

More than 37 per cent of Canada's total population is of non-British and non-French origin.

Multicultural communities now make up the majority of people in every major urban centre west of Quebec, including approximately 70% of Toronto.

And 1/2 of our small businesses are now owned or operated by Canadians from multicultural backgrounds.

Our cultural diversity has not only made us a better, more interesting country. I believe it gives us a unique competitive edge in the diverse global marketplace.

In Eastern Europe for example, Canadians of Hungarian, Polish and Ukrainian descent should be of great assistance as we develop our economic ties during this period of unprecedented opportunity.

And there can be little doubt how useful Asian Canadians can and will be as we develop our Pacific personality. They are a formidable force already. But by the year 2000, they will be a force of one million skilled and dedicated Canadians who will be advancing our national interest.

So that, in a nutshell, is our plan to help Canadians go global.

- to use the GATT as the door to increased global opportunities;
- to use the free trade agreement as the key to our ability to compete at home and abroad;
- to help Canadians go global by targeting our efforts in the three mega markets of the United States, Europe and the Asia Pacific;
- to develop an outward-looking trading culture in our country, by helping Canadians to not only think globally, but to act locally; and
- to make sure that all our public policies - from tax to transportation -are part of the solution, not part of the problem.