

SHORTER

HOURS"

1869

of Fashion · Tickets for the Promenade of Fashion, which commences Monday, Sept. 15th. on the Fourth Floor, may be obtained one week in advance (that is, those for Monday, Sept. 15th, may be had on Monday, Sept. 8th, and so on throughout the week) at the Promenade of Fashion Bureau, Third Floor, Main Store.

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A large section of the Fourth Floor of Main Store will be turned into a Promenade Auditorium, and with living models, a group of children. orchestra and other effects that accompany a Formal Opening of the New Season, it will be an occasion to interest any woman. There will be two promenades each day: 10 a.m. and 2 p.m.

"D. A." Spells Convenience, Speed, and Satisfaction in Shopping

For instance, if you wish to go out and have parcels coming, there's no need to wait in to pay for them, as in the case of C.O.D.'s. No need to scurry for mislaid

ir lockout against esday in order to great many of the who made the reent places be rel be paid according the managers' assomewhat higher fore the lockout agreed not to deal ne combined union

he music halls, con-

ure managers de-

ployes held a meet the labor exchange. all workers should at the evening a lockout has been full salary from A telegram purrom the Actors' in New York in 0.000 was made for on, was read. precipitated last be Rochechouart. is packed, and the wings ready to ap ns were tuning up approached r, and delivered an s M. Franz refused wrned the momey to losed three houses



Private Reass Mad. alif., was shot and diers in the neunile from the boun-ridgehead. Madsen er, of the Eighth on outpost duty, tered a German to Balsinger, the ng without asking to why the two the neutral zone. American authoriand Madsen en-nans he was sev-Madsen. Balsinger rifle as soon as he who a second after-bot at Madsen. The at Madsen fired at clared that the the Germans and to the American d brought to Cob-



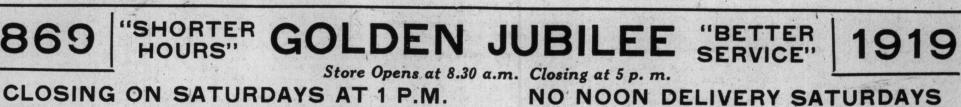
A "D.A." will save you the trouble of venturing forth in blustery, inclement weather, perhaps, to the post office, which may be considerable distance from home, for a money order.

of Town Shopper

To Open Such An Account

Deposit any sum you wish at the Customers' Deposit Account Department on Fourth Floor (remit by cheque, money order or post office order). Your signature will be recorded, and you will receive with the receipt for your money the D.A. number, which you will use at all times when requesting that your order be charged to your account.





purse or gather together correct change.

Furthermore, a deposit account draws good interest, and the only stipulation is that an account must be in funds at all times.

Take Out a D. A.

It enables one to shop along systematic lines and keep an accurate account of one's expenditure.

It saves time, trouble and energy. And proves its worth many times over.

