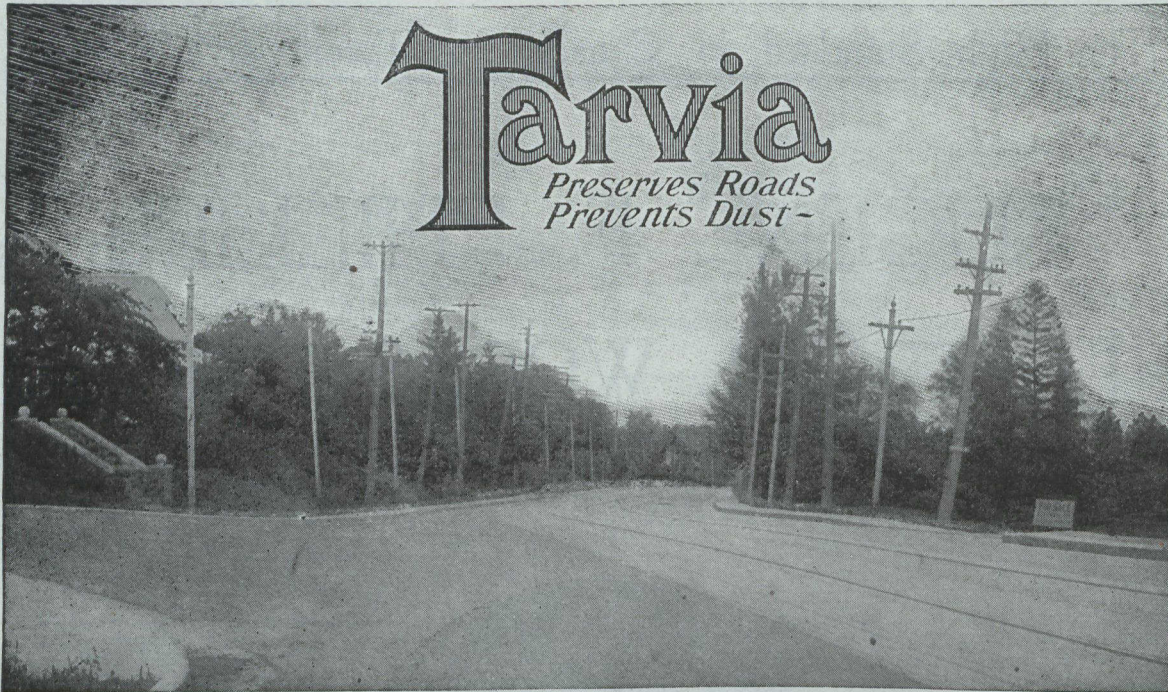


Made in Canada.



Westmount Boulevard, Westmount, Montreal,
Constructed with "Tarvia X" in 1912.

Dustless, Durable Roads—

ALL day long the automobiles go whirling through this street and there is no dust—the air is clear and clean, the foliage stays fresh.

This means that the road is rightly constructed; that it is strong enough to withstand the traffic on its surface.

For clouds of dust following an automobile mean that the road is "wasting away." So also is the ratepayers' money that paid for the road originally and will soon have to pay for its reconstruction.

Dusty roads are absolutely unnecessary. Build and maintain your roads with Tarvia and instead of being *weaker* they will be *stronger* than the traffic which passes over them.

Tarvia is a coal-tar preparation which re-enforces the road-surface and makes it water-proof, dustless and mudless.

Strange to say, it does not add to the cost to make a road dustless and durable with Tarvia, because the use of the Tarvia reduces the annual up-keep expense to such an extent that it *more than pays for the cost of the treatment.*

Many cities and towns have adopted the use of Tarvia on a large scale simply to reduce their annual road bills.

If you are interested in the road proposition, write us and we will send a booklet showing towns all over the Dominion that have used Tarvia successfully and economically.

Special Service Department.

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by any one interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

The **Barrett** Company
LIMITED

MONTREAL

TORONTO

WINNIPEG

VANCOUVER

ST. JOHN, N. B.

HALIFAX, N. S.

SYDNEY, N. S.