

# EVERYWOMAN'S WORLD

MURRAY SIMONSKI, *Superintending Editor*

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*For the Canadian Woman Who Thinks and Acts*

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## A Personal Chat with the Editor

JANUARY, 1917

### An Important Announcement

IN the February issue we announce the first instalment of Isabel Paterson's latest and most fascinating novel, "The Magpie's Nest." The publication of this second story of Canada's newest and most successful novelist will be welcomed by those who have read "The Shadow Riders," the novel that created a furore last season, and brought Mrs. Paterson fame.

"The Magpie's Nest" is the story of a girl—the reaction of a courageous, unworldly, paganistic girl to the world as she finds it when she tries to make a living.

"There is no moral to the story," says Mrs. Paterson. "There is a strong moral to the story," you will say when you read it.

Watch for the announcement next month.

### A Woman's Fight for Decency

THE true story of a woman's struggle to remove corruption and stagnation from the politics of one of Canada's most politically backward provinces. How she succeeded with the aid of the women of her province in influencing the election of men who pledged themselves to bring in the reforms asked for—reforms that would make life worth living for women—and how she got Equal Suffrage in her province, makes one of the most absorbing stories of the year.

### Their Quality of Mercy

By E. A. TAYLOR

THIS is a tremendous heart-moving tale, woven around German brutality and treachery. After you have read it, you will better understand the nation so cursed with the love of dominance and power. "Their Quality of Mercy" is the best short story of the War yet published.

### The Gap

By MARY MACLELLAND

ANOTHER story on the War, but with an entirely different setting to "Their Quality of Mercy," for this little story radiates the sunshine and love that is almost invisible to those who see only the gloom and horrors of the Great War.

### Babies, Babies Everywhere!

GOODNESS me! I never saw so many babies in all my life as I have seen lately. Nearly every street car I ride on carries a half-dozen mothers with babes in their arms and kiddies at their knee. I used to know mothers who were ashamed to take their children down town with them. But now all that is changed. A mother with a babe is the most honoured person in the world, and even if she appeared in public in rags, men and women would pay homage to her.

And all that brings me to the question—"What kind of beings are our mothers going to make of the little lives they carry beneath their hearts and in their arms?" I wonder! But then you know we have EVERYWOMAN'S WORLD, and no mother will go astray if she assiduously applies herself to all the information we impart every month to mothers and parents.

I am going to publish some very important articles for mothers in coming issues, but I can only give you a hint of what they will be.

"One child only in five hundred is born bad. Parents are responsible for all the other bad children." See what a responsible job you mothers have!

"Mother, Where Did Baby Come From?" is a question children are asking every day. You should know how to answer it right.

"A Sulky Child is a Sickly Child." It's up to you mothers to find out what causes the sulks. You can do it.

And other phases of these important subjects that are now being prepared.

So you see we place a big importance upon the rôle our mothers are playing in the big drama called "Building Up Canada."

### Woman in Finance

IN connection with the new and important department in EVERYWOMAN'S WORLD being conducted by Ethel Kerr MacKnight on "Making Your Money Make Money," it is interesting to note the way women have successfully invaded the field of investment and, either by an all wise judgment or a

wonderful intellect, have proved themselves able investors.

It is not hard to discover why women have come into this man's domain. Her entrance into business was bound to bring it about; and the idea has spread to women not in business.



Photo by Aylett

*The genial, lovable Jean Blewett, whose writings are known and admired all over Canada and the United States, whose page "The Good Wife" has been one of the most popular features of Everywoman's World. This series has been running since October 1915 and has steadily grown in favor. The subject for March will be "The Blessings of a Big Family." Two of Mrs. Blewett's books are shortly to be published in Canada, England and the United States.*



*May Cleland Hamilton, Canada's Greatest Music Correspondent, whose important department on music starts in this issue.*

Many a woman, untrained and uneducated in business, has taken hold of the helm of the family ship, after an incompetent skipper of a husband has put the vessel on the rocks, and has run the craft back to smooth waters and thus gained an experience

that has served her as a beacon light in the future. She cared little for herself. All her anxiety was concentrated on bringing her children into a safe harbour where food and plenty awaited them.

Some persons find it easy to make money, but can neither keep it nor invest it to advantage. To these Mrs. MacKnight's advice is particularly helpful, as she provides an incentive for saving and points out a safe way in which these savings may be invested.

The woman investor has learned that there is no mystery about buying and selling good stocks. No special talent or aptitude is required, no big capital needed, no extraordinary facilities necessary. But one essential is necessary—knowledge; and this knowledge Mrs. MacKnight is imparting to those women who read her articles and make use of the service she so liberally offers.

### The Greatest Debt in the World

A GREAT many years ago the Almighty created a mother so that mankind might learn love objectively and, through his affection, catch a gleam of that heavenly beneficence which has been waiting to guide him along the right path these many, many years.

But like many another providential favour, it has taken man a number of centuries to fully appreciate that woman's mental equipment—even when given equal opportunity—is anywhere nearly as good as his own. It is because of that slow mistaking that our mothers have patiently endured a needless minor martyrdom and continued to lavish a love that, in its prodigality, only tended to make the world forget her citizenship and thereby focus problems which we are only now commencing to solve.

The only way to gain a man's hearing and attention is to show him that it will pay him to do so.

So man is commencing to listen to woman's plea for equal citizenship because it will pay him larger dividends, not only in dollars and cents, but in health and happiness as well. That is the reason why men believe now that Equal Suffrage, Mothers' Pensions, Old Age Pensions, Anti-Child Labour Laws, and other social problems, can be solved more quickly by combining masculine logic with feminine experience and intuition.

Realizing that mankind is learning, through travail of soul, that there is a fuller and more comprehensive meaning embodied in the word helpmate, we asked Mr. Hearst, Premier of Ontario, and Mr. Rowell, Leader of the Opposition, to give us their conception of the future of Canadian womanhood. Their statements, published on the editorial page, are amongst the most important that have been made by any Canadian public man on this subject.

### Our New Music Department

ASKED May Cleland Hamilton, Canada's greatest music correspondent, to tell you about the new music department which we have entrusted to her to edit regularly, and she says:

"It is with very great pleasure that I am undertaking the editing of a Music Department for EVERYWOMAN'S WORLD; and I hope that the pleasure will be shared by my readers.

In this department I shall endeavour to discuss all phases of music—voice, harmony—and in addition to the piano, other instruments both old and new.

National anthems have always interested me, and I intend to give some attention to them, beginning with our own, and "God Save the King," "Rule Britannia," "The Maple Leaf Forever," and "Oh, Canada" will all have their place in an issue in the near future.

The Old Masters and their compositions, church music, ancient and modern, and interviews with prominent artists are all on the programme which I have arranged.

I shall be glad to answer questions and to give any information you may desire. Address me care of EVERYWOMAN'S WORLD, enclosing self-addressed and stamped envelope."

### Who is Elizabeth Burton?

WE have pleasure in announcing the result of the contest, "Who is Elizabeth Burton?" The prize of \$5.00 was won by Mrs. J. J. Fear, 104 Erskine Avenue, Toronto.

EVERYWOMAN'S WORLD acknowledges the receipt of \$1.00 from Mrs. J. B. Haight, Belleville, Ont., for the Belgian Relief Fund. This amount has been forwarded to Montreal.