

NEW WORLD FAIR APPOINTMENT

The Minister of Trade and Commerce recently announced that Mr. H. Leslie Brown had been appointed Commissioner General for the Canadian Government Participation, 1967 Exhibition.

An officer of the Department of Trade and Commerce for more than 33 years, and intimately associated with the Government's trade-fair activities since 1951, Mr. Brown brings much experience to his new task. From 1930 to 1950, he served as Trade Commissioner in Mexico, London, Cape Town, Johannesburg and Buenos Aires and from 1954 to 1958 in Caracas and again in London. During his years of foreign service, he attended many trade fairs and saw at first-hand how the effectiveness of an exhibit is enhanced by imaginative presentation and good design.

As Director, Trade Publicity Branch and Chairman of the Departmental Committee on Trade Fairs Abroad from 1951 to 1954, Mr. Brown was active in Canada's participation in many exhibitions throughout the world. During those years, he was also Chairman of the Publicity and Advertising Committee of the Canadian International Trade Fair in Toronto. When he became Assistant Deputy Minister in 1958, he continued his work on trade fairs and in 1960 his responsibilities were extended to include supervision of the Trade Fairs and Missions Branch and the Canadian Government Exhibition Commission.

RECENT ACTIVITIES

In 1962, Mr. Brown served as Chairman of the Government's Interdepartmental Committee on Canada's participation in the Seattle World's Fair, and early this year was appointed Chairman of the Canadian Government Committee, 1967 Exhibition. In this capacity, he has, for the past eight months, been in charge of planning the conception and nature of the Canadian pavilion and its exhibits at Expo '67 in Montreal.

The new Commissioner General will be continuing a close association with the Canadian World Exhibition Corporation, which began last year, when, as executive officer for the Federal Government, he had an important role in setting up the Corporation and working out the collateral agreement with the Province of Quebec and the City of Montreal.

Mr. Brown will work closely with the Commissioner General of the Exhibition, M. Pierre Dupuy, since he will be in charge of the Canadian Government's exhibit in Expo '67 on a basis equal to that of commissioners general in charge of exhibits from other participating countries.

EARLY TASKS

Mr. Brown will take over his new duties with the status of Deputy Head on December 2, after which date, though separated from the Department of Trade and Commerce, he will be responsible directly to the Minister of Trade and Commerce.

The Commissioner General will set up an organization to handle the job of planning and supervising all matters connected with the Canadian pavilion and its exhibits. The organization will be located in premises near the Canadian Government Exhibition

Commission, so that it may have the advantage of the long experience of Exhibition Commission officials and of the production facilities available. The Commissioner General's office will be located there until moved to Montreal in 1966.

COLLEGE LIBRARY PROJECT

Ontario's Education Minister William Davis announced recently the establishment of the "Ontario New Universities Library Project", a co-operative undertaking involving the University of Toronto, Scarborough College, Erindale College, Trent University, Brock University, and the new University at Guelph. This project, which will lead to the development of basic libraries of 35,000 volumes for each of the five new institutions, has already been launched and will continue until June 30, 1967.

Under the plan, the University of Toronto will expand its staff and facilities to provide machinery for selecting, purchasing, indexing, cataloguing and delivering books to the other institutions participating. This procedure will avoid the costly duplication that would have occurred if each university had set up a similar organization to serve its own needs.

It is estimated on the basis of detailed studies made by the chief librarian of the University of Toronto and his staff that, during the balance of the current fiscal year, savings can be made in administrative costs of \$300,000; over the life of the project, these savings will amount to \$1,400,000. These figures are based on the assumption that it costs approximately as much to process a book before it arrives on the library shelf as it does to buy it. Under the procedure to be used in the project, this unit cost will be substantially reduced.

INSTITUTIONAL RESPONSIBILITY

While the project will provide a basic library, it will still be necessary for each institution to purchase books for courses it offers that may not be given by other participating universities. It will also be necessary for each college to buy its own periodicals, serial publications, out-of-print materials, and additional books relating to the unique characteristics of the institution. This development will permit each library to build its own staff at a slower and more desirable rate to the point where it can take over full responsibility for its activities at the termination of the project in June 1967. It is felt that by the latter date, when the basic library of 35,000 volumes is complete, each institution will wish to develop special areas and that the advantages of co-operative purchase will have been accomplished.

BUILDING PERMITS

Building permits issued by Canadian municipalities in August covered construction estimated at \$256,658,000, a rise of 5.7 per cent from last year's corresponding total of \$342,754,000. This brought the value in the January-August period to \$1,803,069,000, 2.1 per cent above the total of \$1,765,137,000 for the same period of 1962.

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