

Store Opens at 8.30 a.m.

SIMPSON'S EARLY HOLIDAY SHOPPING SALE

Store Closes at 5.30 p.m.

The Christmas Show

In Toys, as in everything else, it is VALUE that counts. When it comes to judging toy values, we are willing to leave it to the intelligent public, who never fail to distinguish between the sham and the real. In our Christmas show on the Fourth Floor, you will find in orderly array the cleanest toy stock in town. Here are some sample values:

- 25c Toys for the Boys**—Pony and Cart, Express Carts and handle, Slat Cart and handle, Horse and Cart, Flying Butterfly, Iron Trains and Cars, Iron Fire Engines, Hook and Ladder Wagons, Two-horse Carts, Iron Cart and Horse, Automobiles, etc. Special sale, your choice **.25**
- What 50c Will Buy**—Laundry Sets for the little wash lady, Brass Beds, Toy Stores, Tool Boxes, Iron Trains, Engines, Fire Reels, Horses and Wagons, Fourth Floor. Each **.50**
- 25c Baby Dolls**—1000 Bright-Eyed Baby Dolls, beautiful complexion, dressed, with dainty gingham and muslin costumes; all have heads of hair. Buster cut. Value 50c, for **.25**
- 50c French Jointed Dolls**—**30c** only, with eyes that open and close, sewn wig, muslin dress, ribbon trimmed, lace hose and slippers with nickel buckles. Worth 75c, for **.50**
- 39c Kid Body Dolls**, 4000 jointed dolls, eyes that close, wavy curls, lace stockings and patent slippers. Worth 50c, for **.39**
- Toy Pianos**, upright style, carved fronts **.25, .35, .50, .75**
- Double Team Wagon**, with cover canopy **.50**
- Never-Stop Seesaw**, painted in bright colors, easy to operate **.50**
- British Tool Boxes**, with good English tools, .39, .69, 1.00, 1.25, 2.50 and **3.50**

OUR MEN'S "BURT & PACKARD" BOOT STOCK ON SALE \$3.95 PAIR

Men's Button, Lace and Blucher Boots, velours calf, Burro Jap (guaranteed) patent sole, tobacco brown calf and gummat calf leathers; best quality leather and rubber soles attached, with Goodyear hand-sewn process; all are made on the "Burt & Packard" correct shape; this season's new and conservative styles, for full dress and business wear. This sale offers an opportunity to secure boots made by these celebrated footwear manufacturers, at bargain price; all sizes; widths C to E. Men's Burt & Packard \$6.00 Boots. No phone or mail orders accepted. Wednesday, per pair **\$3.95** WOMEN'S \$6.00 BOOTS AND SLIPPERS, WEDNESDAY, AT \$3.95.

Certain Styles of Women's Boots and Slippers, Regularly up to \$6.00, Wednesday, \$3.95—Boots—in button, lace and Blucher styles; leathers, velour kid, patent calf, velour calf, patent kid, storm calf and gummat calf, tops, black, gray and fawn cloth, dull kid and matt calf; soles, hand-turn, Goodyear welt and new method McKay; heels, Cuban, French, military and common-sense; toes, round, high, English, comfort and wide; vamp, with and without toe caps. The Slippers—in La Valiere, colonial, pump and strap styles; leathers, colored kid, patent calf, velour calf and velour kid; satin; in all the evening shades; soles, oak, half-inch, hand-turned; heels, Cuban, French, kidney and baby doll; toes, square, French, English and stately; fine effects. Women's Boots and Slippers, all widths and sizes. Regularly up to \$6.00. Positively no phone, mail or future orders taken. Wednesday, per pair **\$3.95**

Misses' and Children's Slippers, Wednesday, \$3.95—cloth, shepherd plaid effect; double look-stitched; thick felt soles; leather-covered turn-over tops; fluffy silk pom-poms; patent, French, English and stately. Misses', sizes 11 to 2, Wednesday, 45c. Children's, sizes 7 to 10, Wednesday, 35c. Phone orders filled.

Women's Seven-Button Overgaiters, Wednesday, 45c—Brown, red, green and tan broadcloth; seven-button, sizes 3 to 7. Regularly 75c to \$1.00. In the Slipper Section, Wednesday, **43c**

Splendid Furniture Gifts

Music Cabinet, in Circassian walnut, Regularly \$32.00, Special **20.00**
30 Folding Card Tables, green base tops, mahogany finish, Regularly \$3.75, Special **2.90**
20 Library Tables, in solid quarter-cut oak, fumed finish, centre drawer and bookshelves at each end, Regularly \$21.50, Special **16.50**
Mahogany Tables, solid mahogany, Regularly \$63.00, Special **39.00**
Fall Leaf Tables, in genuine mahogany, slightly damaged, Regularly \$92.00, Special, half-price **46.00**
Fall Leaf Tables, in solid mahogany, inlaid, Regularly \$100.00, Special, half-price **50.00**
28 Couches, covered in art leather, well tufted, Regularly \$14.50, Special **9.95**
2 Only Settees, Jacobean design, seat covered in genuine leather, cane back, fumed finish, Regularly \$45.00, Special **33.50**
4 Only Morris Chairs, in solid quarter-cut oak, golden finish, loose cushion seat and back, covered in velour, Regularly \$19.00, Special **14.00**
Parlor Suite, in mahogany, three pieces, covers slightly soiled, Regularly \$48.50, Special **29.75**
Regularly \$56.75, Special **46.00**
26 Dressers, solid quarter-cut oak, golden finish, Regularly \$18.25, Special **15.00**
15 Princess Dressers, solid mahogany, golden finish, Regularly \$19.50, Special **16.25**
Dining-room Chairs, made of solid quarter-cut oak, turned or golden finish, seats are well upholstered and covered in genuine leather; set has five side and one covered, Regularly \$24.70, Special **16.15**
Bedroom Chairs and Rockers, solid mahogany, cane or wood seats, Regularly \$5.75 to \$6.00, Special, each **3.25**
Hall Table and Mirror, "Italian Renaissance," beautifully carved, Regularly \$25.00, Special **19.00**
China Cabinet, "colonial design," solid mahogany, Regularly \$160.00, Special **80.00**



Men's Winter Overcoats, 200 Wednesday for \$9.75

REGULARLY \$13.50, \$15.00, \$18.00 AND \$20.00.
An assorted lot of coats, in heavy, all-wool coatings, gray and brown, in plain patterns; also brown fancy nap and Tibbets; included in the lot are 25 coats of a heavy ulstering, interlined with chamouis skins; made up in double-breasted Manitoba style, 52 inches long, with deep storm collar, a regular storm-resister; the others are made up in the regular double ulster style; some with shawl collars; others with three-way convertible collars; all well tailored and good fitting garments; sizes 34 to 44. To clear Wednesday, at **9.75**

BOYS' BLUE CHINCHILLA REEFERS, \$4.00.
Double-breasted style, with wide convertible collar, a short-length coat for school wear, heavy twilled linings, sizes 24 to 30. Wednesday **4.00**

BOYS' "ROMBO" CHINCHILLA OVERCOATS, WITH HATS TO MATCH.
Double-breasted model, with collar fitting up close to chin, all-around belt, rich blue chinchillas, lined with gray worsted; the hats are polo style, sizes 2 3/4 to 8 years. Wednesday **8.00**

Men's Fur Collars

In Korean beaver, near seal, curly lamb and astrachan lamb. Regularly \$3.50. Wednesday **2.49**
Men's Persian Lamb Collars. Regularly \$10.00. Wednesday **5.00**
Men's Plush-Lined Overcoats, black cloth shell, Japanese otter shawl collar. Wednesday **10.95**
Men's Muskrat-Lined Coat, with Canadian otter or Persian lamb fur shawl collar shape, black beaver cloth shell. Regularly \$50.00. Wednesday **34.75**

Men's Sweater Coats \$1.95

Plain and fancy weaves, light, medium or heavy weights; lots of colors; all sizes 34 to 44 in the lot. Regularly \$2.00, \$3.50 and \$4.50. Wednesday **1.95**
Men's Neglige Shirts, laundered or soft double cuffs, in fancy holly box, all sizes 14 to 17. Regularly \$1.50. Wednesday **1.19**
Men's Natural Wool Combinations, flat knit or rib knit weaves, sizes in the lot 34 to 46. Regularly \$2.50, \$3.00, \$3.50 and \$4.00. Wednesday **2.00**
Men's Pure Silk-Knit Neckties, English make, in the newest heather mixture shades, plain colors and bar stripes, boxed. Regularly \$1.50. Wednesday **.96**

600 Comforters at \$1.00

Dark and medium colorings, well quilted, and filled with white cotton, double bed size, 70 x 70 inches. Regularly \$1.50 and \$1.75. Wednesday **1.00**
Three only to a customer. No phone or mail orders.
White Union Wool Blankets, 7 lbs., 64 x 84 inches. Regularly \$4.65 pair. Wednesday **3.95**
Irish Embroidered Pillow Cases, 44 x 36 inches. Regularly \$1.00 pair. Wednesday **.59**
White Cotton Warp, for knitting. Wednesday, per pound **.33**
Bleached Canton Flannel, 27 inches wide. Wednesday, yard **.10**
Round Scaloped Damask Table Cloths, size 81 x 81 inches. Regularly \$3.50 and \$3.95. Wednesday **2.95**
Huckaback Bedroom Towels, Wednesday, pair **.49**
White Turkish Towelling, 27 inches wide. Per yard **.25**

Carpet Sweepers and Seamless Wilton Rugs at Reduced Prices

Wednesday's special items in the Rug and Carpet Department include these two unusual articles at reduced prices. We are clearing about six dozen very good serviceable Carpet Sweepers at the following prices: \$3.75 Machines at **3.00**; \$3.00 Machines at **2.50**

Seamless Wilton Rugs at These Low Reduced Prices

Three of the most popular sizes are offered Wednesday in a wide range of beautiful Oriental designs, in soft lovely colors, suitable for drawing-rooms, reception-rooms, dining-rooms and halls. These Rugs include some of our newest designs, and at these very low prices make an attractive offering:
4 ft. 7 in. x 6 ft. 7 in. Regular value \$17.50. Wednesday, each **13.95**
5 ft. 7 in. x 7 ft. 10 in. Regular value \$25.00. Wednesday, each **19.95**
9 ft. x 12 ft. Regular value \$65.00. Wednesday, each **56.75**

1,000 Yards Tapestry Stair Carpet at 59c a Yard

22 1/2 and 27-inch widths, in a choice of very good designs and colors. Regular values up to 75c a yard. Special Wednesday, per yard **.59**

Wednesday's Selling in the Drapery Department

- English Cretonnes at Special Prices**—A new shipment just to hand of pretty English cretonnes, 31 inches wide, full range of colors, pink, blue, rose, gray and lavender colorings. Special price, Wednesday, per yard **.23**
- English Chintzes**, full range of colors in these pretty bright chintzes for bedroom curtains and for furniture coverings, 31 inches wide. Special Wednesday, per yard **.33**
- English Shadow Print Chintzes**, giving the effect of a fine French shadow cloth, delicate colors and very handsome designs, 31 inches wide. Wednesday, per yard **.39**
- English and Scotch Curtain Nets for Casement Windows**, 40 inches wide, cream, white or beige. Wednesday, per yard **.14**
- Bungalow Nets for Bedrooms**, small pretty patterns, in white or ivory, for bedroom windows, 40 to 45 inches wide. Wednesday, per yard **.18**
- New Casement Nets, 39c**—Fine quality English casements, very serviceable, white, ivory or beige, much reduced. Wednesday, per yard **.39**
- Scotch Madras, 19c Per Yard**—White, cream or ecru madras, 42 to 45 inches wide, splendid quality. Regular price 25c. Wednesday, per yard **.19**
- Extra Quality Madras**—An exceptional quality that is specially made for our trade, 48 inches wide, beautiful patterns, suitable for any requirements. Very special price Wednesday, per yard **.22**
- Scotch Muslin, 92c Per Yard**—Dainty, sheer, attractive looking Window Curtains can be made at small cost from this pretty muslin, 45 inches wide. Wednesday, special, per yard **.22**
- Window Shades Duplex, 49c Each**—An unusual quality in heavy, oil-finished opaque shade cloth, combination green and cream or green and white, mounted on Harts horn rollers, complete with rich tasseled pull. Regular price 70c. Special price, Wednesday, each **.49**



Electric Table Lamps Half-Price
In great variety of designs, colors and finishes, all complete with cord and attachment plug; taken from our regular stock to make room for new fall lines. Regular \$5.00 to \$25.00 value. Wednesday, while they last **Half-Price**
Electric Fixture Department, Fifth Floor

The Robert Simpson Company, Limited

"Do Your Christmas Shopping Early"

is sound advice, and is usually backed up by many good reasons with which you are familiar. To these we add this new one: "Because it will pay you." The significance of our Early Holiday Shopping Sale lies in the fact that manufacturers are offering us now instead of after the holidays many "snaps." These will make acceptable Christmas Gifts—practical presents—which will feature so largely this year, and the values are extraordinary. Besides, we have an immense stock of Holiday Goods complete in every department and ready for your choosing. The examples on this page show that Wednesday will be a good day for you.

In the Basement

Nickel-plated Tea and Coffee Pots, in 3, 4 and 5-cup sizes. Regularly \$1.50, \$1.75 to \$2.25. No phone or mail orders. Wednesday **.10**
CLOTHES RACKS.
With seven drying arms. Regularly 15c. Wednesday **12c**
CLOTHES RACKS.
With eight drying arms. Regularly 35c. Wednesday **25c**
30c Set of Table Case Carvers for 4 persons. Regularly \$1.00. Wednesday **.80**
OAK HEATERS.
With feeder, 10-inch tripod, nickel foot rail, dome and draught, extra large. Wednesday **11.95**
"Special" Oak Heater—Large mica door, 15-inch cast-iron tripod, nickel foot rail, nickel dome, for wood or coal. Wednesday **8.75**

The Unaccustomed East

Quaint, mysterious China has loaned us her atmosphere for a few weeks, just to make our Christmas shopping a little more delightful than ever, offering a setting for the most attractive display of inexpensive gifts that could be imagined. Of course, there are bigger and more varied stocks of each article in the regular departments of the store, but nowhere else are so many different ideas assembled in small spaces as in the

Chinese Bazaar

(Third Floor, Yonge and Richmond Corner).
The Latest Popular Dance Music. Regularly 15c each. 3 for 40c. Special Wednesday, 2 for 50c.
3 Copies for 25c. Regularly 15c Each—Waltzes—"Siskin", "A Winter Evening", "Black and Blue", "Chills and Power", "The March Troubles", "Chival and Power", "Too Much Ginger", "Hubby Hobby", "Little Cuckoo", "Bury a Dance" Under the Stars.
"Dancing Leaves," a reverse by the composer of "Sparklets." Regularly 30c. Wednesday **15c**
25c CARD GAMES for 15c.
"Sons of the Empire," "Dearly Day," "Snap," "Mambo," "Karoo," "Fairy Snap."
25c GIFT BOOKS, 3 FOR 25c.
"Days With the Poets Series," colored illustrations, daintily bound.
"Dominion Box" of Xmas Greeting Stationery, containing 500 of gold and silver, with envelopes. 3 for 25c. Regularly 50c. "Words of Hope" Box of 16 Christmas Booklets, poems by Francis Tinsley Margryl, with envelope. **25c**
30c GIFT VOLUMES, 90c.
"Christmas Eve," by Washington Irving; "Christmas Day," by Washington Irving; pictured in color by Cecil Alden.
"The Marmalade Preserve Jar," crystal and English silver plate, with spoon. Regularly \$2.00. Wednesday **1.50**
25c Pin Cushions, silver-plated slippers and boots. **.10**
Mustard Pots, blue glass in silver-plated holder, with spoon. **.10**
Hair Restainers and Powder Jars, in crystal-cut patterns, with silver-plated covers. **.25**

One Day Sale of Woolen Gloves

For Women and Children—Plain colors in a honeycomb pattern, Scotch knit effects, in grays and heather mixtures, with leather-bound tops, one dome and strap wrist, all sizes. Regularly \$1.00 and 1.50. Wednesday, each **.55**
For Women and Children—Plain Woolen Gloves, fancy patterns, good heavy weight; also Scotch knit effects, in gray and heather mixtures, leather-bound tops, with one dome fastener; all sizes. Regularly 25c and 30c. Wednesday, each **15c**
For Men—Plain Woolen Gloves, honeycomb knit and other Scotch knit effects; gray and heather mixtures, with leather binding at top; all sizes. Regularly 35c. Wednesday, each **25c**
For Men—Woolen Gloves, black honeycomb patterns, in regular close-fitting ribbed cuff; also Scotch knit effects, in heather mixtures, with leather-bound tops; all sizes. Regularly 25c. Wednesday, each **15c**

Battenberg Cloth at \$2.95

Only superb deep red lace border of heavy braided, and rings in the crepe design, 7 1/2 inches in diameter. Regularly \$3.95. Wednesday **2.95**

Wash Goods 9c

25-in. Striped White Yokes and Muslins; 28-in. Pique; 27-in. Mercerized Towels; 27-in. Handkerchiefs, a good assortment of mill ends, 10 to 20 yards of a kind; 28-in. Kimono Cloths; 20-in. Plain and Striped Crepes. Values 18c to 25c. Wednesday, yard **9c**

Knitting for Everybody

What an amount of practical aid can be given for a very modest outlay can be judged by the following quotations for articles suitable for our soldiers at the front. Colors that the Red Cross Societies deem suitable for the purpose are Gray, Brown and Dark Blue.
Sufficient wool for socks at **25** and **27**
Wristlets at 2 pairs for **21** and **22**
Chokers, Belts, at **40** and **50**
Balalaivas at **40** and **45**
Horse Pads, at, per pad **40** and **45**
These and other articles can be seen in the department, and competent instruction will be given in all stitches for these and other garments, such as Sweater Coats, Toggles, etc.

TO RELIEF SOCIETIES AND CHARITABLE ORGANIZATIONS.

We are showing a fine English wool suitable for shawls and wraps, in red, navy, sky, pink and black, at the very special price of, per pound **20**

GROCERIES

- TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.
- 4000 lbs. Finest Canned Peas, only six tons to a customer. **40**
- 3 lbs. Finest Canned Peas, only six tons to a customer. **40**
- 200 stone Finest Rolled Oats. Per stone **40**
- Finest Sugar-Cured Hams, half or whole. Per lb. **15**
- Pure Rendered Lard. 20-lb. cask, full tin. 3 lbs. **40**
- Clark's Pork and Beans, in full sauce, tall tin. 3 lbs. **40**
- Finest Cleaned Currants. 3 lbs. **40**
- Choice Valencia Raisins. 3 lbs. **40**
- Choice Valencia Raisins. 3 lbs. **40**
- Finest Shelled Almonds. 3 lbs. **40**
- Finest Shortening. 1-lb. tin **40**
- No-Eg Powder, Per tin **40**
- Mixed Peas, new, orange, lemon and citron. Per lb. **12**
- Pure Clover Honey. Regularly 60c. Per lb. **40**
- Choice Pink Salmon, 1/2-lb. date. 3 lbs. **25**
- Fresh Butter-milk. Regularly 16c. Per lb. **15**
- D. D. Smith's Pure Crabapple. 3 lbs. **40**
- Old Cakes. 3 lbs. **40**
- Toffee Cream Soda. Biscuits. 3 lbs. **40**
- One case Choice Florida Oranges, sweet. Per dozen **25**
- Finest Cooking Apples. Peck **25**
- Finest Cooking Onions. Peck **25**
- Campbell's Soup, assorted, 3 lbs. **25**
- FRESH ROASTED COFFEE, PER LB. 27c.**
1000 lbs. Fresh Roasted Coffee, in the best, grand, pure or with chicory. Wednesday, per lb. **27**