

SAMSON, KENNEDY & Co.

— THE GREAT —

Staple and Fancy Dry Goods House

... OF CANADA ...

Motto: "We Always Lead; We Never Follow"

(REGISTERED TRADE MARK)


... ORDER DEPARTMENT ...


Special attention is given to this department. Its organization is complete. Orders coming by letter direct take priority in execution. Don't fail to mark the word "ORDER" on the envelope outside. Merchants in forwarding letter orders will please note two things: **FIRST**—The character of the stock which the house carries to whom they are sending their orders. **SECOND**—The amount of attention their order is likely to receive. WITH REGARD TO THE FIRST ITEM, our stock is of such a comprehensive character that no detail can be omitted in keeping up a constant assortment, and what we have not in stock to fill an order we endeavor to procure. WITH REGARD TO THE

SECOND, all the orders that come into our house are attended to under the personal supervision of the firm, and are executed on the day of receipt.

We boast of **PROMPTNESS, SYSTEM and PRECISION** in execution, making the buyer's interest paramount.

Each successive day's business impresses us more and more with the great importance to be attached to the careful execution and prompt despatch of Letter Orders.

 You will **ECONOMIZE** both **TIME and MONEY**, and secure what you want, by ordering either through our travelers or from the house direct.

 *No order so large that its details escape our attention.
No order so small that we do not cater for it.*

SAMSON, KENNEDY & CO.

44, 46 and 48 Scott St. | **TORONTO** | 15, 17 and 19 Colborne St.

AND 25 OLD CHANGE, LONDON, ENGLAND