

C.B.C. PURCHASE OF U.S. PROGRAMS

Question No. 1,005—**Mr. Orlikow:**

How much has the CBC paid in each of the past five years for the purchase of US programs (a) drama—including all filmed drama whether theatrical, film or television series (b) light entertainment—television specials, regular variety and light entertainment programs (c) public affairs programs (d) sport or other programs?

[Translation]

Hon. Gérard Pelletier (Secretary of State): I am informed by the Canadian Broadcasting Corporation as follows:

Records have not been kept in such a way that CBC expenditures for U.S. and other program purchases can be determined by program category. A review of available information reveals that, although total expenditures for U.S. programs have risen, as indicated below, this has been due generally to rising costs rather than to a proportionate increase in U.S. program purchases which did not change appreciably over the five year period. The following figures are approximate gross expenditures by CBC English and French-language services for U.S. program purchases, the cost of which was recovered, with minor exceptions, through commercial revenue. In \$000's: 1965, \$5,500; 1966, \$6,000; 1967, \$6,400; 1968, \$7,400; 1969, \$7,600.

[English]

RESTORATION OF LONG HARBOUR FISHERY

Question No. 1,100—**Mrs. MacInnis:**

1. Following the answer by the Department of Fisheries and Forestry to Question Number 2,470 of the First Session of this Parliament, has long Harbour, Newfoundland now been reclaimed for fishing?

2. What steps were taken to make this possible?
3. Were all of these measures taken by the Electric Reduction Company of Canada?
4. Was the Government of Canada involved in any expense and, if so, in what amount?

Mr. E. F. Whelan (Parliamentary Secretary to Minister of Fisheries and Forestry): 1. Yes.

2. Dredging was done.
3. Yes.
4. Yes. (i) Loans to fishermen outstanding, \$100,000. (ii) Fish purchase program: total purchase cost to date, \$211,000; total value of sales, \$43,200; Total, \$167,800. (iii) Claim outstanding concerned with purchase program (awaiting headquarters decision) \$12,000. Total: \$279,800.

Questions

APPLICANTS FOR THIRD TORONTO TELEVISION CHANNEL

Question No. 1,108—**Mr. Robinson:**

1. How many applications have been made for the third TV channel to be located in Toronto?
2. Who are the applicants and what is the address of each?
3. What other radio or TV outlets does each have at the present time?
4. What remuneration will be received by the federal government for the award of the TV channel?
5. What criteria will be utilized in order to determine which applicant will be accepted?

[Translation]

Hon. Gérard Pelletier (Secretary of State): I am informed by the Canadian Radio-Television Commission as follows: 1. The CRTC has at present three (3) applications for a UHF-TV licence at Toronto.

2. The applicants are: A company to be incorporated represented by David Goldberg, Suite 812, 321 Bloor St. East, Toronto. A company to be incorporated represented by Leslie A. Allen, c/o 2 Ellen Str., Brampton, Ontario. A company to be incorporated represented by H. J. Foley, c/o B. M. Thall, 80 King Street West, Toronto.

3. The partners to "a company to be incorporated" are confidential and would not be made public until a date for a public hearing of the application has been announced.

4. None. Each broadcasting station pays an annual licence fee.

5. The following are the important factors to be considered by the CRTC in the granting of a new licence: (a) Coverage of the proposed station; (b) Nature of the facilities to be provided by the applicant; (c) Composition of the initial Board of Directors of the Company; (d) Distribution of the voting stock in the Company, and the location of effective control; (e) General plan of financing; (f) Financial capacity of those involved in the application; (g) Experience and standing of those involved in the application; (h) Association of the applicants with other media of communication; (i) Estimates of expected revenue and of the capacity of the market to support an additional television station; and particularly of the capacity of the market to meet the full costs of the service to which the applicant would be committed. (j) Establishment proposed by the applicant, and the experience and capacity of the personnel, particularly the management personnel, to be appointed;