

**SIMPSON**

Store Opens 9 a.m.

Closes at 6:30 p.m.

H. H. FUDGER, PRESIDENT

J. WOOD, MANAGER.

PROBS. - Northerly wind, cold, with local snowbursts.

**SIMPSON**

### Are You Ready for the Dances?



Probably *you* are ready and anxious *but* your wardrobe is not quite so ready. Thursday will afford you just the chance you have been waiting for to get a dainty evening gown quite reasonably. Here are particulars:

A collection of dresses suitable for evening or afternoon wear. Sizes for young girls as well as women. Every dress is a new and attractive style. There are beautiful soft chiffons, messalines, marquises and silks. Prices **\$22.00 to \$25.00**

In addition, there are charming dresses at \$18.50 or \$18.75, and a large display of **Evening Wraps**. Most of these are imported, and one wonders how they can be produced for the money. Colors vary from warm-looking blue to the most delicate rose pink. Space forbids description of the styles, but many of the models appear well worth \$50.00, but they are marked at from **\$20.00 to \$30.00**.

Three items that make an early visit to the **Boot Department**, on **Thursday**, worth your while.

#### Men's Boots

490 pairs Men's Boots, made by the Goodyear welt process, in Blucher, button and straight lace styles. The leathers are box calf, velours and patent colt. Sizes 6 to 11. D and E widths. Regular \$3.50, \$4.00 and \$4.50. Thursday **2.95**

#### Women's Boots

640 pairs Women's high grade American button and Blucher style boots, patent kid, patent colt, gun metal, velours and tan Russia calf leathers, black cloth, cravenette, satin, velvet and dull matt calf uppers, short vamps, with and without toe caps, high Cuban, New York and military heels. All sizes, 2 1/2 to 7, narrow, medium and wide widths. Regular \$3.50 to \$5. Thursday **2.49**

#### Women's Slippers

360 pairs Women's Warm House Slippers, in Juliet and lace styles, the Juliets are fur trimmed, with flexible hand turn leather soles, and comfortable heels, in black, red and brown colors; the lace style is made in black only, fur trimmed up front and around top. Sizes 3 to 8. Regular \$1.25. Thursday **.99**

### "Come, Get Your Overcoat, You Little Rascal!"



His father knows where to bring him, as he's one of our customers. The suit the boy wears now is a Simpson suit, too, and his mother only remarked last night: "Well, I never knew a suit to wear as well." Here are particulars of more clothes for boys and men, the like of which can't be bought elsewhere for the money:

- Boys' and Youths' Heavy Tweed Double-breasted Ulsters, specially priced. . . . . **6.50**
- Men's English Tweed Double-breasted Ulsters, two-way convertible collar. . . . . **13.50**
- Men's Fur Collared Overcoats, specially priced. . . . . **13.65**
- Men's Dress Overcoats, black, raw edge melton, Chesterfield style. . . . . **15.00**
- 200 Boys' Heavy Winter Weight Sweater Coats, plain or fancy weave, plain grey or red, grey with red or royal, and navy with red trimmings. Some with high double storm collars, others have the ordinary varsity collars, small, medium and large boys' sizes. Regular \$1.50 and \$1.75. Thursday **1.19**
- 300 Boys' Sweater Coats, without collars, plain close fitting rib style, V-shaped neck, pearl buttons and two pockets for the school boy. Regular \$1.00. Thursday **.69**
- 350 Garments of Men's Fine English Natural Wool, in light and heavy weights, also American lambsdown fleece, in the natural shade. All sizes 34 to 44. Regular \$1.00 and \$1.25. Thursday **.89**
- 100 Men's Heavy Flannel and Ceylon Flannel Shirts, in light weight, with double French cuffs, some with reversible collars, others with neck band sizes in the lot 14 to 17. Regular \$2.00, \$2.50 and \$3.00. Thursday **1.49**

#### MILLINERY

##### A Real Velour for \$2

That seems a pretty good investment for you.

There are 200 of these importations, and the least expensive was a \$5.00 hat. Most of them were marked at **\$6.50 and \$7.50**.

There are a variety of shapes and colors. All up-to-date.

Be one of the first two hundred and you won't be disappointed.

##### For Children's

There are 300 Beaver Shapes. Very fluffy. Colors are navy, cardinal, sky, rose, King's blue. They are usually priced \$3.50. Thursday **2.00**

#### Fine Linens and Warm Staples

The good housekeeper, or the housekeeper to be, for that matter, cannot help but take pleasure in this department. Here are to be found those beautiful table cloths, towels, napkins, and the dozens of other dainty linens that go to make the house home-like; and, specially interesting at this time of year, those fine, warm flannels and flannelettes, and woolly blankets so essential for the winter.

A "first visit" to this department is one of a long series, prices seem so much lower than the high qualities shown would lead a "first visitor" to expect.

Here are some of Thursday's values:

New French Flannels, in a beautiful range of patterns, suitable for blouses, kimonos and dresses. Thursday, yd. **.50**  
Beautiful Irish Embroidered Bed Spreads, full double bed size, 2 1/2 yards by 3 yards, in handsome designs. An odd lot we are clearing out. Thursday **4.95**  
Honiton Lace Scarfs and Covers, in pretty braided designs, 18 x 54 and 36 x 36, upstairs, Fancy Linen Dept. Thursday, each **.69**  
200 pairs Heavy Hemmed Huckaback Towels, all-linen, a splendid wearing towel. Thursday 3 pairs for **1.00**  
Phone direct to Linen Dept., 2nd Floor.

#### Seasonable Gloves and Hose

Women's Plain and Ribbed Black Cashmere Hose, fall weight, a soft English yarn, stocking with double heel and toe, 3/4 to 10. Thursday **.39**  
Women's and Girls' Plain and Ribbed Black Cashmere Hose, fashioned and seamless, medium weight, good wearing, double heel and toe, 4 1/2 to 10. Thursday, pair **.25**  
Women's 16-button Silk Taffeta Gloves, Jersey elastic wrist, extra fine close finish, black only, warm, serviceable fall gloves. Sizes 5 1/2 to 7. \$1.00 value. Thursday **.59**  
Men's All-wool Plain Black Cashmere Hose, no seams in sole, good weight, deep close-fitting ribbed top, double heel and toe, black and colors, 9 1/2 to 11, extra value. Thursday, pair **.25**

### Girls' Winter Dresses at Half-Price

If you have girls near the ages of four or eight years, and they require winter dresses, this should be interesting reading for you. There are many beautiful and stylish dresses for sale at half, and less than half, regular prices. Come early for best choice on Thursday.

180 Girls' Winter Dresses, a noted maker's samples, in fine serges, cashmere and Panama cloth, in best colors, all new and handsome styles, in sizes for ages 3, 4, 5 and 7, 8, 9 years. Regular prices would be \$3.50 to \$6.00 each. Thursday, your choice, each **2.00**

### \$1.00 and \$1.25 Corsets at 63c pair

Half-price in one instance, and thirty-seven cents saving in the other is Thursday's Corset story. Both stylish new models at that. Phone orders while they last.

Clearing a special purchase of 600 pairs fine Corsets, a long stylish model, in white coutil, low bust, long skirt, with 4 fine garters, heavy steel filled with 4 wide side steels, lace and ribbon trimmed, sizes 18 to 26 inches. Regular \$1.00 and \$1.25 a pair. Thursday, a pair **.63**

#### WALLPAPERS

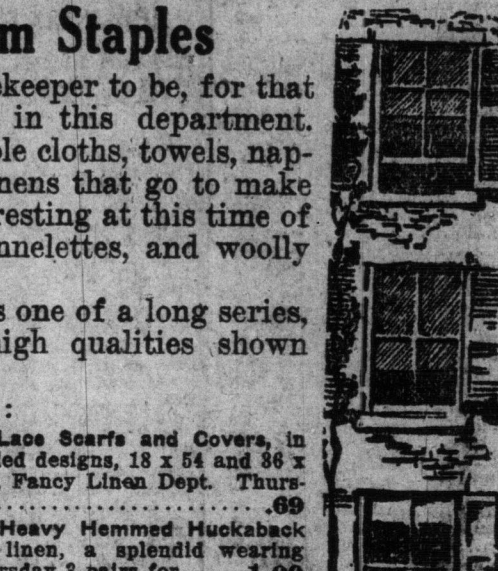
New Sitting and Bedroom Papers, plain papers, with little or no pattern, in tans, browns, blues, greens, cream, pinks, greys, with cut-out borders, dividers or bases; ceilings of small dot or diamond designs, to be used full or drop.

New corks, linen, crash, stripe, tweed, corduroy and figured papers, in tans, creams, buffs, yellow, green, grey, blue, etc. New papers. Per roll **.10 to .75**

Cut-out Friezes. Per yard **.5 to .50**

#### THURSDAY SPECIAL.

4,500 rolls Sitting-room and Bedroom Papers, in well-assorted colorings, plain or figured effects. Regular per roll to 25c. Thursday **.11**  
Regular per roll to 50c. Thursday **.24**



#### WINDOW SHADES

Estimates submitted on request for shades of any size or kind. **The Highest Quality. The Best Workmanship The Lowest Prices.**

A staff of expert decorators are at your service in our Drapery Department to offer suggestions for the correct treatment of window or archway in any room in your house.

If you are doubtful about the correct style or treatment, or the proper material to use, phone us, or drop us a line, and our decorator will call upon you, and offer suggestions and submit samples. This entails no obligation. This department is opened merely to improve and perfect our service. No order is too small or too large to receive our special care and attention.

#### Thursday Will be "The Day of Days" to Buy a Dresser

- Dressers, in solid hardwood, finished early English; large size, with good mirror. Thursday **12.90**
- Dressers, in hardwood finished dull mahogany, heavy, round, bevel plate mirror, two short and two long, deep drawers. Thursday **22.50**
- Dressers, in princess style, heavy oval plate mirror, supported with turned standards, well made throughout. Thursday **27.75**
- Dressers, in pure white enamel finish, three long, deep drawers, and bevel plate mirror. Thursday **9.00**

#### Excellent China Values

- English, French and Austrian Cups and Saucers, in tea and coffee size. Thursday, each **.10**
- 300 Pieces White Lined Cooking Ware, Bakers, Pie Dishes, Pudding Bowls, etc. Reg. to 75c. Thursday **.25**
- 350 Chocolate Pots, in Japanese fancy china. Reg. 75c. Thursday **.49**
- Royal Doulton Tea Cups and Saucers. Special Thursday **.39**
- Best English Semi-Porcelain Dinner Set, open stock pattern, dainty maple leaf decoration, all pieces gold trimmed, with Kermis shape cups; complete dinner and tea set for 12 persons. Thursday **15.50**
- Rich Cut Glass Tumblers. Reg. \$6.00 dozen. Thursday **3.00**

#### English and Wilton Rugs

A few discontinued designs to make room for the newer ones which are now in stock, will make an interesting feature for discriminating buyers for to-day for these standard and proven grades.

- 9 x 10.6. . . . . **24.95**
  - 11.3 x 12.0. . . . . **33.83**
  - 9 x 12.0. . . . . **38.95 and 29.85**
  - 11.3 x 13.6. . . . . **39.78**
- In the Carpet Department are displayed the new blues in Wilton and Brussels, two-toned greens and browns, which are in such favor to-day with the present appreciation of plainer furnishings, priced moderate for the most dependable goods.
- 1,700 yards of a well-seasoned heavy attractive linoleum in ten of the best designs, tiles, matting, floral and others to meet every requirement **.39**

#### It Pays to Buy Provisions and Groceries Like These

- 2,000 lbs. Dairy Butter, in prints, per lb. 25c. Finest Sugar Cured Hams, half or whole, per lb. 18c. Malta Vita Breakfast Cereal, 3 packages, 25c. Finest Pot Barley, 6 lbs., 25c. Split Peas, 8 lbs., 25c. Salt in 5 lb. bags, 3 bags, 14c. Edwardsburg or Beehive Table Syrup, 5 lb. pail, 25c. 2,000 jars pure Orange Marmalade, quart jar, 25c. Featherstrip Coconut, per lb., 18c. Mixed Pastry Spice, 3 oz. tin, shaker top, per tin, 7c. Rich Red Salmon, Gold Ring Brand, per tin, 20c. Scott, Taylor's Worcester Sauce, 3 bottles, 25c. Maggi Soups, assorted 6 packages, 25c.

35c ASSAM TEA, 28c.

300 lbs. fine rich, full bodied Assam Tea, a 35c tea anywhere. Thursday, per lb. **.98**

The **SIMPSON** Company Limited

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