

Seasonable Goods at Special Prices!

EXTRA QUALITY IN WOMEN'S COTTON HOSE—in black, white and tan—sizes 8 to 10..... 35 cents

Ladies' Silk Gloves 75c

Clearing lines in black and white Silk Gloves—Sizes 6 to 8½..... 75 cents

Children's Hose 15c

Fine Ribbed Cotton Hose, in tan only—sizes 4½, 5, 6, 7½..... 15 cents

Wool Serge at \$1.35

Extra Value in Wool Serge

FINE QUALITY—in shades of Navy and Turquoise—only..... \$ 1 35 per yard

Ladies' Vests 35c - 45c

Special line to clear—Regular 65c and 75c for..... 35c and 45c

BOYS COTTONADE BLOOMERS—sizes 24 to 32..... \$ 1.00

MEN'S HIGH CLASS SILK NECKWEAR Regular \$1.25 for..... 75 cents

MEN'S PURE SILK NECKWEAR—Regular price up to \$2.50 for..... \$ 1.00

MEN'S WASH TIES—Tubular shape 25cents

MEN'S BALBRIGGAN COMBINATIONS—with short or long sleeves..... \$ 1.50

BOYS HATS—Clearing line Boys Felt and Tweed Hats—prices up to \$1.75 for... 39c

Men's Fine Lisle Hose 50c

In black, tan and grey..... 50 cents

Very Fine Quality, pure wool, Cashmere Hose..... 75 cents

Work Shirts \$1.25, \$1.50

A very special range, extra large Work Shirts in blue Chambray, khaki and black and white \$1.25 and \$1.50

A. Brown & Co.

MARVELOUS CREATIONS IN PARIS GOWNS AND HATS SHOWN IN PICTURE

UP-TO-DATE DISPLAYS OF MODISTE AND MILLINER ARE A DELIGHT TO THE EYE OF EVERY WOMAN

Outside of its unusual love story and the interest in its up-to-date problems of life, "The Inferior Sex" carries an especial appeal to women in the exquisite gowns displayed, its marvelous millinery creations, the beautiful settings and wonderful scenery. This picture, starring Mildred Harris Chaplin, the star charming, will be shown at the Lyceum, on Friday (tonight), April 29th.

Mildred Harris Chaplin appears in different scenes in more than a dozen different gowns, all of them the latest word in fashionable artistry. There are Paris creations as well as the finest work of the highest priced New York modistes.

Beautiful Scenery
Outdoor settings are taken along the western coast on the sea shore where the surf breaks at the foot of the lawns of the wonderful country estates. This scenery is unusually attractive and a delight to the eye.

The ensemble forms a picture of a gorgeousness seldom seen on the screen. "The Inferior Sex," is a story of a young society girl, who having married the man of her heart's desire, believes that the rest of her life will be one long honeymoon, but who wakes up after a few weeks of married life to find that her husband is more engrossed in business than he is in her charming self.

What she does to remedy this condition brings out with startling emphasis which is the inferior sex.

Kind You Dream Of
Every one of them is of the texture and make that women dream of, and will be extremely anxious to see. Hats, gloves, hose, shoes and every article of women's apparel are matched in harmony and of the very latest mode.

Women in the supporting cast also are stunningly gowned, for this picture deals with the women of wealth and fashion and all are gowned according to the station in life they represent. The settings are rich and of un-



TAYLOR'S LYCEUM

FRIDAY EVENING, APRIL 29th

PRETTY LITTLE
Mildred Harris Chaplin

IN
The Inferior Sex

THIS BARES THE SECRET HOW TO WIN LOVE! HOW TO KEEP LOVE.

A startling expose of married life and domestic problems—in a story that shatters traditions and tells how to be happy though married.

DOES MARRIAGE KILL LOVE?

TOONERVILLE COMEDY "Skipper's Fire Brigade"

ADULTS 40c, CHILDREN 25c. War Tax Included

MUSIC — EDUCATIONAL

The death occurred at the home of his son, Dan, lot 28, con. 6, Ennis-killen, of Mr. William Johnston of Alvington after an illness of several months. The deceased had been a resident of Alvington for several years and was well and favorably known throughout the community. SEND IN THE NEWS

1920 B.C. TO 1920 A.D.

Water Supply Then and Now


From the ancient Egyptian water wheel to the modern automatic electric pump is a long stretch, but both of these pieces of machinery illustrate an institution which has had its existence throughout history wherever there has been any degree of civilization. The Egyptian along the Nile used the clumsy water wheel to lift water over the bank of the river and irrigate his fields. In small towns and cities the water supply consisted of a system of carriers who used pack animals bearing water bags made of skin. The Romans solved the matter of water supply by conducting the water for miles across the country in aqueducts.

Throughout history wherever men have established anything like a civilized community they have made an effort to organize and improve the matter of water supply.

On the Ontario farms this question of water supply has always been of great importance. The needs of live stock, of the household and frequently of irrigation have made it imperative to have a well developed water supply on the farm. Usually, of course, it comes from wells, and in the old days these wells were served by buckets placed on the end of long sweeps which constituted a very clumsy and inefficient method of drawing water from the well. Later came the old wooden hand pump which wasn't much better, and later still the iron pump and the wind mill. This last was the first application of power other than human to the pumping of water. On a great many Ontario farms all of these older methods have been supplanted by the automatic electric pump which works silently and efficiently twenty-four hours in the day. It draws water from the well and stores it under pressure in a tank from which it runs to faucets all over the house and barn. When a certain amount of water is drawn out of the tank the pump starts automatically and pumps in more water until the rising pressure stops it. Thus finally the whole matter of water supply has been taken off of the farmer's mind and turned over to that best of modern services, electricity.

And of course the same electricity which does the pumping, lights the house, does the milking, the sweeping, the washing, the churning, the separating and a hundred other farm tasks.

Write for catalog
F. H. JUST
Dealer
PHONE 28, WATFORD



DELCO-LIGHT
"Electricity for every farm"



BEAVER BOARD

For Better Walls, Ceilings and Partitions

Supplanting lath, plaster, steel and wood

Why repair, refinish, remodel or build in the old way when you can get better results with BEAVER BOARD (the genuine) at the same cost or less?

Quickly applied without dirt or litter.
Heat, cold, sound and fire retarding to a surprising degree.
Unexcelled painting surface.
No priming coat needed.
Money saved in decorating.
Unaffected by changes in humidity.
Surface-sealed and sized by exclusive process.
Back of board as well as front protected.
Selected white spruce fibre all through.
Sanitary.
Fibre chemically treated for rigidity, strength, and durability.

Get our estimate before going ahead with any work.

FOR A NEW ROOF WE SELL
ROLL ROOFINGS
WOOD SHINGLES
ASPHALT SLATE SHINGLES
METAL SHINGLES
CORRUGATED IRON

GEO. CHAMBERS EST.
Established 1870.



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THE UNIVERSAL CAR

--the Economical Car

First cost
Running expense
Maintenance
Tires, Service

—all at lowest cost to you.

R. Morningstar
WAT-FORD GARAGE



Family Dr. says:
Come to us for your Photo Supplies and Kodaks

DO YOU TAKE PICTURES? WELL, IF YOU DON'T YOU ARE MISSING LOTS OF FUN.

COME IN AND GET A NEW KODAK AND LEARN TO DO PHOTOGRAPHY. WE WILL "SHOW YOU HOW."

AND THEN WHEN YOU NEED "DEVELOPERS", PLATES, FILMS OR PHOTO SUPPLIES OF ANY KIND, WE CAN ALSO FURNISH THEM.

DEAL WITH US; YOU CAN RELY ON WHAT YOU BUY.

J.W. McLAREN
The Rexall Store
Druggist Stationer

W

Volume XLV

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE is an item of interest for all. Call for it, send by mail. It is in the GUIDE-ADVOCATE.

Sunday next is Mother's Day. Get your 24th May Swift's. The succulent rhubarb with us. Overcoats were very May Day. The High School Me has arrived and has place. Mrs. Hansford and her dren left for their home, Sask, on Tuesday last. A fine heavy brace for far 75c.—Swift's.

Mr. W. L. Mossip is stalling in the counties Elgin, Kent and Lambton. During April a dozen were added to our mail; could not do without Advocate.

Dr. G. H. Howden is this week attending the annual convention of Dental Association.

Mrs. H. M. Irons has her home in Chicago aft the funeral of her moth Mrs. C. Willoughby.

The average bridegroom a lot more enthusiastic month of June before it after it has departed.

An income tax form recently with the follow "Sir, I belong to the I don't wish to join the I.

The optimist who is in helping sorrow to Is he who manages t While making out his

The regular meeting of 149 Chapter I.O.D.E. at the home of Mrs. Re star on Tuesday, May 10.

The music of the lav again heard in the land. alarm clock for sleepy a neighbor happens to early bird type.

Get your papring do the new designs of wall Dodds & Son and a m them if you wish.

Many minor improv being made in town th aiding to make Watford able, well-kept and att to live and pleasing t visitors.

The choir of Trinity c very entertaining conc church school room on B ing. There was a good s and a nice sum was raise purposes.

Mother's Day will be the Methodist church when the pastor will g private address' at the vice. All are invited to serve.

Young Men's Suits f special this week.—Swif

The town is losing mark by the tearing d Jacob Lawrence & Sor door factory. We under the lot will be erecte style dwelling house.

As a purchasing a cent piece these days i account, excepting as when you buy a dollar a worth of meat for dinn want to get home quick

A meeting of the R of Lambton will be held on Tuesday, May 17th. ston of Sarnia, will giv to laymen. Rev. Prof. A A., will preach at the vice.

On another page will sketch "House Cleanin Little Jim." It is the Miss Evelyn Fortner, burg, formerly of Watf written for "The Spotly by the Wallaceburg Hig erry Society. It will interest.

A fine range of La black, grey, brown, reg for 25c.—Swift's.

You can fool part c all the time, all the p the time. But not all t time. The fact th been over forty new bought in Watford vic for itself. Ford cars ap to be proven now and th are proven the better th Why pay more?—R. Mo

This week we receiv publishers, a copy of a zine, which has just newspaper field, called "tenth Plane," a magazin content, which deals v much-talked-of subject, esp." It contains a num addresses and meditatio from the spirit world t Benjamin in trace cor