

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

**Store Hours**  
8.30 to 5.30

# Simpson's Friday Bargains

**Store Closes**  
Saturdays 1 p.m.  
No Noon Delivery  
Saturday

## Boys' Sturdy Suits \$7.85

Snappy and Up-to-Date Models That Will Yield Increasing Satisfaction

Sturdy and serviceable boys' suits, developed in a dressy fawn and black broken novelty stripe, wool and cotton worsted. Designed in single-breasted trencher model. Full fashioned bloomers lined throughout. Belt loops and governor fasteners. Only 65 in the lot. Sizes 8 to 14 years. Today, \$7.85.

## Little Boys' Wash Suits \$1.19

Distinctively designed washable suits in thoroughly reliable fabrics. They come in white pique in Oliver Twist models, white galatea with blue collar and cuffs in Oliver Twist model.

White pique and galatea in Norfolk and Tommy Tucker model, having blue, green or tan collar and belt. Sizes 2 1/2 to 8 years. Regularly \$1.75 to \$2.25. Today, \$1.19.

## Boys' Khaki Bloomers \$1.19

Good quality khaki drill bloomers, made full fashioned with belt loops, three pockets and strap, with button fastener at knee. Sizes 6 to 14 years. Today, \$1.19.

## Youths' Khaki Overalls 95c

Made up in the regulation bib model, from a good weight strong serviceable khaki drill. Sizes 28 to 31. On sale 8.30 this morning at 95c.

## Men's Working Trousers \$2.75

Odd sizes and broken lines. Dark serviceable shades in neat pattern effects. Sizes 36 to 44. Regular \$3.50, \$4.00 and \$4.50 value. On sale 8.30 this morning at \$2.75.



## Opportunities in Tweed Suits \$20.00

For Men and Young Men

Some of the season's smartest styles can be had today at a price that will net you a very substantial saving. In every detail they represent value you associate with much higher priced suits.

This is a very exceptional offering of dressy suits tailored from medium and dark grey Canadian Bannockburn tweeds. Single-breasted, 3-button, soft roll, semi-fitted sacque models. Sizes 36 to 44. Today \$20.00.

## Two-Purpose Tweed Raincoats \$13.50

Carefully made up from a fine finished tweed, dark grey, with neat small check pattern effect.

Trencher model, all-around belt, convertible collar and slash pockets, belt being detachable can be worn also as a slip-on model. Sizes 34 to 44. On sale 8.30 this morning at \$13.50.

## \$1.00 to \$1.50 Wall Papers 69c

Attractive variety to choose from, including several rich foliage or soft shadow treatments on neutral colored backgrounds. Friday bargain, single roll 69c.

20c to 25c Papers, 11c Single Roll. Borders to Match, 3c Yard—New conventional and stripe designs for sitting-rooms and halls in combinations of tans, browns, green, rose and fawn. Borders 1c Yard. Regularly 6c to 10c Yard—9-inch friezes and cut-out floral borders. Numerous designs and colorings. Friday bargain, yard 1c.

Ceiling Papers, 9c Single Roll. Regularly 15c and 20c—Fancy designs printed in white or colored backgrounds. Friday bargain, roll 9c.

R. S. Co.'s Floor Paint, 98c Quart—For floors of verandas and back steps, light grey, medium grey, and slate color. Friday bargain, quart 98c.

Berry Bros' Floor Wax—Lb. tin, 33c. Gold and Aluminum Paint—Bottle, 15c. English Ground Glue—Package, 35c. Turpentine—16-ounce bottle 45c.

Simpson's—Sixth Floor.

## TUNGSTEN BULBS—Bargains

40 Watts, 27c, Box of 4 for \$1.00. 60 Watts, 29c, Box of 4 for \$1.10.

Bulbs broken in delivery will be replaced if returned with sales check by Monday next. Guaranteed Electric Irons, with cord and plug. With heel stand \$4.02.

With attached as well as separate stand, \$4.19.

The element is guaranteed one year against burning out.

Electric Fans at minimum prices:

8-inch, 1-speed, straight blow, \$9.85.

8-inch, 3-speed, oscillating, \$14.95.

12-inch, 3-speed, oscillating, \$29.75.

All for use on any lighting circuit.

Simpson's—Sixth Floor.

## Clearance of Framed Pictures

Pictures handsomely framed in antique gilt, oak, walnut and mahogany finishes, including wide range of old master and modern subjects, in sepia color and pastel. Regularly \$1.00 to \$15.00. Today 4-3 to 1-2 off regular prices, 50c to \$10.00.

## Friday Bargains in Rugs

\$19.50 Scotch Tapestry Rugs \$16.95.

Seamless rugs in good medallion patterns and artistic colors or in floral effects for bedroom wear. Size 6 feet 9 inches x 9 feet.

\$3.95 Plaited Rag Rugs, \$3.49—Reversible hand plaited rugs in dainty shades of green, blue and rose. Size 36 inches across. Friday bargain, \$3.49.

Hemp Stair Carpet, 69c and 79c Yard—Neat patterns in shades of brown, green and blue; 27 inches wide, regularly 95c for 79c yard; 22 inches wide, regularly 85c for 69c.

\$99.50 Wilton Rugs, \$79.95—Rich colorings and up-to-date designs. Size 8 feet 3 inches x 10 feet 6 inches.

\$1.75 Fibre Rugs, \$1.29—Tough cocoa fibre, natural shade with green or brown borders. Size 2 feet 3 inches x 4 feet 6 inches.

\$1.50 Cocoa Mats, \$1.19—Size 18 x 30 inches. Heavy durable quality.

Small Congoleum Mats, \$1.19 Up—Neat designs and soft colors. Size 36 x 54 inches; bargain, \$1.59; size 36 x 36 inches, bargain, \$1.19.

\$2.25 Blue Bath Mats, \$1.69—Washable all-cotton quality in tile patterns.

Extra Heavy Oilcloth, Square Yard 85c—Seconds of extra heavy quality, good tile and block patterns.

Simpson's—Fourth Floor.

## Men! An Exceptional Offering of Arrow Shirts

\$2.50, \$3.00 and \$3.50 Values

Today \$2.19

3 for \$6.50

We were fortunate enough to secure another lot of the celebrated Arrow brand shirts for men, which we are offering today at very special reduction in price. This is an opportunity of replenishing your supply of shirts at small cost.

There is a big assortment of patterns and colors in all the newest materials, made in the popular coat style with soft French cuffs—all perfect in every respect. Sizes 13 1/2 to 17. Sleeve lengths, 32 to 35. Regularly \$2.50, \$3.00 and \$3.50. Today, \$2.19; 3 for \$6.50.

Simpson's—Main Floor.



## Seven Bargains in Linens

\$2.75 Bed Comforters, \$2.39 Each—Silkoline covered in dark, serviceable colorings. Size 72 x 72 inches.

\$3.50 Table Cloths, \$2.75 Each—Damask table cloth in pretty bordered designs. Size 2 x 2 1/2 yards.

\$1.35 Huck Towels, 98c Pair—Hemmed or hemstitched huckaback or heavy close quality.

39c Check Toweling, 33c Yard—Irish glass or tea toweling in red or blue check. 21 inches wide.

## 3 Big Friday Specials

\$1.25 Outing Flannel, 75c Yard—1,000 yards English stripe outing flannel in narrow, medium and wide stripes. 31 inches wide.

2,000 Yards White Flannelette, 25c Yard—Snowy white flannelette, greatly reduced, medium weight, 29 inches wide. Not more than 20 yards sold to each customer.

White Longcloth, 21c Yard—36 inches wide. Not more than 20 yards sold to each customer.

Simpson's—Fourth Floor.

## Rare Bargains in SHOES

Women's \$5.00, \$6.00 and \$7.00 Low Shoes, \$3.75—Several hundred pairs, including all the newest summer pumps. Patent leather, and brown kid, tan and mahogany calf, black kid, and white canvas pumps and Oxfords. Sizes 2 1/2 to 7. Friday bargain, \$3.75.

Women's \$3.00 Canvas Shoes, \$2.00—Styles Nos. 1470, 1471, 1478. Stock lines of women's white canvas pumps, made on long plain vamps and white canvas covered heels; also growing girls' styles, with medium round toe and low canvas-covered heel. All sizes. On sale in Queen Quality section. Regularly \$3.00. Friday bargain, \$2.00.

Simpson's—Second Floor.

## Books Stationery

Conklin's Vest-Pocket Book of Familiar Quotations—Pocket size, cloth bound. Regularly 25c. Today, 19c.

Mother Goose Rhymes and Favorite Fairy Tales—Regularly \$1.25. Today, 98c.

Sunset Tint Correspondence Cards—With gilt edge and gold bordered envelopes to match. White or pink. Per box of 25. Regularly 75c. Today, 59c.

Pure Food Wax Roll—Containing 20 sheets fine white waxed paper. 12 x 15 inches. Regularly 5c roll. Today, 7 for 29c.

50,000 Business Envelopes—Fine bond paper, Size No. 8, in boxes of 500. Regularly \$1.00. Friday bargain, per box 79c.

Simpson's—Main Floor.

## CHINA

Dinner Sets at \$13.95—English semi-porcelain, with green floral decoration. 97 pieces. Friday bargain, \$13.95.

Booth's Silcon China Dinner Set of 97 Pieces for \$39.75—Regularly \$35.00. Excellent quality English ware, with blue hand border and rose festoon decoration. Gilt traced handles and edges.

Tea Pots, 49c—An assortment of various sizes and decorations.

Cups, Only 7c—200 dozen white porcelain cups, in 1/2 and 1 dozen lots only.

BARGAINS IN CLOVER LEAF WARE.

Cups and Saucers, 19c. Dinner Plates, 19c. Tea Plates, 17c. Bread and Butter Plates, 18c. Fruit Saucers, 8c. Plain Glass Kitchen Tumblers, 4c. Covered Butter Dishes, 15c. Orange Reamers, 15c. Sherbet Glasses, 10c. Cut Glass Butter Tube, floral decoration, 49c.

Simpson's—Basement.

## Men's Furnishings

50c to \$1.00 Belts, 35c—Broken lines from regular stock, also a special purchase. Black, tan, grey, solid leather. Sizes 30 to 42.

Men's 75c Balbriggan Underwear, 59c—Natural shade shirts and drawers. Sizes 34 to 44.

Men's \$1.50 Black Satin Work Shirts, 95c—Fast dye—reversible collar and pocket. Sizes 14 to 16 1/2.

Men's \$1.75 Negligee Shirts, \$1.49—Made with collar attached. Neat striped

patterns—one pocket—coat style. Sizes 14 to 17.

### Panamas \$3.45.

Men's \$8.00 Panamas, \$3.45—Dressy hats for men at an exceptional reduction in price. Genuine South American Panamas of guaranteed quality. Negligee and fedora shapes. No phone or C.O.D. orders accepted.

Children's \$3.50 Straw Hats, \$1.00—Milan Straw Hats for children, trimmed with black corded silk bands.

Simpson's—Main Floor.

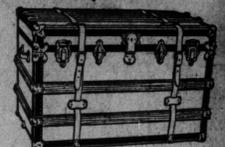
## Tourist Trunks \$8.95

Canvas covered durable Tourist Trunks on large box, heavily bound. Sizes 32, 34 and 36 inches. Regularly \$10.00 and \$10.50 value. Friday bargain, \$8.95.

Suit Cases, \$4.95—Japanese matting fibre on basswood box, fibre bound on all edges. Sizes 24 and 26 inches, \$4.95.

Club Bags, \$5.45—Fabrikoid, with double drop handle. Reinforced corners. Sizes 16 and 18 inches, \$5.45.

Simpson's—Sixth Floor.



## Simpson's Market Today

Order Today for Saturday Morning Early Delivery.

SHOULDER ROASTS, Simpson quality beef, per lb. 22c  
BLADE ROASTS, Simpson quality beef, per lb. 25c  
THICK RIB ROASTS, Simpson quality beef, per lb. 28c  
PRIME RIB ROASTS, Simpson quality beef, per lb. 35c  
ROUND ROASTS, Simpson quality beef, per lb. 33c  
BRISKET, best lean boiling cuts, per lb. 22c  
FRESH SPRING LAMB FRONTQUARTERS, per lb. 28c  
FRESH SPRING LAMB LOINS, per lb. 32c  
FRESH SPRING LAMB LEGS, per lb. 42c  
200 ONLY, SWEET PICKLED PORK SHOULDERS, 5 to 9 lbs. each. Friday special, per lb. 24c  
Our ready-for-the-table meat—boiled, roasted or broiled, thinly sliced or in the piece—at the Cooked Meat Counter.

### FISH.

WHITEFISH, dressed, per lb. 15c  
SALMON TROUT, dressed, per lb. 19c  
HADDOCK, headless, per lb. 12c  
COD STEAKS, per lb. 18c  
RED SEA SALMON STEAKS, per lb. 40c  
FRESH SMOKED FINNAN HADDIES, per lb. 15c  
FRESH SMOKED BONELESS FILLETS, per lb. 20c

### GROCERIES.

2000 tins Finest Canned Corn, tin, 12c  
Mixed Pastry Spice, tin, 9c  
Choice Currants, lb. 25c  
Yellow Sugar, 5 lbs. 55c  
2,000 pkts. Seeded Raisins, pkt. 17c  
Finest Cooking Molasses, tin, 14c  
Choice Family Flour, 24-lb. bag, \$1.59  
Perfection Baking Powder, 2 lbs. 35c  
Finest Creamery Butter, lb. 55c  
Cornstarch, pkt., 12c  
Crisco, 1-lb. tin, 25c  
Pearl Tapioca, 2 lbs. 34c  
Delton's Extracts, assorted, 3 bottles 27c  
Choice White Beans, 3 lbs. 25c  
Orange Marmalade, No. 4 size pail, 87c  
Kilm, tin, 25c  
Choice Rice, 2 lbs. 35c  
Snowflake Ammonia Powder, 2 pkts. 25c  
Wadell's Crabapple Jelly, 12-oz. jar, 19c  
Pink Salmon, tall tin, 24c  
Quaker Oats, large pkt., 25c  
Raspberry Jam, No. 4 size pail, \$1.00.

Post Toasties, 2 pkts., 25c  
Fruit Cake, lb. 55c  
Mixed Blueberries, lb. 25c

### TEA SECTION.

2,000 lbs. Pure Ceylon Tea, of uniform quality and fine flavor, black or mixed. Today, lb., 49c.

### FRUIT SECTION.

California Valencia Oranges, Sun-kist Brand, dozen, 41c  
1,000 6-quart Baskets Choice Cucumbers, each 35c  
Lemons, dozen, 28c  
Choice Calabages, each, 15c

### CANDY SECTION.

Hand-rolled Chocolate Creams, fruit and nut filled, lb. 55c  
After-Dinner Mints, lb. 25c  
Assorted Chocolates, lb. 39c  
Fruit and Nut Fudge, lb. 25c  
Salted Peanuts, lb. 27c  
Carnations, dozen, 60c  
Asters, dozen, 40c  
Fern Peas, bunch, 25c  
Gladoli, dozen, \$1.25  
Special in Asters, 25c dozen.  
Boston Ferns, each 95c and \$1.39.  
Asparagus Ferns, each, 45c.  
Fern Fans, well filled, each 45c and 60c.  
Large Boston Ferns, each, \$2.50.

The **SIMPSON** Company Limited