



## The Creed of Goodrich

Whatever is right for a responsible manufacturer to give the customer, The B. F. Goodrich Rubber Company gives.

To do what is right is not a Goodrich *policy*; it is The Goodrich Creed. It is fundamental.

It is the foundation on which the great Goodrich institution has been built.

The Creed of Goodrich serves you, whether you buy a sturdy, dependable Goodrich Fabric Tire, or the tire of tires, the Silvertown Cord.

*The Goodrich Adjustment Basis: Fabric Tires,  
6,000 Miles, Silvertown Cords, 8000 Miles.*

# Goodrich Tires

