

HOME TOWN PAPER WEEK

November 7th to 12th

The week of November 7th to 12th has been set aside all over the North American continent for the publishers of the Home Town Weekly Newspapers to do a little boosting for their own business. The Home Weeklies are continually doing their best to promote the interests of the entire community in which they circulate, but very seldom take the opportunity to give their own enterprise much publicity.

The Guide-Advocate is also setting this week aside as a special period for receiving subscriptions—both new and renewal. If you know of any one not receiving The Guide-Advocate every week, co-operate with us in securing their name on our mailing list for 1922. All new subscriptions received Armistice Week will be credited to December 31, 1922.

If you are already a subscriber—LOOK AT YOUR LABEL—the figures will tell you to what date your subscription is paid. As it would be an expensive undertaking to mail statements to all our subscribers, we take this method of calling upon our readers to examine their labels and remit by money order or cheque.

The fact that thousands of weekly newspapers have been forced out of existence in the past few years has brought the survivors to realize that all subscriptions must be paid in advance. Our year's supply of newsprint must be paid in advance, our wages, salaries, postage and operating expenses must all be met weekly and monthly.

We are constantly striving to make our home weekly better in every way and to render more service to our subscribers, advertisers and the general community. The past year has seen some great changes in our mechanical department. To do away with the old, hand-set method of typesetting we installed a new model Linotype, whereby we are able to give from twenty-five to thirty columns of good, live local news every week, which previously was an impossibility.

Whether you reside in the community or at some distant point you need The Guide-Advocate every week. You would not care to do without it. Co-operate with us in giving you a good newsy paper every week by forwarding your Two Dollars now—while it is in your mind.

THE GUIDE-ADVOCATE, WATFORD



NEW SERIES
TOURING

\$885

f. o. b. Toronto—Sales
Tax extra

SEDAN...\$1395
COUPE...\$1295

In Lambton County

—as in every other county—satisfied
owners are getting 25 to 30 miles to
the gallon of gasoline. And Overland
is as comfortable as it is economical.
Will you give us an opportunity to
prove it?

Williams Bros.' Garage

FIRST CLASS SERVICE ON ALL MAKES OF CARS

WATFORD ONTARIO

CREAM The WEST FLOUR



The flour you "knead" for bread

Maple Leaf Milling Co.,
Limited
Toronto, Winnipeg,
Brandon, Halifax

IF A NEWSPAPER COULD BE RUN LIKE A CHAUTAUQUA

A Chautauqua is a grand thing for any community, but it strikes us that the organizations want too much for even a good thing. If we could employ their system we could do about thusly: We would first convince a number of patriotic citizens that a newspaper is an invaluable asset to a town (which is true); on the strength of that we would bind them by contract to assure us a certain minimum revenue.

Then we would give ourselves over to leisurely grinding out bright gems of thought and sparkling humor such as fill this widely-read column every week, and we would leave to our guarantors all the commonplace chores connected with the operation of a print-shop.

These would include hustling the news, writing kind words about people we don't like, washing dirty ink rollers, setting type, getting advertisers to bring in their changes of ad. on time, disinfecting the paste-pot, running the presses, cleaning up, pi, geeing up delinquent subscribers, taking the office towel out for its daily airing, collecting accounts, swearing at the office devil, apologizing for what we said in error the week before, cussing the profiteers over the weekly advance in paper prices, jollying the sheriff, winding the clock and putting out the office cat.

If our guarantors kicked against doing these little chores in their spare time, we would smilingly fold our arms and tell them to come through with the guarantee, gold-durnt.—Battleford Press.

SCHOOL REPORTS

Report of Elarton S. S. No. 3, Warwick, for month of October. Percentage given. Class IV—Stanley Clark 85, Earnie Minielly 72, Richard Jackson 57. Class III—Alma Minielly 92, Sadie Wilber 80, Orval Clark 71, Anthony Dolan 71. Class II—Cecil Jackson 75. Class I—Amy Minielly 86, Muriel Clark 85, Roy Wilber 78. Primer A—Freddie Chaplin, Ivy Jackson. Primer B—Leona Clark.—S. A. BARNES, Teacher.

Report of S. S. No. 10, Warwick, October. Class IV—Harold Howden, Gordon Minielly, Elsie Minielly, Ivan Parker, Sarah Williams. Class III—Annie Watson, Adeline Evans, Martha Williams, Marjorie Howden, Marion Hes, Vera Aitken, Harry Watson, Raymond Campbell, Alvin Cundick. Class II—Johnny Aitken, Myra Watson, Willie Williams, Alma Williams, Madeline Cundick. Class I—Clarence Evans, Francis Hes, Wilma Evans, Doris Hes, Freida Aitken, Eddie Williams.—SADIE MAINS, Teacher.

Report of S. S. No. 6, Warwick, for month of October. Percentage given. Class IV Sr.—total 435 marks—Marguerite Smith 83, Manville Bryce 55, Allan McNaughton 29. Class IV Jr.—Vera Kerr 74, Nina Chambers 73, Dorothy Morris 56, Berton Duncan 33. Class III—total 419—Maud Williamson 87, Amy Duncan 85, Doreen Manders 73. Class III Jr.—Leila Ward 70, Ivy Peaslee 53, Mary Manders 52. Class II—total 455—John Bryce 68, George Manders 63. Class I—Mary Bryce, Merton Smith, Clifford Duncan. Sr. Primer—Martha Manders. Jr. Primer—Andrew Ward. Those marked with a star were absent over 20 per cent. of the month.

Report of S. S. No. 15, Warwick, for month of October. Percentage given. Class IV Sr.—Harold Barnes 85, George Wilkinson 80, Jennie Prince 79. Class IV Jr.—Victor Atkinson 71, Merton Learn 69, Clarence Wilkinson 68, Gertrude Prince 66, Arthur McRorie 54. Class III Sr.—Gertie Prince 80, Hugh Ferguson 69, Jean Wilkinson 62, Charlie Hawkins 53. Class III Jr.—Allan Learn 50, Vera Kilmer 40. Class II—Margaret Hawkins 93, Marjorie Hawkins 93, Jack Prince 76, Mildred Barnes 75. Class I—Willie Goldhawk 91, Frank Waller 77, Willie Waller 77, Muriel Learn 74, Clare Stewart 69, Dorine Learn 61. Primer A—Jean Kilmer 71, Margaret Goldhawk 62. Primer B—Helen McRorie, Winston Wilkinson, Wilfred Barnes, Jim Prince, Edwin Waller, Jean Goldhawk, Greta Learn.—M. A. BARNES, Teacher.

Children Cry
FOR FLETCHER'S
CASTORIA

ARKONA

Mr. Lloyd Richter returned home last Saturday after a few months spent in the West.

Mr. Barney Morningstar has erected a new visible gasoline pump in front of the Arkona Garage.

Anderson—Linsley—Last Thursday at Methodist Parsonage. Miss Leila Anderson was married to Mr. Russell Linsley, Strathroy. Rev. C. L. L. Couzens officiating.

Miss Mary Menhenick has sold her house and lot to Mr. H. Benedict of Bosanquet. Price \$17000. Miss Menhenick left this week to spend the winter with relatives in Oil Springs.

Next Sunday in the Methodist church Rev. R. O. Jolliffe of West China, returned missionary, will preach at 11 a.m., Bethel at 2.30 p.m. Everybody invited to hear this noted speaker. Pastor preaches at 7 p.m.

HIGH HONOR FOR LAMBTON MAN

The Hon. J. E. Brownlee, the Attorney-General of the Province of Alberta, is a Lambton county-bay. He is a son of Mr. and Mrs. W. J. Brownlee, of Bridgen, the former until the destruction of his office by fire a couple of years ago, being publisher of the Bridgen Progress, and at the present time clerk of the Township of Moore. The distinguished son was born in Port Ryerse, County of Norfolk, in August, 1884. He attended Bridgen public school for a couple of years and when his parents moved to Bradshaw finished his public schooling there and then attended Sarnia Collegiate and qualified for a teacher. He taught in Bradshaw school for two years, resigning to enter Victoria University, Toronto, where he graduated in science and took his B.A.

The great West appealing to him, Mr. Brownlee went to Calgary and entered the law court as a student and later became a member of the firm of Muir, Jepson, Adams and Brownlee. He was appointed solicitor for the United Grain Growers' Association some four or five years ago, and was appointed Attorney-General when the Alberta United Farmers assumed the reins of government under Premier Greenfield.

Mr. Brownlee is married and has two boys. Mrs. Brownlee, formerly Miss Florence Edy, of Toronto, is also a University graduate having taken her B.A. at McMaster University. A sister, Miss Maud Brownlee resides in Calgary.

STERN REMINDERS OF RHEUMATISM

The Trouble Must be Treated
Through the Blood.

Every rheumatic sufferer should realize that rheumatism is rooted in the blood and that to get rid of it must be treated through the blood. The old belief that rheumatism was caused by cold, damp weather, is now exploded. Such weather conditions may start the pains, but it is not the cause. Liniments and outward application may give temporary relief, but that is all they can do because they do not reach its sources in the blood. The sufferer from rheumatism who experiments with outward applications is only wasting time and money in depending upon such treatment; the trouble still remains, and it is all the time becoming more firmly rooted. Treat this disease through the blood and you will soon find relief. Dr. Williams' Pink Pills act directly on impure, weak blood; they purify and strengthen it, and so act on the cause of the rheumatism. Mr. P. J. MacPherson, R.R. No. 5, Cardigan, P.E.I., says: "About three years ago I was attacked with rheumatism. I began taking Dr. Williams' Pink Pills and soon the trouble disappeared and I am in better health than before. I also know of an old lady acquaintance who was badly crippled with rheumatism in her arms and legs, and who suffered very much. She, too, took Dr. Williams' Pink Pills and is now able to do her housework. I tell you this in the hope it may be of benefit to some other sufferer."

You can procure Dr. Williams' Pink Pills through any dealer in medicine or they will be sent you by mail at 50 cents a box or six boxes for \$2.50 by writing direct to The Dr. Williams' Medicine Co., Brockville, Ont.

LOOK AT YOUR LABEL
How does your Subscription stand?

W. R. LAWRENCE KILLED IN AUTO ACCIDENT

William Ralph Lawrence of Sarnia was almost instantly killed, Mark Stover received injuries of the most serious character, and Alex. Hueston suffered less severe hurts when their automobile was wrecked at Delaware Village at one o'clock Saturday morning. They had come from Sarnia with a party to attend a Men's Brotherhood session at the Masonic Temple, London, and were returning home, via Strathroy, to avoid detours on the Sarnia road, when they met with the accident. Stover was operated on at Victoria Hospital and it is reported that his condition is very grave. Hueston will recover.

The party took the right branch of a fork in Delaware Village, but were redirected by a garage man to proceed by the left. They were moving slowly to get back onto the proper line, in a dense fog, when the car was driven over the side of the road into the cellar of a small store, which was burned some years ago. The car dropped about eight feet over the sheer wall of excavation, and, landing on its radiator, rolled over on top of the passengers.

Sarnia, Oct. 30.—The death of W. Ralph Lawrence, and the serious injuries sustained by others of the party of Sarnians who were returning to this city on Friday night from London, where they had been attending a banquet of the World's Brotherhood, was the sole topic of conversation in the city yesterday and to-day. All these gentlemen are well-known citizens and widely respected for their citizenship and many fine qualities. Bulletins regarding the progress of Mr. Stover and Mr. Hueston are posted at frequent intervals.

The late Mr. Lawrence was the son of Mr. and Mrs. W. F. Lawrence and resided with his parents at 127 Christina street south. Surviving are his widow, Maude, and one son, Donald, aged four, his father and mother, and two brothers, Edward in Sarnia, and Wilbur in Toronto. He was a son-in-law of Rev. Dr. George W. Henderson, of the Central Methodist Church, St. Thomas. The deceased was a partner with his brother, Edward, in the Lawrence Lumber Company on Devine street, and was very well known in the city, where he had resided all his life. He was a prominent member of the congregation and the choir of the Central Methodist church. On many occasions he assisted in the church services with solos. The deceased was also a member of Liberty Lodge and the Wawanash Chapter, R. A. M.

The funeral took place Monday afternoon. Service was held at the family residence at 1 o'clock, Rev. Mr. Millyard officiating, assisted by Dr. John Morrison. Members of the Brotherhood, of Central and Devine Methodist churches, with representatives of the London Brotherhood, including R. R. Smith, the London president, attended the funeral in a body. Many floral tributes covered the coffin from friends, relatives and societies, including the Masons.

WHEN WET, YOU SHOULD NOT TOUCH ELECTRIC LIGHT

No electric appliances should ever be placed where a person in a bathtub can reach them. Such is the assertion of Dr. A. Zimmern in the Presse Medicale (Paris) in commenting on the death of a colleague. Electrocutation has taken place with a current of only 110 volts under such circumstances.

The reason is that the water on the hands and body provides exceptionally favorable conditions for conduction of the current. It is not safe to touch even an electric light, heater or bell when in the bath. Dr. Zimmern cites recent cases as follows:—

A woman killed by holding an electric light in one wet hand while turning a water faucet with the other; a woman killed by wiping with a wet cloth the current distributing apparatus for an electric heater; a man receiving a severe shock by taking hold of a chandelier while holding an electric light suspended by a wire.

It is very dangerous to change an electric bulb when the hands are wet or the floor is wet; a slight defect in the insulation may cause a severe shock or even death.

The Great War Veterans of Glencoe have invitations out for their third annual dance to be held at the town hall on the evening of Armistice Day, Nov. 11.

Try Guide-Advocate "Wants"