preparations

SPECIAL NO. 13  
Skin Emollient. Regular \$1.75.  
Today ..... \$1.50

SPECIAL NO. 14  
Small size as above. Regularly \$1.25.  
Today ..... \$1.00

SPECIAL NO. 15  
Rejuvenating Powder. Regular \$1.50  
..... \$1.00

SPECIAL NO. 16  
"My Own" Face Powder (all shades). Regular \$1.50.  
Today ..... \$1.00

SPECIAL NO. 17  
Lipsyl Sticks. Regular 50c. Today ..... 25c

SPECIAL NO. 18  
Women's Smart Pumps, Oxfords and Slippers

\$8.45  
Patent Leather, Vic Kid, Gunmetal Calf, Brown Kid, Grey Kid and Black Satin Oxfords and Pumps have light or heavy soles, with high French or Cuban heels. Slippers all have hand-turn soles and French heels. Good range of sizes and widths in nearly all styles. Regularly \$9.50 to \$12.00.

SPECIAL NO. 20  
Little Girls' \$25 Frocks \$15.00

Delightful little sample frocks, including lovely velvets, some with smart pleated skirts of plaid silk; also serge frocks, trimmed with silk. Prices range up to \$25.00.

SPECIAL NO. 21  
Little Delaine Dresses \$8.95

Of wool delaine, in brown and navy, with guimpe of natural Shantung. Others in velvet corduroy and a few in navy serge; hand embroidered. Sizes 4 to 10 years.

SPECIAL NO. 22  
"Jack Tar" Frocks \$12.95

Samples and frocks of larger sizes. In lovely material, also "Jack Tar" dresses of navy serge. Sizes from 8 to 12 years.

SPECIAL NO. 23  
Pretty Voile Blouses \$1.25

Plain, woven-striped, cross-bar and figured. Some have collar and cuffs of contrasting materials, others are trimmed with lace or embroidery. A few have dainty touches of color.

Blouse Circle--Main Floor.

Towels--Linen

SPECIAL NO. 24  
Fine Quality Fancy Huck Toweling, with neat damask designs, 22 inches wide.  
Today, per yard ..... 85c

SPECIAL NO. 25  
Fine Quality Plain Huck Toweling, very absorbent, splendid wearing, 22 inches wide.  
Today, per yard ..... 80c

SPECIAL NO. 26  
Checked Glass Towels, extra large size. Today only. \$4.80 per dozen

SPECIAL NO. 27  
Union Damask Cloths, with red and blue borders.  
45 x 45. Today ..... \$3.00

SPECIAL NO. 28  
White Twilled Flannelette, of medium weight, fine weave, very soft and durable. 30 inches wide. Today, special ..... 29c

SPECIAL NO. 29  
Striped Velour or Wrappette, suitable for ladies' dressing gowns and children's wear; in pink and blue stripes. 27 inches wide. Today ..... 29c

SPECIAL NO. 30  
36-in. "Rylands" English Striped Flannelette, absolutely fast colors. Worth 50c per yard.  
Today ..... 35c

Only 20 Yards to a Customer.

SPECIAL NO. 31  
English White Vestings. These are much in vogue now for children's dresses. Several dainty designs. 28 inches wide. Value \$1.00.  
Today ..... 70c

Yard Materials

SPECIAL NO. 32  
54-inch Union Diagonal Serge, in navy and black. Splendid for school suits and frocks. Regular \$3.00 for, per yard ..... \$2.25

SPECIAL NO. 33  
All-wool Poplin, 40 inches wide, in black, navy, brown, myrtle, grey, amethyst, and fawn. Regular \$4.00 for, per yard ..... \$3.50

SPECIAL NO. 34  
Autumn Leaf Brown All-wool Coating, 64 inches wide. Regular \$6.50 for, per yard ..... \$5.50

SPECIAL NO. 35  
1,500 yards Striped and Plaid Silk Taffetas, suitable for separate skirts and linings; a rare bargain. \$3.00 and \$3.50 values ..... \$1.95

SPECIAL NO. 36  
44-inch Claret Color Chiffon Velveteen. Regular \$5.00 for, per yard ..... \$3.50

SPECIAL NO. 37  
White Ground Heavy Silk Crepe, with colored hair-line stripes, specially adapted for waists, shirts and pyjamas. Regular \$3.50 for, per yard ..... \$2.25

SPECIAL NO. 40  
A GREAT OPPORTUNITY TO BUY  
Women's Thread Silk Stockings  
AT EXACTLY HALF PRICE

\$1.25

Regular \$2.50 Hosiery

This is the balance of our recent special purchase of manufacturers' imperfects. Some of the flaws are so slight they can scarcely be seen, and will not affect the wear in the least. Also included in the lot are some broken lines of perfect goods of clear weave. All have fine lisle garter tops, spliced heels and toes. There are plain silk, Richelieu rib and fancy open work, vertical stripes. In black or white. Sizes 8 1/2 to 10, but not all in each particular kind.  
(No Phone or Mail Orders.)



SPECIAL NO. 38  
C-B and La Victoire  
Corsets. Broken lines, sizes 20 to 22, in pink or white. Various styles. Regularly \$3.00, today ..... \$1.95

SPECIAL NO. 39  
Net Brassieres, in plain styles, made with shirley, broken sizes. Very special ..... 50c

SPECIAL NO. 41  
Woven Knee Skirts  
The coolest of undergarments in natural and grey, striped with red or blue, at ..... \$1.35

SPECIAL NO. 42  
Linoeum--500 yards best quality--excellent patterns, clean, perfect goods. Special at per square yard ..... \$1.12

SPECIAL NO. 43  
Assorted Hearth Rugs  
25 only, in attractive Oriental and floral designs. Sizes 37 x 54, 36 x 63. Very special at ..... \$10.50 and \$13.50

SPECIAL NO. 44  
Seamless Wilton Rugs at Manufacturers' Prices  
Oriental or conventional designs. Color combinations, ivory, black and rose; cream, rose and blue. 10' 6" x 9', at ..... \$115.50

SPECIAL NO. 45  
Seamless Wiltons, size 12' x 9' ..... \$132.50

SPECIAL NO. 46  
Handkerchiefs  
White and Colored Lawn Handkerchiefs, with hemstitched or corded edges, all white and white with colors. Also dainty Jap silk handkerchiefs. Regular 15c and 18c. Special, each ..... 12 1/2c

SPECIAL NO. 47  
Novelty Lawn Handkerchiefs, in all white, white with colored borders, or solid shades. Patterns are checks, stripes, plaids and Oriental designs. Regular 25c. Special 3 for 50c

SPECIAL NO. 48  
Silk Shantung Petticoats  
Wonderfully fine soft Shantung, finished with pleated flounce, banded with tatan silk. In rose, green and navy. Specially priced today ..... \$5.95

SPECIAL NO. 49  
Warm Padded Vests  
Of fine quality black Jap silk, long sleeves and high neck. Lined with helio. Special for today ..... \$2.75

SPECIAL NO. 50  
Padded Japanese Gowns  
Full length, of lovely silk embroidered in cherry blossoms down the front, on the cuffs and pockets. Fastened with frogs and silk cord. In navy, speckled, crimson, black ..... \$8.95

SPECIAL NO. 51  
French Envelope Chemises  
Pretty hand-embroidered on nainsook or heavy weight cotton. Regularly \$5.95.  
Today ..... \$3.75

SPECIAL NO. 52  
Sweater Coats at Great Reduction  
\$8.50

Regular Values up to \$15

Broken lines and samples of Pure Wool Sweater Coats, mostly plain stitch, with sailor, tuxedo, round or scarf collars. Some trimmed with stripes, others with brushed wool. Sashes and pockets. Colors, rose, purple, sage blue, grey, champagne, hunter's green, maize, begonia and black. Sizes 36 to 42.  
(No Phone or Mail Orders.)

SPECIAL NO. 53  
Scotch Wool Scarfs  
The very smartest thing for sports wear. Plain and heather combinations. Plain and basket weave. Two yards long and 18 inches wide. Each \$7.00 and \$8.50

Special No. 38

OUR GREATEST SALE YET OF

Women's Winter Coats

ALL FUR TRIMMED

\$45.00

Values \$65 to \$100

JUST 100 of the very finest coats for women that we have seen this Fall. The styles are the season's smartest, developed in wonderfully rich and supple Silvertones and Velours. Every coat is fur trimmed, in Hudson Seal, Nutria, Skunk-dyed Opossum, and Australian Opossum. The majority are full lined, the balance half lined.

Brown Navy  
Colors: Taupe and  
Henna French Blue

No Phone or Mail Orders on This Day

3 Complete Bed Outfits

SPECIAL NO. 39  
Brass Bed, full size; satin ribbon finish. 2-inch posts; good strong fillers. Today ..... \$23.75

All Pure Layer Felt Mattress, to fit bed, covered in art safeen ticking. Today ..... \$16.00

Woven Wire Spring to fit bed, all steel frame, \$10.25. Today, outfit complete ..... \$50.00

SPECIAL NO. 40  
Large Heavy Brass Bed, full size, polet finish. Complete with delightfully comfortable box spring and mattress.  
Brass Bed ..... \$50.00  
Upholstered box spring ..... \$30.00  
Kapok Mattress ..... \$30.00  
Today, complete ..... \$110.00

SPECIAL NO. 41  
Very Heavy Brass Bed, polet finish. Large size only ..... \$30.00  
All steel frame spring ..... \$7.50  
All layer white felt mattress ..... \$20.00  
Today, complete ..... \$57.00

SPECIAL NO. 42  
Chenille Portieres, \$7.75

We sold many pairs of these at this special price last Thursday. The few that are left we shall place on sale today at the same price. Rose or mulberry shades only.

SPECIAL NO. 43  
36 Inch Cretonnes at, Per Yard, 35c and 49c

These light and dainty cretonnes are specially suitable for bedroom draperies. Dainty colors. Nowhere today can we buy chintzes of similar quality to sell at anything like such prices.

SPECIAL NO. 44  
50 Inch Cretonnes  
50-inch (or double width) cretonnes today usually range from \$2.00 to \$4.00 per yard, but we have a limited quantity of handsome patterns that we shall sell clear at, per yard ..... 50c

SPECIAL NO. 45  
Marabou Neckpieces

Both plain marabou and marabou and ostrich combinations, in natural and black. Muffs to match. Special each ..... \$8.50

SPECIAL NO. 46  
Irish Point Lace Curtains  
Beautiful curtains, showing the refinement of style and dignity for which Irish Point is noted. The regular value is \$9.75.  
per pair. Today ..... \$6.50

SPECIAL NO. 47  
Curtain Nets  
A group of dainty nets in a variety of designs suitable for sitting, dining and bedrooms. There are stripes, conventional designs, floral and fillet effects.  
Per yard ..... 85c

SPECIAL NO. 48  
Nainsook Nightgowns  
A square-necked model, made with yoke and sleeves of organdy, embroidery, and insertion, ribbon run. Some slightly soiled ..... \$2.65



150 Only  
Trimmed Hats  
\$5.75

They would sell in the regular way from \$12.00 up to \$15.00.

OUR millinery buyer was so fortunate as to secure 75 more trimmed hats of the same high-class that last Thursday brought crowds in spite of the rain.

To this we added a purchase of 75 only very handsome velvet and Hatter's plush shapes, which we have trimmed in our own workrooms by our exclusive staff of milliners.

The shapes include close-fitting turbans, sailors, chin chin and large sweeping shapes of velvet, Lyon's silk velvet and Hatter's plush. Trimmings are numid, ostrich, glycerine ostrich, flowers and pretty embroidered materials, with touches of fur, brilliant metal effects and handsome mounts.  
Millinery Shop--Second Floor.

THURSDAY'S SPECIALS IN

Fur Coats and Scarfs

Fine pelts in Murray-Kay quality at remarkably low prices.



SPECIAL NO. 49  
Beautiful Hudson Seal Coats.

Aristocratically plain or combined with Alaska Sable, Opossum, Beaver, and Grey Squirrel, in lengths of 36 to 40 inches. Every model distinctive. Rich linings. Price ..... \$350.00

SPECIAL NO. 50  
Fur Scarfs and Stoles

Handsome Scarfs of Red or Taupe Fox, Opossum, and Grey Squirrel. Rich Fashionable Stoles of Hudson Seal and Moleskin. Specially priced at ..... \$66.00