

Fashions and  
Personals

## SOCIETIES and THE HOME

Theatres and  
ConcertsMiss Fashion Will Roast  
In Velvet Gown and HatThe Thermometer Has Nothing Whatever To Do With This  
Summer's Styles—Furs and Fans Fraternize.

By AILEEN LAMONT.  
Special To The Advertiser.  
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New York, July 5.—The iron hand of fashion will be encased in a velvet glove the remainder of this summer. How to be comfortable, though costumed, will become a burning question to women. For velvet dresses and hats will be worn, no matter what the state of the thermometer. Perhaps someone will discover a method of looking cool in spite of red velvet and summer furs for those who aspire to more than a cold look from worshippers of the prevailing mode.

In the Rue de la Paix, the scissors of the cutters in the workrooms of the great designers already are shearing through the beautifully piled fabrics of New York and London are preparing to follow the lead. For the afternoon frocks, "visiting" dresses as the French call them, the plain velvets will be utilized, while for evening wear the laces and velvet brocades will be the favorite.

Already among the plain materials there have been evolved such weaves as tanager velvet, salmon velvet, tangerine velvet and skyta. The printed velvets will exhibit distinctive colorings, but the designs will be very simple and not over-loaded on the background. The laces will glow and glitter with flashing brilliancy.

The advance guard of the velvet brigade—the hats—already have made their appearance. Many small hats, cloches and small cape-lines, now being worn, are of Bankok and horsehair, with velvet crowns and trimmings. These follow the wood

and orange tints, and the soft pastel shades, such as mauve and flax blue. The cape-lines are of tulle and velvet, and have rather flat large crowns giving an appearance of breadth, but are very lightly trimmed, while the tight-fitting little hat is trimmed rather heavily and high up, giving exactly the opposite effect.

The small pull-on hat for motor and sport wear, continues in favor, the pretty shell and wood hues being extensively utilized. Fabrics imitating leather are coming into popularity, and hats of this type are frequently trimmed with leather flowers inlaid or dyed. Some of these leather imitations are soft as satin, and are made in bi-face colorings, such as green and shell, gray and naturum, almond green and wood, ancient red and mole, and lime and silver. The "Suedines" are also used for waistcoats, capes and trimmings for tailored suits.

After viewing this prospect of velvet and leather, the discussion of fans follows naturally. Fans in many instances, are thoroughly adorned with flowing draperies, as are the frocks. And as a consequence the lace fans are extremely popular. One beautiful creation exhibited here today has a tortoise frame covered by a silk cloth foundation. Over that falls a black chintilly lace drape, like a veil, applied with spangled butterflies.

However, one is not confined to lace, feather fans of ostrich, coque or quill. Hand-painted fans or the embroidered Japanese types are equally proper, to say nothing of the utility palm leaf and the electric product, perfected under the direction of those regulators of fashion, Mr. Edson and Mr. Steinmetz.

EMPRESS AVENUE CLUB  
PICNICS AT SPRINGBANKSplendid Program of Sports Is  
Run Off During the  
Afternoon.

The picnic given yesterday afternoon by the Empress Avenue Mothers' Club was an enjoyable affair. The mothers and children numbered over fifty, and following a picnic supper a jolly program of sports was run off.

The results of the races were as follows: Little girls, 2 to 5, Betty Merrifield, Weston McKenzie, Jean Fox, Ruth Donohue and Francis Hutchinson; girls 7 to 8, Jean Vennor, Dorothy Bathurst and Lois Bathurst; girls 10 to 12, Dorothy Bathurst, Lois Bathurst and Jean Vennor; boys 7 to 8, Christopher Bower, Fred Bower, Lloyd Bathurst; boys 9 to 10, Arthur Vennor, Ian McKenzie, Christopher Bower; past officers' race, Mrs. Hooper, Mrs. Bryant, Mrs. J. Hutchinson; new officers' race, Mrs. H. Donohue, Mrs. Alfords, Mrs. Bryant; convener's race, Mrs. Cassel, Mrs. Bathurst, Mrs. Roy Vennor; soda biscuit race, Mrs. Vennor, Mrs. Bathurst, Mrs. Hooper, Mrs. J. Hutchinson; thin ladies race, Mrs. Cassel, Mrs. Merrifield; free-for-all, Mrs. Angela, Mrs. Fox, Mrs. Ashford.

The winners in the baby show were Jean Martin, Vernon Angles and Clara Tassel. The affair proved such a successful one that the mothers are planning to hold another at Port Stanley later in the summer.

RAIN DID NOT SPOIL  
ASKIN ST. S. S. PICNICOuting at Springbank Attended  
by More Than 400—  
Lengthy Sports Program.

Over 400 people enjoyed the Askin Street Methodist Sunday school picnic held at Springbank Park yesterday afternoon. Despite the frequent showers the large program of sports was completed.

The events included races for children and adults. Over twenty-five prizes were given to the winners. The adult program of sports included many novel competitions, such as the bird's nest race, boy or girl, Harold Betts, Harry Wardell.

**Junior Program.**  
Girls, 9 to 10—Alice Jackson, Edith Richardson, Francis Maxwell.  
Boys, 9 to 10—Orville Zavitz, Chas. Hire, Lorne Clemas.  
Girls, 11 and 12—Clara Boughner, Alberta Hancock, Thelma Desand.  
Boys, 11 and 12—Chester Hancock, Donald Hunt, Harry Wardell.  
Boys, 13 to 15—Donald Moore, Wilfrid Orchard, Gordon Bowley.  
Station race (open)—Charles Hire, Harold Betts, Harry Wardell.  
Bird's nest race, boys and girls under 10—Billy Young, Gordon Williamson.  
Bd.'s nest race, boys and girls, 10 to 15—Chester Hancock, Gordon Lee, Arthur White.  
Throwing ball, girls—Clara Boughner, Winnie Burns.  
Eating string, for boy and girl—Queenie Clark and Jack Carter.  
Cup of water race, boy or girl—Harold Betts, Salton Curtis, Clara Boughner.

**Adult Program.**  
Young men's race—S. Boughner, J. Pierson, H. Rowntree, M. Townsend, M. Horwood.  
Bird's nest race, man or lady—J. Pierson, H. Rowntree.  
Mystery man's race—Hilton Stothers, S. Boughner.  
Golf race—J. Pierson, R. Baker.  
Cup of water race—Mrs. Courtis, G. Mitten.  
Time race, man or lady—Mrs. Colling and J. Pierson.

10:35 a.m.—Table talk.  
11:00 a.m.—Market reports.  
11:10 a.m.—Final market reports.  
11:20 a.m.—Final market reports.  
11:30 a.m.—Late financial news and comment.  
1:15 p.m.—Late financial comment and news bulletins.  
1:30 p.m.—Closing stock quotations.  
2:00 p.m.—Late news and sport bulletins.  
2:30 p.m.—News and sports.  
2:40 p.m.—Late news and sport bulletins.  
3:30 p.m.—News and sport bulletins.  
4:00 p.m.—Latest news of the day.  
4:30 p.m.—News, market and sport summary.  
5:50 p.m.—Children's bedtime story.  
7:00 p.m.—Orchestra.  
7:55 p.m.—Musical program. Time signals.  
8:00 p.m.—Weather report.  
8:05 to 8:25 p.m.—"Under the Evening Lamp."  
WG—Schenectady, N. Y.—380 Metres.  
4:30 a.m.—Stock market quotations.  
11:45 a.m.—Weather forecast.  
11:55 a.m.—Time signals.  
CFC—Toronto—400 Metres.  
12 noon—Weather forecasts. Opening stock markets.  
2:30 to 3:30 p.m.—Grain, produce and dairy markets. News items.  
3:30 to 6 p.m.—Closing stock markets. Late news.  
7:55 to 8 p.m.—Baseball scores.  
8 p.m. to 9 p.m.—Concert program.  
WWJ—Detroit, Mich.—400 Metres.  
9:30 a.m.—"Tonight's dinner."  
9:45 a.m.—Public health service bulletins and talks on subjects of general interest.  
10:25 a.m.—Official weather forecast.  
11:55 a.m.—Arlington time signals.  
12:05 p.m.—The Detroit News Orchestra.  
3:00 p.m.—Concert.  
4:00 p.m.—Official weather forecast.  
4:05 p.m.—Market reports.  
5:00 p.m.—Baseball scores.  
7:30 p.m.—Concert.

## At the Movies Last Night

"The Trail of the Lonesome Pine."

Admirers of pretty Mary Miles Minter are advised to see her in "The Trail of the Lonesome Pine" at the Allen the remainder of the week, as it has been announced that this remarkable conclusion of her career as a movie star.

Brought thoroughly up-to-date, "The Trail of the Lonesome Pine," with the title of which, at least, almost every one is familiar, makes an interesting photoplay, its mountain setting giving scope for lovely scenic effects, and with a number of wonderfully selected mountaineer types adding reality.

If this is Mary Miles Minter's last effort it is probably her finest. There is a depth and in spite of her youthful appearance, almost a maturity in her manner of playing June, which supersedes any of her work seen formerly.

Antonio Moreno has been cast in the role of John Hale and is his usual attractive self, with the concluding June Elvidge, Ernest Torrence, Ruby La Fayette, and others, add real touches.

"The Leopardess."

Alice Brady is hardly the ideal type for the "jungle plant" type of girl, but in "The Leopardess," at Loew's, she makes the most of her limitations, possible role of a degenerate Scotchman's daughter, brought up in lotus-eating fashion, on a South Sea Island, living in a dressing like her native "beasthen."

## Weddings of the Month

ELLERBECK—McDONALD.

Chatham, July 5.—Yesterday afternoon, at 4 o'clock, the marriage took place at Ann Elizabeth, daughter of Mr. and Mrs. J. B. McDonald, to Warren Ellerbeck, son of Mr. and Mrs. A. B. Ellerbeck of Kent Bridge. The home in Lacroix street was beautifully decorated for the occasion, and an embarkment of roses and ferns made a pretty setting for the ceremony. Rev. Dr. H. W. Crews read the presence of the bride, nearly 35 guests. The bride, who was given away by her father, wore a handsome gown of white tulle, and carried a bouquet of white roses and sweet peas.

Miss Lily McDonald, sister of the bride, played the wedding music, and Miss Mary Langford sang "When Song Is Sweet." A buffet supper was served in the dining-room, the table being charmingly decorated with pink roses and ferns. Miss Clara Boughner, Miss Lena Hyland and Miss Grace Milner, in becoming summer frocks, looked after the guests. The happy couple left for Detroit by boat, to be married at the end of the trip to Cleveland and other points, the bride traveling in a costume of cocoa brown fat crepe, with touches of blue, and he to correspond. Upon their return they will reside on the groom's farm near Kent Bridge. Out-ward guests were Mr. and Mrs. Edward Simpson of Whistler, George Simpson of Melita, Man, Miss Hyland of Essex, Miss Mary Langford of Kent, and Mr. and Mrs. W. Wallace of Dover.

**WALLACE—BAKER.**  
Princeton, July 5.—Reginald Wallace, son of the late Joseph Wallace, and Miss Vera Baker of St. Catharines, were married at the Methodist parsonage, Princeton, by the Rev. J. A. Neill on Tuesday evening, June 26th. They will reside at the bride's home, Richmond.

**FLEMING—ROSELLE.**  
Detroit, July 5.—The wedding of Chatham, July 5.—On Saturday, June 30, the marriage took place quietly at All Saints' Church rectory, Windsor, of Mary, eldest daughter of Mrs. Laura Roselle, and Rae Fleming of Detroit, son of Mr. and Mrs. W. J. Fleming of Chatham. The bride was given away by her father, Mr. W. J. Fleming, who will reside in Detroit.

**GORDON—WARRENER.**  
Special To The Advertiser.  
Wallaceburg, July 5.—A very pretty wedding took place in St. James' Anglican Church on Thursday, when Miss Bernice Warrener became the bride of Mr. Alex Bortley Gordon of London. The Rev. V. V. V. officiated. The young bride entered the church on the arm of her father, who gave her away. She was given away in white silk, and carried a bouquet of white roses. She wore a becoming pink hat. Miss Isabel Rose, who attended her, was given away in a white tulle dress, and carried a bouquet of white roses.

The groom's gift to the best man was a pearl tiara, to the bridesmaid a pearl necklace, to the organist a silver harp, and to the soloist a French comb. The assistants at the wedding breakfast were Miss Grace Middlemiss, Ruth Middlemiss, Annie Purser, Ora Harris, Abbie Fenney and Mae Forbes. The bride's two brothers, Mr. Floyd Warrener and Mr. Ernest Warrener, were the ushers.

**NORMAN—NAIRN.**  
A quiet wedding was solemnized last Saturday morning at Waterloo, when Laura Nairn, youngest daughter of Dr. and Mrs. Nairn of Winterbourne, was united in marriage to Mr. Bert Norman, a son of the late Mr. Norman, who was performed by the Rev. Mr. MacKeracher of Waterloo, Ont. After the ceremony the young couple left for a trip to Toronto and other points and on their return will reside in Elmira.

**DAY—LEVETRY.**  
A quiet ceremony was performed at the Presbyterian manse, Tilbury, Wednesday morning, when Rev. M. A. S. Bradford, B.A., united in marriage Miss Sarah Levetry, daughter of Mr. and Mrs. Patrick Levetry, Newcastle, County Down, Ireland, and D. Clifford Day, treasurer of the town. They were attended by Miss Margaret Levetry, sister of the bride, and William McLeod of Tilbury. Immediately after the ceremony the happy couple left by motor to spend their honeymoon in London and Teeswater. They will reside in Tilbury.

**PIPER—CORNISH.**  
A quiet wedding took place on Wednesday afternoon, July 4, at the

Montague Love, as the brutal Scott Quagga, really carries off the palm. His is villainy par excellence. It is really the finest thing about the picture, and injects a certain amount of vitality into what might otherwise have been a colorless endeavor.

There are some tense moments in the film, some feeling moments of the dramatic, but Alice Brady fits too well with the rustic of silk, and the fit of New York clothes, to stir on very much as a South Sea Islander.

A voice a bit finer than the usual run of vaudeville voices is that possessed by a member of the "Billy Melbourne Company," the headlining vaudeville act. But her singing is all too brief. Another song or two wouldn't have been amiss.

**"The Great Alone."**  
Monroe Salisbury in "The Great Alone" is a popular sort of offering at the Patricia the remainder of the week. This stalwart individual deals with an inspiring series of adventures in the far north, in the customary virile and enthusiasm-evoking manner. As is always the case, there's a woman at the bottom of it.

More important than the feature picture, however, is the concluding chapter of "The Timber Queen," in which is revealed the means used to end the amazing adventures of Ruth Roland, which for a good many weeks past has created an uncomfortable amount of breathlessness among regular audiences at the Patricia.

To know she is at the end of her troubles is a satisfaction in itself.

manse, Dorchester, when Rev. D. Stewart officiated. The bride, Miss Wava Lillian Cornish of Putnam and Mr. Milton Piper of Dorchester. The bride was formerly teacher in the public school and was very popular among the young people of Putnam. Her wedding gown was of gray tulle, with a white hat.

Immediately after the ceremony Mr. and Mrs. Piper motored to London, where they took the evening train for Toronto, Niagara Falls and points east.

**KENNEDY—TAYLOR.**  
Special To The Advertiser.  
St. Thomas, July 5.—An interesting event took place at the manse, 9 Hughes street, Tuesday morning, when David Kennedy and Mrs. Margaret Taylor were united in marriage. The Rev. H. E. Thorndale officiating. The bride, Mrs. B. J. Dunlevy, convener of the tearoom, and Mrs. Kennedy were entertained at the home of the groom's sister, Mrs. William Davidson, Alexandra avenue, where a wedding breakfast was held. Mr. and Mrs. Kennedy leaving later for a holiday trip.

APPEAL FOR BENCHES  
FOR HOME GARDENSWomen's Christian Association  
Asks Citizens To Help  
Them Out.

There are two very beautiful gardens in the city of London, the garden at the Victoria Home for Incubables on Grand avenue, South London, and the garden at the Aged People's Home, Richmond street north. But these public gardens are not accomplishing half of what they might in the way of giving pleasure to the inmates of the homes. Many of the men and women in both homes are too frail to walk about the gardens, but might sit out amid all the beauty of the flowers and shrubs were benches provided for them.

There are no benches, however, and consequently they must stay cooped up in their rooms.

Here is an opportunity for the citizens of London to be generous. At least, such is the thought of the Women's Christian Association, under which the two homes are administered. Old garden benches, no longer in use in private gardens, would be just the thing for the home garden. At the Victoria Home for Incubables an elevator is being installed, so that the patients on the upper floors may get down into the garden. Now all that is needed is the benches.

The garden at the Aged People's Home, Richmond street north, is a beautiful garden, and the inmates of the home are very fond of it. But the garden is not accomplishing half of what they might in the way of giving pleasure to the inmates of the homes. Many of the men and women in both homes are too frail to walk about the gardens, but might sit out amid all the beauty of the flowers and shrubs were benches provided for them.

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## All the Theatres

**ALLEN'S**  
THURSDAY, FRIDAY, SATURDAY.—"The Trail of the Lonesome Pine," featuring Mary Miles Minter; Walter Bates, Canadian tenor.

**LOEW'S**  
THURSDAY, FRIDAY, SATURDAY.—"The Trail of the Lonesome Pine," featuring Mary Miles Minter; Walter Bates, Canadian tenor.

**PATRICIA**  
THURSDAY, FRIDAY, SATURDAY.—"The Trail of the Lonesome Pine," featuring Mary Miles Minter; Walter Bates, Canadian tenor.

CHANGE GARDEN FETE  
INTO A SUPPER PARTYLoch Lomond Chapter Post-  
pones Program to a Later  
Date.

When the rain came down yesterday afternoon and ruined the prospects for the Loch Lomond Chapter garden party at "Tully," the home of Mrs. E. B. Smith, South London, the spirits of the chapter members were not dampened at all. They simply turned the garden party into a chapter supper party on the veranda. Earlier in the afternoon, Mrs. Smith, who proved a most gracious hostess, entertained the chapter and their friends at a luncheon.

Mrs. Robert Tagg, founder of the chapter, was honored in being asked to preside over the tea. Mrs. B. J. Dunlevy, convener of the tearoom, was assisted by Miss Cahra, Miss Sutherland and Mrs. Thomas MacDonald. The general convener of the garden party was Mrs. E. Brown, with Mrs. Bert Webb, convener of the home cooking.

After all the garden party was a success as far as the chapter members were concerned, and it was largely due to the kind hospitality of Mrs. E. B. Smith, and the energy of the chapter regent, Mrs. J. Hendry, and her daughter Nancy.

**TURKS RESEMBLED ORDER.**  
Associated Press Despatch.  
Constantinople, July 5.—The Turkish government has rescinded the order it issued Monday prohibiting all foreigners except British, French and Italian, from leaving the country without permission from the authorities at Angora.

Your Home and You  
By HELEN KENDALL.

**A GARDEN OF FRIENDS.**  
The hostess and her guests were walking through the garden, where tall hollyhocks and larkspur bloomed beside foxgloves and gorgeous lilies. The hostess was touching different blossoms in a friendly way, and presently she stopped beside a splendid gladiolus, saying:

"How do you do, Mrs. Armstrong? Oh, you are opening out beautifully. And a little farther on she saluted a mass of phlox with the gay words: "Oh, my friends, the Taylor girls! Aren't you looking your best, though?"

The visiting friend laughed over this personalization of the garden flowers, and the hostess explained: "Well, you see practically everything in my garden has been given to me by friends. The Taylor girls started me with a sample of each of their fine phloxes, and each has spread upon you see how large the Taylor family looms in my garden! My dear old friend, Mrs. Armstrong, sent me one of her choicest gladiolus bulbs, and so of course I have named it for her. I am trying now to have the garden of every one of my friends and neighbors represented in my garden, and I in turn want mine to be represented in theirs; so whenever I grow anything particularly fine, I give them all cuttings or roots or seeds of it."

Just then she paused on the edge of her vegetable garden and exchanged greetings with a great rhubarb plant, towering above all the others near it. "My friend, Bob Cummings," she introduced her guest solemnly. "The finest one he grew last year, so he sent it over to pay

PRESENT MRS. MARTIN  
WITH HANDSOME GIFTTecumseh Avenue Mothers  
Hold Jolly Picnic at  
Springbank Park.

About fifty mothers were present at the Tecumseh Avenue Mothers' Club picnic held at Springbank yesterday afternoon. An interesting feature of the occasion was the presentation to Mrs. F. Martin, the retiring president, of half a dozen cut glass compots. The address of the occasion was read after supper by Mrs. E. Plewes, and the presentation made by Mrs. M. Sant.

A splendid program of races was run off, resulting as follows: Children's race, Dorothy Armour; girls' race, Amma Archibald; boys' race, Archie Bryce; egg and spoon race, Mrs. George Tapp; thin ladies' race, Mrs. Fitz Dickinson; stout ladies' race, Mrs. F. Wilson; medium ladies' race, Mrs. A. Baldwin; snowshoe race, Dora Fort; chum's race, Mrs. E. Russell and Mrs. A. Hiltz; mothers' and daughters' race, Mrs. Cushman and daughter Margaret; peanut race, Mrs. M. Sant. A ball game was begun and caused a great deal of excitement while it lasted, but was not concluded before the picnic party broke up.

SCIENCE GETS RECORD  
OF WHEAT PER ACREGood Field Husbandry Brings  
Results On Farm At  
Davis, California.

Thomas Hill, one of London's old boys, who is now living in Oakland, California, sends to The Advertiser an account of 110 bushels of wheat produced per acre on the University farm at Davis, Cal. This exceeds by 8.4 bushels per acre the highest previous experiment station record.

The reason for this extraordinary crop was systematic breeding, seed collection, seed treatment, approved farm practices, and a deliberate attempt to make a naturally productive soil produce to the limit of its capacity.

The crop, which is of high milling quality, has elicited much interest, and is to be widely distributed for seed.



Its respects to my kitchen garden. "I should think you'd hate to cut it," she challenged; but the hostess had a come-back. "Oh, it always Bobs up again!" (Metropolitan Newspaper Service, New York.)

And why not, for it does the work of big and heavy electrically-driven machines with more ease, less trouble and much less cost.

It develops a powerful suction while being gently pushed across the floor, that lifts the embedded dust, dirt, sand and grit out of the nap of the carpets or rugs leaving them bright, clean and fresh.

It is one of the greatest smile producers and happiness creators ever introduced into the home, for it lightens the drudgery of house work and brightens the life of the home.

**FREE TRIAL**  
Prove all this for yourself by having a Free Trial in your own home at your own leisure. It will convince you of its wonderful effectiveness and will in no way obligate you to purchase.

Write or phone 5737 to-day.  
**VACUETTE SALES CO. OF LONDON**  
Room 4, Green-Swift Bldg. Cor. Talbot and Carling Sts.

## RICH IN VITAMINES

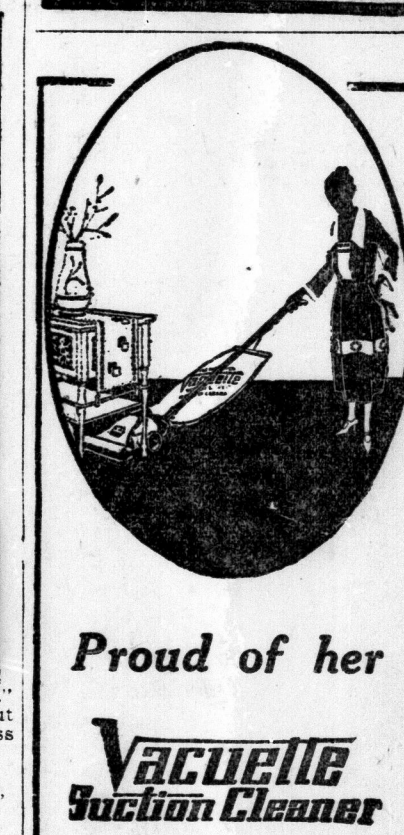
FIRE WREAKS GREAT HAVOC  
WITH WISCONSIN TOWN

Special To The Advertiser.  
Abrams, Wis., July 5.—The town of Abrams was practically wiped out by fire while residents were attending a fourth of July celebration in Sobieski. The blaze started from a mysterious explosion in a hardware store. Loss was estimated at \$150,000, only a few residences and a grocery store being left standing.

Borden's  
EAGLE  
BRAND  
Condensed Milk

Every Mother will learn something in reading the Baby Books we will send, free, on request. Write today for your copies.

**The Borden Co. Limited**  
MONTREAL



**Proud of her**  
**Vacurette**  
Suction Cleaner

And why not, for it does the work of big and heavy electrically-driven machines with more ease, less trouble and much less cost.

It develops a powerful suction while being gently pushed across the floor, that lifts the embedded dust, dirt, sand and grit out of the nap of the carpets or rugs leaving them bright, clean and fresh.

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**VACUETTE SALES CO. OF LONDON**  
Room 4, Green-Swift Bldg. Cor. Talbot and Carling Sts.

Announcing for Tomorrow a Summer  
**MILLINERY SALE**  
of  
**365 Hats**  
Regular up to \$12  
On Sale for  
**\$5.75**

Among these you will find Beautiful Dress Hats; Georgette Hats trimmed with ostrich; Taffeta Satin Hats; Trimmed Leghorn Hats and Sport Hats, exquisitely trimmed with ostrich, ribbons, flowers and ornaments, and a wonderful choice of colors, including white, sand, gray, orchid, and many other colors. All on sale at \$5.75

The style selection is remarkable and the values extraordinary. Be here early tomorrow for best choice.

**ROYAL YEAST**  
AND FLOUR  
246 DUNDAS STREET