

# ONE MAYNARD PLUM TREE WORTH \$1.50 GIVEN FREE

## FOR ONE NEW SUBSCRIPTION TO THE CANADIAN HORTICULTURIST AT 50 CENTS



THE  
SUPPLY  
OF  
THESE  
TREES  
IS  
LIMITED  
ONLY  
ABOUT  
300  
BEING  
AVAILABLE  
THIS  
YEAR



By a special arrangement with The Stone & Wellington Nursery Company, of Toronto, who have obtained the sole right to propagate and sell the Maynard Plum in Canada, we are able to give one of these splendid trees to every reader of THE CANADIAN HORTICULTURIST who will send us only ONE NEW SUBSCRIPTION TO THE CANADIAN HORTICULTURIST. During 1906, the price of the Maynard plum tree was \$2.50 each. This year the price has been \$1.50 each. But, through the generous cooperation of Messrs. Stone & Wellington, we are able, for a short time, to give one of these magnificent Maynard plum trees for one new subscription to THE CANADIAN HORTICULTURIST, at 50 cents. These trees are scarce, and orders received during July will be for fall delivery.

### THIS PLUM IS HIGHLY RECOMMENDED

In the United States, where this plum has been tested, it is spoken of highly by horticultural authorities. In the Maynard plum, Mr. Luther Burbank is said to have given to the horticultural world his latest and greatest effort in the plum line. Owing to the fact that this plum has been introduced into Canada only recently, THE CANADIAN HORTICULTURIST is unable to state how it will succeed in this climate, for as yet it has not been tested by any of the Canadian experiment stations. There is a possibility that it may be tender for some sections of Canada, unless planted in a sheltered position. The firm of Stone & Wellington, however, does not believe this to be the case, as in their nurseries the Maynard Plum, during the past two winters, which have been exceptionally cold, has come through in perfect condition. Other varieties, which heretofore have been considered perfectly hardy, were frozen back. It is, therefore, they believe, evident that the Maynard is a first-class plum for Canada.

### BEING PLANTED IN BRITISH COLUMBIA

The Maynard Plum is being planted in British Columbia by The Summerland Development Co., Ltd., of Summerland, who report that the trees stood the journey well and that they have made much better growth in the orchard than other varieties of plums, such as Green Gage, Wickson, Burbank, Coe's Golden Drop, Yellow Egg and others. This company reports that the Maynard Plum has a "fine appearance, good flavor and shipping qualities."

### A BEAUTIFUL PLUM

In their catalog, Messrs. Stone & Wellington describe this plum as follows: "The Maynard Plum is very large, often measuring seven and one-half inches or more in circumference. Form, nearly round, slightly flattened at the ends; of richest crimson purple, deepening to royal damask as full ripeness is reached. A more beautiful fruit is hard to imagine. The flesh is firm, even when dead ripe, but melting and juicy, with a deliciousness indescribable."

### HIGHLY RECOMMENDED

The experiment stations and other authorities in the United States, that have tested this plum, speak highly of it. Read these opinions:

"The Maynard plum is a fine fruit—as good a plum as I have ever seen."—A. J. McClatchie, A.M., Horticulturist, University of Arizona Experiment Station.

"The sample of Maynard plum came in excellent condition. I should say it is a most excellent variety."—E. R. Lake, Botany and Horticulture, Oregon Horticultural College.

"We pronounce the Maynard plum of splendid quality, very rich, and in every way desirable."—Western Fruit Grower, James M. Irvine, Managing Director.

In his book on "plum culture," Prof. F. A. Waugh, of Massachusetts, describes the plum as being large to very large in size, the flavor as rich and sweet, and the quality as extra fine.

**REMEMBER**—For only one new subscription to THE CANADIAN HORTICULTURIST at 50 cents, we will send you one of these splendid trees, worth \$1.50, FREE OF COST. This offer does not apply to subscriptions received through Horticultural Societies or other organizations. Members of these organizations, however, who secure us new subscriptions, may take advantage of this offer. Address

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