## Taylor's 4 Cut Rate Drug Stores

Give you lowest prices and highest quality drugs every day in the week.

A SIGHT DRAFT Drawn on your eyes is a needless expenditure of nerve energy. Come in-let us check it with glasses, at slight depletion of your bank ac-THE BROWN OPTICAL CO.

EYESIGHT SPECIALISTS, Phone Appointments—1877. **PALACE LIVERY** 

ROSS & BOSS Carriages for funerals and all other occasions. Automobile service 519 DUNDAS ST. PHONE 838.

We mine our own Coal and sell direct to you. LARGE PE COAL \$5.85 A TON.



have the value of nut in the range and neater; saves you \$1.25 per ton.

. McPHILLIPS 189 Dundas Street. London.

CLOTHING WEGNER Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

371 TALBOT ST., OPP. MARKET. Open Evenings-Phone 1849. Feather Beds and Mattresses Renovated by our new process. Send them, or your pillows, to us. KEYSTONE MATTRESS CO.

B. A. Mitchell's Cough Syrup

Gives Instant Relief and a Permanent Cure.

Price 25 Cents 114 DUNDAS ST. PHONE 623

CANCERS

When You Want Good Bright Coal **Call** 312

STOVES, BANNER STOVES AND RANGES. LONDON FURNITURE CO. 375 CLARENCE STREET. We will extend credit to you on any stove or baseburner. yw

COAL

Ganuine Plymouth Anthracite, from individual mines. Prompt delivery. Pric∈s on application. JAS. H. HERRICK, AGENT.

MODERN PLUMBING

When asking for prices on all kinds of plumbing and heating see

Eggett & Co Phone 210. 392 Clarence St.

YOU NEED NOT BE SICK Oxygen Nature's Greatest Curative Agent Administered by the Oxypather.



Use one in your own home, ou will experience a whole-change in your views regardet reatment of the sick. No Drugs. No Battery. First Cost the Only Cost. Lasts a Lifetime. Forest City Oxypathor Co.

WATCH REPAIRING.

Your watch is properly repaired or we refund your money. Try us next time. AGRANOVE, PHONE 1742.

The London Loan and Savings Co. of Canada

Dividend No. 83 Notice is hereby given that a dividend at the rate of 6 per cent per annum, and a bonus at rate of one per cent per annum, on the stock of the company, has been declared for the current quarter year, ending December 31, 1914, and same is payable on January 2, 1915.

M. J. KENT, Menager.

**GET READY** FOR JACK FROST HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION. 425 York St.

Fobs at Half Price

Black regular

Gents' Black Ribbon \$2.00, for ..... \$1.00

Black Ribbon Masonic em-regular \$2,50,

Black Ribbon regular \$5.50,

regular \$5.50, ..... \$2.75

Black Ribbon regular \$3.00, .... \$1.50

Black Ribbon regular \$4.00, Gents' Black Ribbon Fobs, regular \$1.75, for

Ladies, Black Fobs, regular \$3.00,

Ladies' Black Ribbon Fobs, regular \$2.50, for ..... \$1.25

Mail orders will receive prompt attention. All mail orders should be

accompanied by mail or express

orders. On these orders money will

be refunded if goods are not sat

Open Evenings Until

Christmas.

C. H. Ward & Co.

Phone 1084.

386 Richmond St., London.

New School of Instruction At

Armories Open-"Turkey

Shoots" Soon.

now taking the course for a cap-

**GOOD BUSINESS** 

Sales Methods Prove

One of the most remarkable concerns

phone Company, Limited, of Montreal.

This company, far from feeling the ill-

tune which favors the brave. Despite

Canadian concern, with a large factory

the famous Victor "His Master's Voice"

records for the Dominion. An official of

the company recently interviewed made

say, "an even greater boom than 'Tip-

perary' was under way for the song,

ster of Trade and Commerce, now Act-

Close Call When Frisky

Horse Lashes Out.

evening by his wife when she went

out to call him for supper. After some

hours he came to, and stated that he

had been kicked in the face by a colt.

He had taken his span of young horses

down to water them after unharnessing

them, and was walking back behind

them to the barn when one suddenly lashed out at him, the hoof striking

nim a heavy blow under the eye. His

eye, nose and forehead were cut deeply

But Dr. McNeil, of Arva, who attended him, found that no bones were broken.

would probably have been killed.

the colt been shod, Mr. Miller

Your King and Country Want

ing Premier, Sir George E. Foster.'

the name, the company is entirely

Advertising and Enterprising

daily program.

isfactory.

## Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

Cheaper Living

is possible by using more of

Parnell's Breads

The Last Word In Bread Perfection

Parnell

Phone 929-1390

**JOHNSTON** 

BROS. First in Quality

and First in Flavor. Every day-eat this healthy and appetizing bread-really the best

that's made. JOHNSTON BROS. Phone 944.

Gradual Development of Consciousness in Art Traced.

Miss Grace Blackburn last night delivered a lecture on "Evolution of Con- last night. ciousness in sculpture before an aud'ence in the lecture room of Cronyn Memorial Church. She traced the de velopment of consciousness from the Greek art stage to that of Michael Heaman & Son Angelo. While the former, she said, evidenced an utter freedom from consciousness of self, Angelo's masterpieces indicated the presence of self- in Canada today is the Berliner Gram-o-

The gradual development of the effects from the war, is actually doing human race had its corresponding de- an increased business. Since the middle velopment of the artistic temperament, of September, it has courageously inand the result was the evolution of leavest times and is now reaping the forconsciousness.

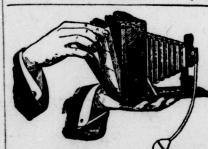
The lecture was illustrated by stereopticon slides. A vote of thanks was in Montreal, where it manufactures all tendered to the lecturer.

The battle of prices is on at Cook's the statement that at present there was shoe store. Every club bag, suitcase, trunk, traveller's companion and in fact all leather goods in the store have been reduced in price from 20 to 33 1-3 per cent. You ought to attend as there are hundreds of useful articles ly. n sale that will make excellent Christnas presents.

REDUCED FARES TO TORONTO, DECEMBER 10, 11, 12—ACCOUNT "FAT STOCK SHOW." The Grand Trunk Railway will sell reurn tickets to Toronto from stations i Canada, Kingston, Renfrew and west thereof at fare and one-third, good go-ing p.m. trains December 10, and all trains December 11 and 12, account Toronto "Fat Stock Show." All tickets valid for return until Monday, December 14, 1914. Full particulars and tickets at Grand Trunk ticket offices. 9i

TO REMOVE BLACKHEADS Sprinkle a little Po Theoline (pro-curable at any drug store), on a hot, wet sponge, and rub briskly over the affected parts. Then rinse and note how the blackheads have disappeared. Anyone troubled with these unsightly ayone troubled with these universe emishes should certainly try this ywt

Fruit-growers will find John Sharman, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays.



Make Somebody Happy With a KODAK

We have a complete line of Kodaks at prices to fit any purse and will be glad to pack one in a neat Christmas box and send it for you. FREE-One year's subscription to a new Kodak Magazine to every

purchaser of a Kodak or camera. J. H. BACK & CO. 210 DUNDAS ST.

A Joy Ride-When the Maid Drives **Ladies' and Gents'** 



Council Rejects Bylaw For Purchase of Dundas Street Plebiscite Sent On By Controllers.

Property Under Consideration By Advisory Board.

TRY TO "PUT ONE OVER"? HAS SECURED AN OPTION

Board of Attempting To Confuse the Issue.

The Seventh Regiment held its last Major Spittal announced that a taken on the matter and had a by-law joint meeting of the industrial committee and No. 2 committee of the board already prepared for submission to the council last night, it was voted down after a rather aimless discussion, which after a rather aimless discussion, which the course of a week or ten days. He said there would probably be turkeys said there would probably be turkeys enough for all the men providing sensitive of the demerits of the commission of the demerits of the other innovations will be launched to better than another.

keep the interest of the men alive Chance To Express Wishes, in their respective companies, al-though most of the boys find things interesting around the Armories these of control recommending that the questages without adding much to their tion be laid over for the present. Con-

mission government. orable vote in any case could not mean the inauguration of the proposed innovation since the present act governing the personnel of municipal councils was to get the opinion of the electors and, if their vote warranted it, applying to the Legislature for legislation, which would enable the city to have this

form of control. An Amendment. Controllers Ashplant, Rose and Moore, C. H. Zeigler and W. A. Whitman, and Alderman Stein. D., Bro. W. J. Hill; J. D., Bro. B. "At the present time," he went on to plant at the front.

To submit a by-law for the issue of \$40,000 debentures for the erection of a published by special request of the Min- | street. To provide for the payment of the in the Dowler building the following officers were elected for the ensuing "iff

London Township Farmer Has

tion representing the London Health Manness, Fred Rossiter. concession 9 of London Township, was Association to ask that the allowance found lying unconscious in a field last be increased, Discuss Hydro Rates. Following a long discussion of the newly-inaugurated floor space basis of charging for hydro light, it was decided, on a motion by Alderman Tancock, to request the Utilities to supply the names of all citizens who have the

maximum of 3,000 square feet of floor space. The council would be in a posttion to 'now then, he said, just who was getting cheap power. the Utilities Commission be asked to ought to get one before they are all reduce the floor space minimum from sold. 1,000 as at present to 400. The mayor, nowever, pointed out that the commission had no power to make the change being governed by the instructions of the provincial commission. Most of the aldermen were of the opinion that the new basis is not fair to the working man with a small house or cottage.

FURTHER DONATIONS

War Funds.

Aldermen Openly Accuse the Committee To Obtain Lowest Price of Strip From Bishop Fallon.

The people of London will not have The purchase of a strip of land 230

enough for all the men, providing they kept up their records in target shooting.

Directly after the first of the year other innovations will be launched to better than another.

length on the demerits of the commission form of municipal government, although it was pointed out time after though it was pointed out time after though it was pointed out time after time by the mayor that the question before the council was simply as to whether one form of government was been highly satisfactory," though the price was high, a committee was high, a committee withough the price was high, a committee was high a council has been highly satisfactory," though the price was high, a committee was high and culverts throughout the county had been greatly improved in 1914.

toke instruction to qualify as lieu- later meeting had decided that the peotenants for the third contingent. ple should be given an opportunity to There is a fine lot of men entered voice their wishes. The recommendation of the Alexto establish the industrial classes there. Some of the aldermen, however, apta.ncy, took written examinations parently were of the opinion that this figures of Inspector C. B. Edwards, was an attempt on the board of control that Alexandra School ought to be

and the question of inaugurating com- Sacred Heart Convent would be admir-To this the mayor replied that a fav- although many thought the price high. council

LODGE ELECTIONS

id not make any provision for com-nission government. The idea simply TUSCAN LODGE, NO. 195 A., F. & ings cost \$6,194.34. The following officers were elected J. P. M., Wor. Bro. C. H. Reason; W. M., Bro. Albert N. Udy; S. W., Bro. Rev.

C. Cameron Waller; J. W., Bro. W. C An amendment to the motion to pass Faulds; chaplain, Bro. C. H. Beard; D. the by-law, calling for it to be laid over, was adopted by a vote of eleven to four. The ayes were: Aldermen Mitchell, White, Haney, Tancock, Don-Mitchell, White, Haney, Tancock, Don-H. J. Heath; auditors, Bros. C. H. Beard; D. of C., Wor. Bro. J. B. McKillop; treasurer v. W., Bro. William Allen Young; the secretary, Bro. J. E. Magee; tyler, Bro. H. J. Heath; auditors, Bros. C. H. Beard; D. of C., Wor. Bro. J. B. McKillop; treasurer v. W., and the secretary v. W., and the secre nelly, Merryfield, Gwalchmai, Bender, and A. R. Cairncross; finance board of Leah, Wilson and MacDonald; the nays: lodges, Wor. Bros. J. E. McKillop, I Other by-laws were passed as follows: Campbell; I. G., Bro. Charles H. White; To appoint H. A. Brazier city engineer during the absence of W. N. Ashlief, Wor. Bro. C. H. Zeigler; representative to Masonic Hall, Ltd., Wor bro. COURT PRIDE.

officer, Dr. Jas. D. Wilson; union com-

tion of the board of control that the city juvenile committee. H. W. Ashley. pay 70 cents a day instead of 50 cents Chas. Manness, J. W. Fenn. torium. Philip Pocock and Magistrate ness, Fred Rossiter.

Auditors—Thos. Spettigue, Chas. Trustees-R. Taylor, W. E. Man-A substantial sum was granted to the A. O. F. members in Amsterdam. Hol-

Received Many Letters. number of letters were received the J. P. Cook shoe store relative ne fine tan leather bag which they selling during their leather sale \$2.49. The bag is really worth \$2.49. price low enough to give them a small

Mesdames A. T. Edwards and Donald McLean had an interview with Lieut.-Wigle Monday in Christmas dinner to be served to

ROWAT'S COFFEE Pleases people who are particular.
50 Cents Per Pound. T. A. ROWAT & CO., 250 Dundas St. Phones 3051-3052.

City Deputation Urges County Council To Help With Donation.

WORK IS SATISFACTORY

Warden McTaggart Compliments the Session on Its Undertakings of Year.

At the opening session of the De-cember county council sitting in the county council chamber yesterday aftera deputation from the city London, composed of Mayor C. M. R. Graham, Col. W. M. Gartshore and Gordon Philip, representing the Lon-don and Middlesex Patriotic Association, explained the use and work of the association, and appealed for donation from the county of Middlesex.

The council will deal with the matter at a later session. Mayor Graham and Col. Gartshore both emphasized the fact that the money donated to the patriotic fund from London or other aces all went toward the relief of soldiers' dependents, or Red Cross, or Belgian aid; none of it was for unemployed in London, as had been believed by the public in general. The fund for relief of unemployed in this city is the soldiers. relief of unemployed in this city is a separate fund.

Urges Generous Donation. Mayor Graham, in a lengthy address, urged the council to make a generous donation, which would be a pacemaker

to the individual municipalities in the county. He suggested \$20.000. The contributions from other counties in Ontario range from \$5,000 to \$25,000, "Many say that the Canadian Govern-

ment should pay for all the necessities of her soldiers, and charge it up to the The Canadian Government is doing more for her men at the front than any other country ever did for her soldiers before," he said. He estimated that before the war was over probably 200,000 men would have to be an opportunity to express their views on by 265 feet, being the eastern part of sent to the aid of the empire from drill for this year last night, and before dismissing the men for the night

W. W. Gammage, chairman of the in- particularly rapid progress has been

man A. M. Hunt, of the school board, and Trustees Fitzgerald, Treleaven and County Constable James Gumb, it was The matter came up first in the form of a clause in the report of the board of control recommending that the questions of control recommend the questions of control recommendations of control recom A new school of instruction opens

The meeting was opened by Mr. Hunt, which is dause who after stating the object, relinquished the chair to Mr. Gammage. A numcity of London. The matter will be dead to the chair to Mr. Gammage. A numcity of London. The matter will be dead to the chair to Mr. Gammage. at the Armories today, when men simply laid it over from one meeting from all over Western Ontario will of the board to another and at the were considered, and a resolution was defined at the were considered, and a resolution was desired to Mayor Graham, Constable were considered, and a resolution was desired to Mayor Graham, Constable were considered, and a resolution was desired to Mayor Graham. in the class. The lieutenants who passed in the recent school and are in the report.

The lieutenants who passed in the recent school and are in the report.

The recommendation of the recommendation of the constables to establish the industrial school is presented bils to the county twice as proceed that many of the county twice the c

Want "Police Village." Headed by David Matthison, of Kowas an attempt on the board of control that Alexandra School ought to be maintained as a public school. The several of them openly accused the board of control with trying to confuse the issue as between the question of the discontinuance of the board of control bers present was that the site near the several bers present was that the site near the structed through Delaware. A petition was presented by the deputation, nearly every resident of ably situated for an industrial school, Komoka, asking for this action by the The report of the joint committee and

> The new furnishings of the court build-The date for the trustees for the police village North Dorchester will be set a meeting to be held on December 28, at 11 a.m. An account for \$197.50

Association, the amount paid by it on make excellent shopping guides. workmen's risk while repairs were being made to the Law Library recently. don have stores uniting in this way to The council resumes business at 10 offer bargain lists, that include so o'clock this morning.

TO SPEAK ON REDUCTION Hanley Says He Will Make It Warm Liquor Interests.

Joe Hanley began the last lap in th nen's campaign for men at the Audi torium last night. The meetings held in the Majestic Theatre on Sunday bridge over the Thames at Richmond At the annual meeting of Court augured well for a glowing success in street.

To provide for the payment of the Dominion 5660 A. O. F. the campaign he is conducting in Lon-

on Company.

To change the names of certain P. C. R., Bro. H. W. Ashley; C. certed effort they could clean up Lontreets in the city.

To authorize the construction of sewTo authoriz To authorize the construction of sewers on Grosvenor street from Wellington to Alma and on Elias street from Quebec to Glasgow.

Oscar Woonton; financial secretary, Hanley announced last night that in view of the coming vote, which will kins; minutes secretary, Fred Rossiter; likely be taken on the license reduction Quebec to Glasgow.

Kins; minutes secretary, Fred Rossiter; likely be taken on the license reduction S. woodward, Chas. Baker, Jr. wood-question, that on Thursday of this ward, W. A. Serle; S. Beadle, J. W. week he will conduct a temperance serof votes for married women.

Ward, W. A. Serle; S. Beadle, J. W. week he will conduct a temperance serFenn; Jr. Beadle, R. Taylor; medical vice, in which he would make it interesting and also warm for the liquo The council approved a recommenda- mittee, S. R. Manness, Fred Rossiter; interests. Although Hanley believes that the only practical way to secure freedom from the drink curse is to do away with the making of the stuff, he has urged those who have heard him in the last two weeks to vote for the abolition of the saloon, on the principle that the less of them there are in a city the better the city will be

This evening Hanley addresses the Auditorium meeting on the subject, 'The Unpardonable Sin," He will discuss the subject, not from a theological standpoint, but states that he will handle it from the view of a lawyer. and that he will state some facts in about \$7, but Cooks, by a lucky pur-chase, bought a number of them at a absolutely plain language. "The greatregarding this address was when a 7-Alderman McDonald suggested that profit when selling them at \$2.49. You year-old boy in Illinois last month told his parents that I was no preacher, because he could understand everything said," Hanley told the audience on Sunday Last night he spoke to men, making an appeal not to criticise their neigh

bors but to get into the game for Jesus Christ.

For delicious flavor and all round fine quality there is no tea equals Salada. And then it is not cheapened with dust, as many teas are. CHRISTMAS SAILINGS.

In connection with the Christmas sailings of Canadian Pacific steamship lissanable and Allan Line steamship Scandinavian, from West St. John, Dec. 15, the Canadian Pacific Railway will operate solid through special train, composed of first and second class One Hundred Dollars

isn't hard to save. Although you may be drawing but a small wage, it takes but \$1.00 to open an account with this strong Company, and you'll find it easy to drop in each pay day with a few more. Besides when you have saved \$100, you are entitled to higher interest than the Savings Account draws. To obtain the higher interest, you simply ask us to transfer the amount to our Debenture Department, where you obtain

> 4% Per Cent for a term of five years.

or 4½ Per Cent. for one or two years.

or  $4\frac{1}{2}$  Per Cent. for a three-year period

Call in and make the start next pay day-a passbook

The Huron and Erie Loan and Savings Co.

Incorporated 1864. Main Office.-442 Richmond Street, London. Market Office .- 4-5 Market Square, London. T. G. MEREDITH, K.C., HUME CRONYN ...

WITH pleasure we invite everyone to our new store, 170 Dundas St., and see London's Largest Jewerry Store.

> Solid Gold, \$15.00 LOOK—Solid gold Wristlet, with a 15-jeweled movement. Positively guaranteed. Come early.

Military Wrist Watches Sterling silver case, guaranteed lever movement. Worth \$7.50. Special sale ....... \$5.50

SEE EXHIBITION of Diamond and Platinum and Pearl Neck-

laces in our windows. LATEST CHRISTMAS GOODS ON DISPLAY W. G. YOUNG

2 STORES LONDON AND EAST LONDON.

INDUCEMENTS

Attractive Shopping Lists for Wednes- page carefully. day Buyers. Four leading stores have united to make Wednesday and following days the best shopping days for those wh wish to shop early. The stores are jail commission, which met October 21, Ashplants, R. J. Young, Gray's, Limit-presented an account for repairs to ed. and Purdom Hardware and their

ed. and Purdom Hardware and their announcements of special prices on page five of today's issue contain many extra special bargains that will prove a great attraction to Christmas ouyers. The bargains offered by thes four stores include items that would make gifts suitable for mother, father, sister, brother, daughter, was presented by the Middlesex Law sweetheart or friend, and the lists will It is seldom that the citizens of Lon-

> Christmas Gifts A large assortment of fancy boxed chocolates, also full line of Christ-

mas candy and taffies. Taste and try before you buy. A selection you will find difficult to match else-

J. M. CHIVAS



hardware, etc. Be sure and read the

Perfect Food



Our Stock Is Very Complete

in all lines of

WATCHES, CLOCKS, GOLD-FILLED AND SOLID

GOLD JEWELRY, CUT GLASS, SILVER PLATE,

BEADS, UMBRELLAS, JEWEL BOXES AND A GREAT VARIETY OF NOVELTIES. Call at Wray's

Look over their stock before making your Christmas purchases. Our prices do not go up and down. You will receive the same values now as at any other time of the year. If you want low-priced goods we have them. If you want the best, we have it. All Jewelry put in fancy boxes, according to value of jewelry. Engraving free. Plenty of clerks to show you through the store. Open every evening till after Christmas.

**WRAY'S** 

Lonaon's Largest Jewelry 234 DUNDAS STREET.

O. D. E. Receives More Gifts for Many generous donations are being eceived by the Secretary of Municipal Chapter, Daughters of the Empire, both for Belgian relief, and also towards supplying soldiers' comforts. Mrs. Graham nicknowledges the following: Miss Brammer, Burlingame, \$10, for Belgian relief, also \$10 towards soldiers' comforts, also for Belgian relief from F. D., \$2.

The members of all the local chapters, for the soldiers, and many warm socks, wristiets, etc., will soon be accumulated.

The members of all the local chapters, for the soldiers, and many warm socks, wristiets, etc., will soon be accumulated.

The members of all the local chapters, for the soldiers, and many warm socks, wristiets, etc., will soon be accumulated.

The members of all the local chapters, cure you, 60c a box; all dealects, continuent will relieve you at once and as certainly cure you, 60c a box; all dealects, continuent will relieve you at once and as certainly cure you, 60c a box; all dealects, continuent will relieve you at once and as certainly cure you. 60c a box; all dealects, running direct to steamships' side. Toronto. To many cure you at once and as certainly cure you. 60c a box; all dealects, running direct to steamships' side. Toronto will relieve you at once and as certainly cure you. 60c a box; all dealects, running direct to steamships' side. Toronto will relieve you at once and as certainly cure you. 60c a box; all dealects, running direct to steamships' side. Toronto will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a box; all dealects will relieve you at once and as certainly cure you. 60c a

the men of the Eighteenth Battalion at the fair grounds and barracks. Wigle will meet the members of the Women's Canadian Club Wednesday and go into details as to the serving of the Do not suffer another day with Itching, Bleeding or Protruding Piles North

CHRISTMAS TREAT