

CANADA NEW ZEALAND TRADE RELATIONS 1986



THIS INAUGURAL issue of *Canada New Zealand Trade Relations* has been designed to foster the bringing together of parallel developments in the two countries.

It is published by Asia Pacific Economic News in association with the Canadian High Commission in Wellington and the New Zealand High Commission in Ottawa.

It is distributed to business and government leaders in both countries with a known or likely interest in expanding trade, investment, technology and tourist links.

This special publication complements the activities of the Canadian Exporters Association and the Export Institute of New Zealand.

The growth in Canada's links to New Zealand and its neighbourhood is illustrated by expansion of its government trade representation beyond Wellington to include Auckland and Suva. New Zealand is important to Canada not only in its own right, but also as an intensification of its ties with Australia and the Pacific Islands.

Similarly, New Zealand, which has rejuvenated its representation in Canada, evidences recognition that Canada is both important in its own right and as an entry to other Pacific Rim markets.

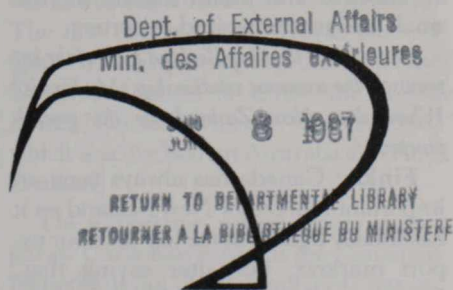
Both countries represent options for each other — inadequately explored in the past, and now, with potential for the future.

July 1986

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Canadian High Commission Commercial Division
PO Box 12-049
Wellington, New Zealand
Phone (04) 739-577 Telex: NZ3577
New Zealand High Commission
Suite 801, Metropolitan House
99 Bank Street
Ottawa, Ontario K1P 6G3 Canada
Phone (613) 238-5991 Telex: 210-534282
Asia Pacific Economic News Ltd
PO Box 3978
Wellington, New Zealand
Phone (04) 736-363
Telex: NZ3588 WN CPO HAASPRESS
Managing Editor, Anthony Haas



Cover: The CN communications tower dominates the city of Toronto.

