Speaking before the Vancouver Board of Trade, the Secretary of State for External Affairs said that an immense opportunity awaits Canada in world trade: in multilateral negotiations for a more open world trading system; in bilateral negotiations with the United States; in trade missions, and productivity seminars, and new offices abroad.

Mr. Clark stated Canada would be encouraging exports everywhere, but two large markets have special potential. One is the United States. The other is the Pacific Rim, which the Government believes will be the major source of new growth for Canada in years to come. He went on to outline four concrete Pacific initiatives which the Government intends to take.