

A New Departure in Melissa.

Acceding to the persistent demands of our many patrons, and recognizing the soundness of their argument, viz:—that in all but the large cities, it is almost impossible to get wraps properly made, we have made arrangements during the past few weeks, to supply to the trade of Canada, Melissa Rainproof Garments, for Ladies, Misses and Children, in all the novelties of the New York market. We have secured at great trouble and large expense one of the best designers and patter cutters in New York city, who will preside over this special department of our business, and aided by his imported and trained staff of assistants, will, at once, without any costly or annoying experiments, be able to turn out **Tailor Made Garments**, equal in finish, fit and design to any obtainable in New York, and superior to any of European manufacture.

Our entire output will be manufactured on the premises, under the personal supervision of our foreman. All our operators are men and are practical Cloak makers. None of our work is given out to women nor is outside labor of any kind employed, thus only can we secure one uniform finish.

In connection with our Ladies' Melissa Wrap Department, we are also inaugurating a Mantle Department, but owing to the late date at which we entertained this latter idea, we will for this season show only a comparatively small range, but sufficient to enable the discerning public to form an idea of what they may expect for next season.

One of the many advantages which merchants will secure by patronizing us, will be that *they can assort their sizes* from time to time, thus doing away with the necessity of having broken lines before the season is half over. They can also at all times, on short notice, get garments to fit outsized figures and figures of irregular proportions, by filling the measuring forms which we will furnish on application.

Our travellers will shortly be upon the road with a large range of patterns of Melissa, in many new and common sense styles of Wraps, both for Spring sorting and for Fall delivery, and at the same time will offer for the inspection of the trade a representative exhibit from our Mantle Department.

Designs, Patterns and every other information furnished on application.
Special attention given to letter orders.

THE MELISSA MANUFACTURING CO.

MONTREAL.

J. W. MACKEDIE & CO.

MONTREAL.

Wholesale Agents for the Dominion.