

RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BAGHDAD

Market: IRAQ

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: PROMOTION OF RIF 89 TO TRADING HOUSES IN CANADA  
Expected Results: SUBSTANTIAL INCREASE IN PARTICIPATION

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: IDENTIFICATION OF IMPORTERS WITH FOREIGN FUNDS  
Expected Results: PROMOTION OF CANADA AS SOURCE

Activity: PROPOSED TRADING HOUSE MISSION  
Expected Results: ESTABLISH APPROPRIATE LINKAGES BETWEEN IRAQI BUYERS AND ACTIVE EXPORTERS