

As resources allow, concrete steps such as the following will be taken in addition to those described on Pages 10 and 11:

- a) An expanded effort in the field of film distribution, with greater emphasis on Spanish- and Portuguese-language versions.
- b) Production of more publications in the Spanish and Portuguese languages specifically designed to interest Latin American readers.
- c) An increase in the number and variety of exhibitions and displays sent to Latin America.
- d) High priority under the External Affairs visits programme for invitations to Latin American opinion-formers to visit Canada.

To help make Latin America better known in Canada every possible assistance will be afforded to Canadian press or media representatives wishing to visit Latin America. Any disposition on the part of the press or media to establish a bureau in Latin America will be welcomed.

Development Assistance

In the capital assistance field, the Government wishes to continue to work through the Inter-American Development Bank. Canada is a member of other regional banks that accept non-regional members—the Asian and Caribbean Development Banks—and is prepared to enter into an active association with the African Development Bank. The Government believes that it is feasible to work out with the Inter-American Bank a basis for a future association which would overcome problems of the kind mentioned on Page 13. However, because membership in the Bank would absorb a relatively high proportion of Canada's total development assistance budget, the Government does not contemplate joining the Bank at the present time but will keep this possibility under review either as an aspect of the larger question of joining the OAS or as a proposition which in itself merits consideration.

In the technical assistance field, the Government wishes to proceed more on a bilateral basis. At the same time, it is recognized that a Canadian technical assistance programme in Latin America should be operated so as effectively to supplement existing programmes, whether multilateral or bilateral, in that area. To this end, a bilateral Canadian programme will be carried out in consultation with multilateral institutions already operating in Latin America and also with those private organizations which have special knowledge of the region. The Canadian programme will also need to be selective in area and scope. Initiation of a bilateral technical assistance programme in Latin America will bring Canada's