

FM transmissions of the programs now carried on their AM transmitters, if they want to try the new system with a low-power transmitter. As yet, frequencies for high-power FM transmissions have not been assigned in Canada. The Corporation holds in principle that a present AM station operator obtaining an FM licence should broadcast the same programs over the two transmitters. In other words, the granting of an FM licence to a present AM operator would not give him another station, but a second form of transmission of his broadcasts.

Television

The CBC has devoted much study in recent months to television. Its Board of Governors has carefully considered questions of television in relation to Canadian needs and conditions, and has stated that it will strive for the maximum provision of Canadian television for Canadians, with the overall aim of stimulating Canadian national life and not merely of providing a means of broadcasting non-Canadian visual material in this country. The Board has stated its belief that over a limited period of years television can be developed by the national system to reach the public in many parts of Canada to operate on the financial basis of revenues from television receiving set licence fee and from some commercial income. The CBC plans to proceed with the development of television in Canada just as soon as necessary financing can be arranged.

In view of the limited number of frequencies likely to be available for television, the Board has stated that it will exercise great care in recommendations regarding applications from individuals or private companies for licences. It will also make recommendations that the channels necessary be reserved for the national system.

Facsimile

Nothing has been done toward the introduction of facsimile in Canada, although CBC engineers are keeping in touch with developments in this field also. The policy of the CBC has been left in abeyance until the situation with regard to facsimile is clarified.

Shortwave

Since its inception in February, 1945, the CBC International Service (shortwave) has expanded until now the Voice of Canada is heard abroad in ten languages. Built and operated by the CBC on behalf of the Canadian Government, the transmitters of the International Service, located near Sackville, N.B., send out the strongest signal heard in Europe from North America. During the meetings of the General Assembly in New York, the United Nations used the CBC transmitters for 90 minutes daily, directing reports to Czechoslovakia, Russia, Turkey, Norway, Switzerland, the Netherlands, Poland, France, Greece and Egypt.

In addition to areas already served, it is planned to begin regular transmissions to South Africa in the near future.

Programming

The general aim in making up CBC domestic program schedules is to arrive at a satisfactory balance of entertainment on the one hand, and education and information on the other. Wherever possible, these factors are combined, and presented at suitable listening hours.