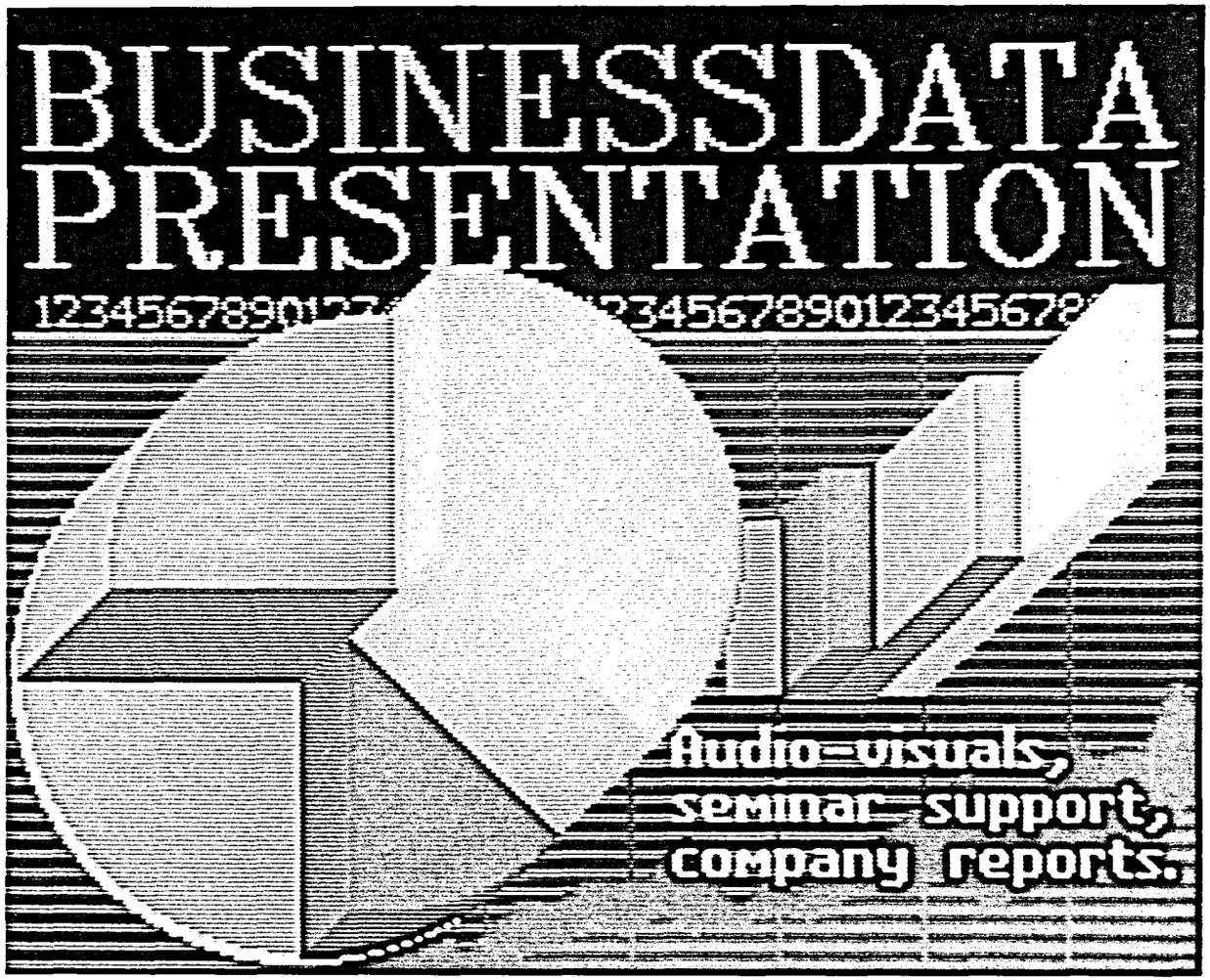

ALONE OR LINKED TOGETHER

The usefulness of videotex is not limited to the transmission and reception of graphics and text over distances. The same technology, and its same inherent advantages — low cost, ease of use, and superb colour graphics — make it ideal for a myriad of stand-alone applications where impressive imagery, constantly changing messages, or high-powered information impact is required.