PRE-INVENTORY

STOCKTAKING SALE

These Stocktaking days find us with many lines of goods which we are anxious to clear before taking inventory —odds and ends and clearing lines in every department selling at a fraction of their value Space will only allow the mention of a few of the MONEY SAVERS we are offering at this time.

75c Caps for 39c

17 doz. men's and boys heavy fur lined Caps in tweeds and plain blues and blacks, regular 50 and 75c for **39c.**

Big Values in Men's Overcoats

11.00 Overcoats for...$ 7.75
12 50 " ... 9.75
15 00 " ... 11.25

Big Reductions in Furs

6 only Men's Fur Coats, reg. 22.50 for **$17.75.**

1 only Ladies' Marmot Coat, full length , satin lined, size 36, reg. 100.00 for **$65.**

5 only Ladies' Astrachan Coats at **one third off.**

15 only Grey Lamb Caps, regular 2.25 for **98c.**

Fur Muffs, Scarfs, etc., at **one third off.**

Ladies' Sweater Coats at One Quarter Off

2.00 Sweater Coats for.$1.50
2 50 " " . 1.87
3.00 " " . 2.25
4.00 " " . 3.00

Ladies' and Misses' Coats at a Fraction of Their Value

10.00 Coats at.....$ 6.50
12.50 " 7.50
15.00 " 9.75
18 00 " 12.00

Clearing line of Ladies' Coats at..... 5.00

Clearing line of Misses' Coats at..... 2.75

Boys 7.50 Overcoats for **$2.95**

15 only Boys' Overcoats, velvet collars, sizes 25 to 33, black only, reg. 6.50 and 7.50 for....$2.95

A. BROWN & CO.

Watford's Cash Meat Market

PRICE LIST

Prime Roast Beef.....15 and 16c
Choice Pot Roasts.....13c
Rib Boiling Beef.....11c
Briscuits.....10c
Sirloin Steak.....18c
Round Steak.....18c
Shoulder Steak.....17c

SPECIALS ON PORK

Choice Roast Pork.....16c
Trimmed Pork Chops.....17c

Trimmed Pork Shoulders.....15c
Special Prices on Sides of Pork

SMOKED MEATS

Special Brand Spice Roll.....18c
Select Breakfast Bacon.....24c
Star Brand Back Bacon.....28c
3 lb. Jars Mince Meat.....30c

Cooked Meat of all kinds at Special Prices.

Jas. Scroggie - - Proprietor

DID YOU REMEMBER ALL YOUR FRIENDS AT CHRISTMAS TIME ?

THERE ARE NO MORE APPROPRIATE GIFTS NOW THAN PHOTOGRAPHS, AND NONE THAT WILL BE MORE APPRECIATED.

CALL AND SEE OUR LATEST STYLES OR MAKE AN APPOINTMENT BY PHONE.

Aylesworth's Art Studio.
PHONE 42 R 4.
WATFORD.

IT'S ABOUT TIME

to think of getting your first pair of glasses when the lines begin to mix and the type begins to blur.

WE ARE HERE WAITING

Carl A. Class
JEWELER, ISSUER OF MARRIAGE LICENSES

Postmaster George Scates, of Appin, has been retired and his place taken by J. S. Macrault.

EXECUTOR'S SALE
—OF—
Valuable Village Property

The undersigned executor of Wallace Taylor estate will offer for sale by public auction at the Roche House, in Watford, on

SATURDAY, JANUARY 31st, 1914

at 3 o'clock in the afternoon, the following property, namely :—

Village lot number eleven, on the north side of Rachael street in the village of Watford, upon which is erected a good frame house in good repair, frame woodshed and nice frame stable. The property will be sold subject to a reserved bid.

Terms :—$100.00 down or day of sale and the balance without interest in 15 days thereafter. The house can be examined on application to the executor.

J. F. ELLIOT, Auctioneer. E. McGILLICUDDY, Executor
By COWAN, TOWERS & COWAN, His Solicitors.
Watford, January 3rd, 1914. 9-3t

WATFORD COUNCIL.

Watford, January 12th, 1914.

Reeve and Council elected by acclamation met at Council Chamber at eleven o'clock in forenoon, taking and subscribing to their declarations and qualifications of office before the Clerk.

Reeve, Sanford Stapleford ; Councillors, J. D. Brown, Jno. McKercher, Wm. Doan and Nelson Hawn.

Hawn—Doan, that we adjourn until eight o'clock, p.m., for general business. —Carried.

Council met pursuant to adjournment. Members all present.

Stapleford—Brown, that Council accept invitation to attend Corn Growers' Association at Petrolea on 28th inst., to hear address of J. W. Lyon, President of Hydro-Electric Railway Commission on the advantages of hydro-electric, that all the Council attend.—Carried.

Hawn—Doan, that we grant W. D. Cameron rebate $8.90, error in frontage tax on the property sold to Government. —Carried.

Brown—McKercher, that Clerk order six copies of Municipal World for Council.—Carried.

McKercher—Stapleford, that Messrs. Hawn, Brown and Doan be the committee on finance and printing.—Carried.

McKercher— Doan, that Reeve and Council compose committee on fire, water, relief, cemetery and board of works.—Carried.

Brown— Hawn, that the following comprise the respective divisions of Reeve and Council. Reeve, all of Main street. McKercher, all east of Main including Ontario to south boundary. Brown, all east of Main from Ontario to north boundary. Doan, all west of Main including Erie to south boundary. Hawn, all west of Main from Erie to north boundary.—Carried.

Brown—Doan, that by-law No. 1, appointing officers be read first time.—Carried and by-law read.

McKercher—Brown, that By-law No. 1 be read second time and filled in.—Carried and by-law read and filled in.

Hawn—McKercher, that W. H. Shrapnell and David Watt be appointed auditors for 1914 at salary of $10.00 each.—Carried.

Hawn—Doan, that Wm. McLeay be re-appointed Treasurer for 1914 at salary of $50.00, with bonds of $8000.—Carried.

Brown—McKercher, that W. S. Fuller be reappointed Clerk at salary of $120.—Carried.

Doan—McKercher, that W. J. Howden be re-appointed assessor for 1914 at salary of $35.—Carried.

Hawn—Brown, that John Cowan, K.C. be reappointed solicitor for Corporation. —Carried.

McKercher—Doan, that Alex. Cameron be reappointed collector of rates and taxes for 1914 at salary of $35.00, with bonds of $6000.—Carried.

Hawn—Doan, that R. E. Johnston be appointed member of Local Board of Health and J. D. Brown be appointed as secretary for 1914.—Carried.

Hawn— McKercher, that R. G. C. Kelly, M.D., be reappointed Medical Health Officer at salary at $15.—Carried.

Brown—McKercher, that J. A. McManus be appointed pound keeper for 1914.—Carried.

Brown—Hawn, that Thos. Roche, Fred Rogers and E. A. Brown be appointed valuators of sheep killed by dogs.—Carried.

McKercher—Brown, that J. S. Williams, Robert Carroll and Jno. Shirley be appointed fence viewers for 1914.—Carried.

Doan—McKercher, that Miss May Reid be reappointed member of Public Library Board for three years.—Carried.

Hawn–Brown, that Bylaw No. 1 be read third time and passed.—Carried, and by-law read and passed.

Buy Your Seeds From a House of PRESTIGE

There's a big difference between seeds bought from established, reliable Seedmen and those bought from a house of no particular prestige.

Sow to grow! Use our tested seeds. Write for handsome illustrated Catalogue. A post card brings it by return mail.

Valuable Premium Free

With your first order we send you, absolutely free, an attractive premium. See page one of our catalogue

Darch & Hunter Seed Co.
Box 1270 Ltd.
London, Ont. Canada 14

Hawn—Brown, that R. E. Johnston be appointed Chief Fire Department.—Carried.

Doan—McKercher, that we change Municipal Bank account to the Sterling Bank for 1914.—Carried.

Brown—McKercher, that Clerk advertise for tenders for town hall lot and brick in lock-up. Tenders to be in by February 2nd at 6 o'clock p.m.—Carried.

McKercher—Brown, that Reeve and Clerk confer with Government in respect to engineer to learn estimate of cost and information re water works system within fire limits in the village.—Carried.

Brown— McKercher, that Constable enforce by-law against throwing ashes on streets while there is snow on them.—Carried.

Brown— McKercher, that Clerk ask for tenders for constable for 1914, duties to be performed obtained from Clerk at his office. Tenders to be in by 29th inst., at 6 o'clock, p.m.—Carried.

Brown— McKercher, that Constable notify George Chambers that electric light contract must be complied with and 60 candle power tungstens replace carbon lamps or accounts will not be recognized.—Carried.

Finance committee examined accounts and recommended payment

Municipal World, supplies, per Fuller.....$	94
Treas. Board of Education, Puplic School..	50 00
" " " " 275	00
W. D. Cameron, rebate frontage Govt. ppty	8 90
McCormick Bros , tile account..... 15	70
T. B. Taylor, rent of hall, nominations..... 6	00

Brown—Hawn, that accounts be passed and Reeve graut his order.—Carried.

Hawn—Doan, that we adjourn.—Carried.

W. S. FULLER, Clerk.

A MOTHER'S DUTY TO HER DAUGHTER

Is to Guard Her Health by Keeping Her Blood Supply Pure

Anxious mothers who see their daughters fail in strength, become pale and languid, can be certain that the cause of their anxiety is the condition of the growing girl's blood. At no time in her life does a girl stand in greater need of pure, red blood and the strength which it alone can give her, than when she is developing into womanhood. It is then that anaemia rapidly developes and the growing girl finds herself in declining health. If your daughter complains of being constantly tired, if her appetite is fickle, if she is breathless from slight exertion, or if her heart palpitates violently on going upstairs, it is a certain sign that her blood is failing to meet the demands upon it, because it is thin and watery. It is at such times that Dr. Williams' Pink Pills for Pale People are worth their weight in gold to tired, anaemic girls. They actually make new, red blood that brings brightness to the eye, the bloom of health to the cheeks, and strength and activity to the whole body. The following is an instance of their value to young girls. Miss Hilda Pearl Snowe, Barrington, N. S., gradually drooped under an attack of anaemia. At first she was pale and listless, suffering from occasional headaches, but as the trouble progressed, a severe cough also attacked her and her friends feared she was in the grip of consumption. Almost from the outset she was being treated medically, but with no apparent benefit. At a critical stage in her illness Miss Snowe wisely decided that she would give Dr. Williams' Pink Pills a trial. After taking them for some time there was a noticeable improvement in her case and the Pills were gladly continued until she was fully restored to health. Miss Snowe is to-day as healthy and rugged as any girl could wish to be, and her friends believe that Dr. Williams' Pink Pills saved her life.

These Pills not only cure anaemia, but all troubles due to poor blood and weak nerves. Sold by all medicine dealers or by mail at 50 cents a box or six boxes for $2.50, from The Dr. Williams' Medicine Co. Brockville Ont.

To The Farmers Of Lambton County

We wish to call your attention to the First Annual Corn Show to be held in Victoria Hall, Petrolea, January 28 and 29, under the direction of the Lambton County Corn Grower's Association.

The officers and directors of this Association have done everything possible to make this Show worthy of the grand old County of Lambton, but we realize that unless farmers take an interest in the movement their work will be in vain.

Let each and every farmer attend this corn show, take along your wife and family and have a good time as well as a profitable one.

The prize list is one worthy of the careful consideration of every corn grower in the County of Lambton. Over $500.00 are offered in prizes and the prize list is so arranged that every competitor will have an opportunity of securing some of this money.

In the general county classes five prizes are offered for all the leading varieties of corn ranging from $2.00 to 50c. For the best single ear of corn for each variety three prizes are offered ranging from $2. to 50c.

Besides the general classes open to the county there are separate township classes open to the townships, the prize money for these having been donated by the various township councils.

Some specially attractive special prizes have been donated by various firms and individuals throughout the county. For the best display of Dent Corn the Industrial Mortgage and Savings Co. are offering a cup valued at $50.00, while for the best bushel of corn the Bank of Toronto are offering a similiar trophy. Moorehouse Bros., of Cairo, are giving a cash prize of $10.00 for the best bushel of Wisconsin No. 7 corn, the corn to become the property of the donor. B. W. Fansher, of Florence, is giving a cash prize of $5.00 for the best ten ears of Dent corn of a standard variety, the corn to become the property of the donor. These last two specials are open to exhibitors outside the County of Lambton.

The girl or boy, under eighteen years of age, who writes the best essay on "How to Grow Corn" will receive a medal from the Bank of Commerce, valued at $15.00. A feature which should prove of great educational value is the boy's judging contest. This is open to young men under eighteen years of age. The competitor will be required to score four ears of corn. For this competition F. F. Pardee has given four prizes, ranging from $4.00 to 50c.

Exceptional liberal prizes are offered in the sweepstakes classes. The best ten ears of Dent corn in show receives a cash prize of $10.00 and a similiar prize is offered for the best ten ears of Flint. Special prizes of $5.00 each are offered for the best single ear of both Dent and Flint corn in Show.

Let every farmer who has saved seed corn help along the movement by exhibiting their corn and at the same time secure some of this prize money.

Prize lists can be had from the Secretary, Dept of Agriculture, Petrolea.

HIGH SCHOOL EXAMS

FORM IV.—ANALYTICAL GEOMETRY.

C. Dolbear 94, C. Sullivan 94, M. Logan 91, H. Leach 81, R. Leach 81, O. Maddock 80, D. Wordsworth 74.

FORM II.—GEOGRAPHY.

Margaret Forster 80, Millie Barnes 79, Clarence Cook 77, Ross Luckham 76, Stella Williamson 75, Nina Kelly 75, Franklin Smith 75, Gladys Callaghan 74, George Mead 73, Mary Currie 70, Ethel Annett 69, M. O'Meara 69, Barrett Forbes 66, Edgar Prentis 63, Earle Squire 62, Olive Pentland 62, Winnifred Swift 61, Anna Hobbs 61, Jimmie McPhedran 61, Jean Cameron 60, Jean Fitzgerald 60, Allie Harper 59, Lilian Blain 58, Thelma Brunt 52, Alma Barnes 52, Clarence Leach 51, Alex. McPhedran 51, Gladys Ramsay 49, Sarah McCausland 48, Chas. Patterson 46, Celestine McManus 45, Florence McDonald 45, Wilbur Janes 44, Josephhine Gavigan 43.

From Old Subscribers.

Thos. Goodhand, Benito, Man., writes: "It pleases us very much to receive the paper from our old home each week. I have been sent up to this town to buy grain for this season. This district is known as the Swan River Valley. This is the valley that T. L. Swift advertised in your paper some years ago. Well, I assure you that if we had left our Irish friend, Tom, invest some money for us in this valley it would have been money well spent as this is noted for being one of the finest pieces of country in the three provinces."

It's a Builder

REXALL OLIVE OIL EMULSION—A builder of health and strength for you. : : :

Combined with the food properties of the finest Olive Oil, you have the tonic and strengthening value of the Hypophosphites. : : :

It's pleasant to take, too.

Price, $1.00 per Bottle.

For sore and irritated throat try Rexall Throat Pastilles. : : :

J. W. McLAREN
DRUGGIST, STATIONER,
Issuer of Marriage Licenses
The Rexall Store

Wat

Volume XL—No. 5

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE LetterBox.

ATTEND our blanket sale.—SWIFTS'.

Regular meeting of Watford Counc next Monday.

HAVELOCK LODGE will meet on Tue day evening next, Feb. 3rd.

MR. C. SCHLEMMER was removed Petrolea hospital on Saturday.

PARENTS, take your children to t Government health exhibit, Tuesda Feb. 10th.

THE Provincial Legislature will me on Feb. 18th, with Hon. J. J. Foy charge of the government program.

THE Women's Institute is not respo sible for the meeting called in t Lyceum on Jan. 26th, under their nan —PRES.

IRISH tweed suit made to order, $18.0 —SWIFTS' Tailoring Department.

THE Guide-Advocate has no age collecting subscriptions. Send yo dollar direct to this office or call a pay when in town.

SARNIA defeated Alvinston by a sco of 7 to 4, in the Int. O. H. A. game Sarnia on Monday. The half-time sco was 3-2 in Alvinston's favor.

A MEETING will be held in the Armo this (Friday) evening for the purpose organizing a Civilian Rifle Club, at 7. All interested will kindly attend.

MANY little maidens who parade t streets these wintry days with th necks exposed, surely do not realize t they are flirting with pneumonia.

THERE will be morning service Trinity Church next Sunnay and a ce bration of Holy Communion. The s mon will be specially for children.

THE Lambton Corn Show held at P rolea this week was a big success, Jose McCormick took Warwick townsh prizes for dent corn, and Stanley Br for white cap yellow dent.

ATTEND our sale of furs Saturday SWIFTS'.

The last Intermediate O. H. A. gam advertised to take place this (Frida evening, but as the thermometer regist 60 and is still climbing, a baseball ga will probably be substituted.

A MICHIGAN physician says that s milk is in nearly all cases a sure cure diphtheria. Gargle the throat with s milk ; and he adds that persons using t simple remedy will not catch the disea

TENDERS will be received by the u dersigned up to 2nd day of February, 6 p. m., for the one-fifth acre of grou on which the old town hall now stan Also for the brick in the lockup.—W. FULLER, Clerk of Watford. td.

SPRING had a flirtation in the lap winter this week much to the disgust the men who are cutting and haul logs and stovewood, and the people v love hockey, skating and curling. It a long time since we had such a n January.

WITH the X-ray instrument a man see through six inches of wood and r a closed book. An effort will be m to improve the instrument so that can read a woman's mind and find when some of the slow pays are goin settle up.

THE Lady Maccabees held t annual meeting at the home of M Cameron on Friday evening last. A the business was concluded they v entertained at lunch by Miss Came and a pleasant hour spent in so intercourse.

NEW tweeds for our tailoring dep ment for early spring open Saturda SWIFTS'.

MR. JOHN KERSEY, courier on R Route No. 3, has purchased a fine steel delivery wagon. It is made the pattern of the U. S. vehicles and doubt will prove just the thing for c fort and convenience. He used it the first time Monday morning runners.

THE GUIDE-ADVOCATE mailing have been corrected up to date, and payments made on account of subs tions should be credited on labels. ery subscriber should scan his label if it is not right let THE GUIDE-A CATE know forthwith. If it takes a lar or two to make it read right, a n order will do.

KEEP a sharp look-out for count half-dollar pieces, which are in ci ation at different points in Ontario. coins are fairly good imitations of genuine, but a close observer would detect something wrong. They ha smooth feeling similar to lead. milling on the edge is not good, and King's head is tilted back rather than is the case on the genuine They are dated 1912.

EVERYBODY'S Suunday is the lat the various Sundays set apart for s objects. Woodstock being amoug places where the Ministerial Assoc has adopted it. The idea gen seems to make the first Sunday i year a special day to get people to a church. That seems to be appropr the attendance of people at churc been lagging, but if attendance at c is right, should not every Sunda everybody's Sunday ?