

High in Public Esteem

Stands the Fire Department

And higher still stands the City Council that reinforces and invigorates it with a Fire Alarm Box to every block. The soundest of sound investments, the

Northern Electric

GAMEWELL Fire Alarm System

gives the Fire Department the full benefit of those first few invaluable seconds, often the space between safety and disaster. It operates mechanically, instantly and accurately. There is no guesswork as to where the fire is, no telephone misunderstandings; each box rings its own location code number. The Fire Fighters know where to go and they get there while the blaze is young.

Write our nearest house for convincing Fire Alarm literature.

Northern Electric Company LIMITED

Montreal	Toronto	Regina
Halifax	Hamilton	Calgary
Quebec	London	Edmonton
Ottawa	Windsor	Vancouver
	Winnipeg	

