

FOOD FOR  
BRAIN AND BLOOD

# BOVRIL

FOOD FOR  
MUSCLE AND BONE

## WHAT IT IS

A condensed Beef preparation in which all nutriment is preserved, and from which all non-nutritious matter is extracted.

It is not merely an extract or essence, but BEEF and EXTRACT

It is strength and health in food in the SMALLEST POSSIBLE BULK.

**BOVRIL, Limited**

27 St. Peter St., Montreal.

**W. L. MCKENZIE**

North-Western Agent

Winnipeg, - Manitoba



The Glory of a man is his strength.

## WHAT IT WILL DO

It will in proportion to its bulk and weight furnish more strength and powers of endurance to the Athlete, Explorer or Prospector, than any other preparation in existence; and it will do the same for those requiring mental strain.

It is in short, a perfect MENTAL AND PHYSICAL INVIGORATOR.

With the invalid it is a perfect barrier to death from exhaustion and a return road to health.

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