

DAILY PAGE FOR ADVERTISER WOMAN READERS

GILLETTE'S
PERFUMED
LYE

CLEANS
AND
DISINFECTS

THE CLEANLINESS
OF SINKS, CLOSETS,
BATHS, DRAINS, ETC.,
IS OF VITAL IMPORTANCE
TO HEALTH.

GILLETTE'S
LYE

THE HOROSCOPE

Friday, August 14, 1914.

Astrologers read this as a lucky day.

since Neptune, Saturn and Mars are

all in benefic aspect.

The way is held to be exceedingly

helpful for all who seek inspiration,

ideas or desire psychological development.

Doctors, musicians and artists should

benefit.

Shipping is under an auspicious

rule, which, the seers believe, gives

stimulus to commerce and guards

against wrecks or disasters of any

sort. It is predicted that fewer acci-

dents at sea and more in the air will

be recorded.

Saturn is in a place beneficial to

organization and economics. It is a

fortunate time for going over impor-

tant business matters, for estimating

gains and losses and making plans for

the future.

There is a fortunate sign for build-

ing, repairing and dealing in land.

Plumbers have the forecast of a sea-

son of extraordinary activity.

Elderly persons are subject to a

kindly rule, which makes for serenity

and happiness.

Men and women born between De-

cember 22 and January 19 should

find the influences peculiarly stimu-

lating and helpful.

Mars exercises a power believed to

increase ambition and energy.

Whatever pertains to surgery or

medicine should be benefited by to-day's

radiation. There is a prophecy of a

saturation that will involve physicians in

the controversy that will make for

great progress in safeguarding life.

London astrologers, who in casting

the horoscope of the Emperor of

Austria, predicted trouble and pos-

sible revolution owing to the fact that

the solar eclipse falls near his eighti-

fourth birthday, see extreme peril for

the Empire in December.

Persons whose birthdate it is may

have a year of increased anxieties of

various sorts. Men and women who

are employed are counseled to be un-

usually careful to fulfill all their

duties.

Children born on this day may be

restless, self-willed and persevering

spirits. Leo gives them born under the

sign of health and long life.

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CLIP THIS OUT

The moving finger writes, and having

written, moves on, nor all your Piety nor Wit

Shall lure it back to cancel half a line.

Nor all your tears wash out a Word

of it.

—Omar Khayyam.

For—

A Quick and

Easy Shine

ZEBRA

Stove Polish

At all Grocers and

Hardware Dealers.

MINCE MEAT

Best quality—

the best.

BASQUES AND CAPES ARE RIVAL STYLE FEATURES

Pill Box Hats—Sloppy Basques, and Flowing Capes Must be Included in Milady's Fall Wardrobe—by The Nomad

A season of basques and tunics, but principally basques, is before us, judging from the style forecasts for autumn and winter. We are all going to lose the identity of our waist lines, and be enveloped in sloopy, shirt-like, sloouchy basques. Wrinkled basques, plain basques, basques darted, basques not darted, basques joined to a pleated tunic, basques joined to a plain, flaring tunic, basques with broad sashes covering the basques without the girdle, leaving exposed the said boundary line in all its seaminess—Yes, without a doubt, this will be a season of BASQUES!

But, we'll get used to them, and quite probably even like them before the autumn is advanced very far. It is surprising how one can get used to anything—even basques!

Basques vs. Capes. Even into the suit and long coat styles has the insidious basque crept. Some of the long coats are fairly close fitting, and really rather neat, if they are made with a ha-there. We didn't mean to repeat to our grandmothers, what do you think of the new cape effects? In our childhood we remember reading a story of an old lady who looked so cozy, "comfort" in her long scarlet cloak, the Christmas gift of her son, but little did we think, in our infantile innocence, that our eyes would ever behold the like. Yet, judging by the indications around us, it's not basques, its capes—bright red, cerise, purple, turquoise, tango, or any other bright color you may chance to favor.

Sweaters, Too. Nor have the knitted sweaters escaped the general trend. Here, cape and basque effects are frequently united. The vest or basque portion, fits the figure snugly like a "weskit" and the cape part, attached at the neck and shoulders, envelops the figure half way to the knees in many instances. In some of the more advanced types, the very gayest colors are used, and many of

the contrasts, such as black and pink, navy and yellow, or tangerine and Roman stripe effects, are very startling.

By way of relief, it is interesting to learn that soft, dark tones will lead for suits and dresses. Broadcloths, serges and poplins will continue to be favorites, we are assured. Novelty serges in quiet stripes, checks and small plaids will also be highly favored, and no woman will make a mistake in adding a velvet or velveteen dress to her wardrobe. These latter fabrics also come in plain and novelty effects. Silks including charmeuse, messaline, faille and taffeta will also be much in vogue.

Pill-Box Hats. And now to turn to the hats. On every side there are evidences of the coming popularity of the tiny "pill-box" shapes, small cornered turbans, and tricornees. Many of them tip over one eye in a manner suggestive of "a night out" in the city.

And does it not seem strange to you, "chic-ness" about you. The hats do not fit down so snug as was the case this season, but in many instances the hair and considerable of the ear is visible.

In contrast to these shapes, however, the sailors are unusually large—something of the Gainsborough style, trimmed with either very flat or very erect trimming. Monkey fur is something new that promises to be used a great deal for hat and coat trimming. The millinery will often combine with velvet flowers, such as pansies or poppies, and falls of lace or maline. Metal roses, beaded or jeweled, are also used. The cherries made of beads or spangles will adorn the headgear of fair Canadians during the winter, so we are told.

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Advertiser Pattern.



1000-9995—A Good Dress for Business or General Wear.

This illustrates a charming blouse style, combined with a good serviceable skirt model, both equally desirable in gown effect, or made for separate wear. As here shown white drill was employed, (colored and simple stitching). The blouse may be finished with long or short sleeves. The yoke and sleeve is combined. The skirt has a narrow front panel or insert, and is pleated over the front and back. The waist (or blouse) pattern is cut in six sizes: 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936,