

NEW WALL PAPER
In patterns for spring, 1911.
O. B. Graves, Ltd.
203 Dundas Street, London.

Get a Box of Codfish
Try the 2-pound size of Acadia brand. Guaranteed Pure Codfish, and boneless.
Good, wholesome, easily-digested food.
PER BOX, 30 CENTS.
We also have 1-pound packages Acadia Codfish, Package No. 125c. And 3-pound boxes, Halifax brand, Package No. 150c. No. 1 Fresh Smelts, 2 lbs. for 25c. No. 2 Fresh Smelts, 2 lbs. for 25c. Golden Link Salmon, 2 lbs. for 35c.

John Diprose
THREE POPULAR STORES
Dundas and Ridout Sts. Phone 386
Dundas and Wellington. Phone 2261
Richmond and Hyman. Phone 1291

HOLBROOK'S SAUCE
London Conservatory of Music and School of Elocution, Limited
21 DUNDAS STREET
Piano, Organ, Voice, Violin, Violoncello, Music Method, Private School, Elocution, Theory of Music in all its branches, etc. Ask for curriculum. A. L. HOLBROOK, LOTTERY & ARTS, 100 GERRARD STREET, E.

Clothes Dryers
Something new and up to date. Take up little room, and dry the clothes very quickly.
Price \$1.00
5 Gallons of American Coal Oil for 60c
Are you taking advantage of this offer? We guarantee it pure, and will deliver to any part of the city.
Westman's Hardware
121 DUNDAS STREET.

H. Wolf & Sons
Complete Homefurnishers.
265 Dundas St. Near Wellington.

DR. JARVIS DENTIST
Corner Dundas and Market Streets

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Buildings, next Court House, London.

WORKMAN SCALDED IN LOCOMOTIVE CAB
Mr. W. J. McDermid Badly Injured on the C. P. R. Yesterday.
While inspecting a C. P. R. engine in the round house on Sunday afternoon, Mr. W. J. McDermid, locomotive foreman, 761 Matfield street, was badly scalded when a valve burst. He will be laid up for some time.
The engine was about ready to go out on its run. Mr. McDermid, according to the usual custom, was making a thorough inspection of the machinery when the valve burst. Mr. McDermid was scalded on his head and face. He was taken to his home. It was found that his injuries were literally cooked in spots, but the injuries, while extremely painful, will not prove fatal.
"He is doing well, and will recover," said Dr. Stevenson.

ARC LIGHTING FOR DOWN TOWN DISTRICT
Commissioner Stevenson is Out With Suggestion.
Commissioner H. A. Stevenson is advocating an arc system of lighting for the downtown district, instead of incandescent lights.
"I am of the opinion that the light system now being installed will not be efficient," he informed the Aldermen. "I am quite certain that some down-town streets will not be properly lighted. A system of flaming arc lights should be installed. They are more efficient and are cheaper. I think the city would save at least \$2,000 a year if this system was put in. We should light London like they do some of the American cities."

LOOK to your food.
The perfect food is **Grape-Nuts**
Read "The Road to Wellville."
"There's a Reason"

Our Renowned English Breakfast Tea, per pound 40c
J. W. EEDY
475 WATERLOO ST. PHONE 1296

"Purity" Baking Powder
You'll never have the least trouble in turning out the lightest, sweetest, and most wholesome tea biscuits and cakes when you use "Purity" Baking Powder. You may not believe it, but you'll have to try it to be sure.
MILLER
Phone 2173. Tecumseh Avenue.

Compare Your Bill
for Interior Coal with a man who uses D. L. and W. Coal, and you will buy your next supply from **Heaman & Son**
Agents for D. L. and W. Coal. Office and Yard, Burwell and York Sts. Phone 312.

QUALITY STORE
Franco-American Chicken Broth, for invalids, 20c per can

HARRY RANAHAN
515 RICHMOND ST.
Phones 1024 and 3232.

LONDON AND DISTRICT

Rector at Norwich.
His Lordship Bishop Williams has appointed Rev. H. H. Tancred, of Hyde Park, to the rectory of Norwich, to succeed Rev. Mr. Robinson, who has been removed to Winton.

Conservatory Recital.
The recital at Conservatory Hall last Saturday afternoon was given by the following pupils: Misses Mildred McCracken, Edna Hollingshead, Mary Brown, Edna Fisher, John Gubler, Sarah Moore, Mercy Williams and Irene Burns.

Cantor Entertained.
The members and friends of the choir of Christ Church were most pleasantly entertained at the beautiful home of Mr. and Mrs. McElhannon, Windsor Avenue, on Friday evening. Games and music were indulged in, after which a luncheon was served in the spacious dining-room. A vote of thanks was tendered by Mr. Fitzgerald, who was ably responded to by the "host" making the members of the choir feel they always have a friend and welcome at the home of Mr. and Mrs. McElhannon.

Pastor at Thamesford.
Rev. William S. Callaghan was on Friday last inducted as pastor of the Presbyterian Church, Thamesford. Rev. Dr. Ross, London, acted as moderator. Rev. Dr. Ross, London, presided at the induction service. Rev. Dr. Ross, London, presided at the induction service. Rev. Dr. Ross, London, presided at the induction service.

"Prince of Pilsen" Tonight.
The "Prince of Pilsen" will be the feature of the evening at the Pilsen Club. The "Prince of Pilsen" will be the feature of the evening at the Pilsen Club. The "Prince of Pilsen" will be the feature of the evening at the Pilsen Club.

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Now Is the Time to Enjoy Pancakes and Maple Syrup
OUR PURE MAPLE SYRUP is the genuine article. We bottle it ourselves. 30c bottle
Self-Rising Buckwheat Flour
All ready to use. Just add milk or water sufficient to make a thin batter. 15c package
Old Virginia Pancake Flour
Self-Rising.
A mixture of Rice, Corn and Wheat, makes delicious Pancakes. 15c package
THREE PHONES: Dundas St. 3051 and 3052, South London 969.

T. A. ROWAT & CO.
FUNERALS BEFORE CHURCH UNION
Rev. Richard Whiting's Strong Words in First Methodist Church.
WHAT JESUS INTENDED
Church Was Not To Be Divided—Methodist Pastor Gives His Opinions of Important Matter.

"I don't know what you think about church union, but it can't come too soon," said Rev. Richard Whiting, in the First Methodist Church Sunday evening. "Someone has said that being united is a conservative, and to oppose change. 'Every time you are in spirit,' he continued, addressing the older persons in the audience, 'Jesus Christ never intended his church to be divided up into some different sects. Until we get together we shall not have realized the ideal that Jesus had when he founded this church. There has been a schism in the Christian church there has been a blunder. But for the rival ambitions of two men, each of whom wished to become pope, the eastern and western churches would not have been divided. But for the desire of temporal power to desire in which she has been followed by a strange fatality. Protestantism would not have been founded. Catholicism would not have been founded. Had the Church of England not neglected its work, John Wesley would not have founded Methodism, and if Methodism had lived up to her opportunities, General Church would not have organized the Salvation Army."

The Greatest Force.
"But with all its divisions no other force in the world is doing so much for the world's good or directing so great philanthropy as the Christian church." The sectarian division of Christianity was one of three reasons, Mr. Whiting pointed out, why men are not Christians.

Another reason was the difficulty with which men meet of knowing what Christianity is and what it demands. "In the last two thousand years many creeds have been made and beliefs formulated," he declared, "some of which have failed to help, and are all of which have at some time clouded rather than cleared an understanding of what Christianity means. This is the intended difficulty in the way of accepting Christ, but we do not throw the science of astronomy overboard simply because we do not understand all its details."

The Test.
"You may not understand the doctrines of the Trinity, the immaculate conception, or the atonement, but are you willing to bear another's burden? Are you willing to give up your pleasures, to do something that is wrong? Then said Jesus unto his disciples, 'If any man will come after me, let him deny himself, and take up his cross and follow me.' The whole turning of judgment is on the question whether you have the will of God."

The third reason why men are not Christians, he said, is that they do not know what Christianity is. "A brief, suggestive, after-meeting was held following the conclusion of the pastor's sermon. This evening part of the revival service will be in charge of the Epworth League, and an evangelistic address will be given by Mr. McRoberts."

STRATHCONA IS HONORARY PRESIDENT
Accepts the Honor From the London Health Association.

Lord Strathcona has accepted the honorary presidency of the London Health Association. At a meeting of the association held on Saturday afternoon, Lord Strathcona was elected to the position of honorary president. The local arrangements were discussed informally by the board.

Sherriff Clouston announced that a very large number of health officers and other representatives would undoubtedly be present to take part in the discussion. The executive are in communication with a number of prominent American and Canadian authorities on consumption, who are expected to be present and deliver addresses.

The local board of health will also assist in entertaining the visitors, and the reception committee of the city council are arranging a suitable programme of entertainment.

PREMATURE EXPLOSION.
Lincoln, Feb. 27.—Three men were killed today by a premature explosion of dynamite in a stone quarry. The men were charging a hole with dynamite to loosen rocks. Several other men were in the pit when the explosion occurred, but none was severely injured.

1,200 Students Trained By Our Management Last Year
Largest trainers in Canada. A worthy link in a great chain of colleges established during the past twenty-six years. We have been tested in the crucible of experience with the fire of public opinion. You can arrange to pay when you complete your course. Patrons guaranteed. The course year. University trained teachers. We cater only to those wishing to become expert stenographers, bookkeepers, telegraphers, etc. You may study all at home, or partly at home and finish at any of our colleges. For particulars call, write, or phone Western Ontario's High-grade Commercial School.

LONDON BUSINESS COLLEGE
Corner Dundas and Park Avenue, London, Canada.
George Spotton, Principal.

The Big Half-Price Jewelry Sale Closes Tomorrow at 6 p.m.

REMEMBER THIS: These prices are only good until tomorrow night. EVERY ARTICLE IS A GUARANTEED BARGAIN.
C. H. Ward & Co. have such confidence in the goods they offer at this sale that they will gladly refund the purchase money if the goods are not exactly as represented.

Below is a list of a few of the many articles that we are offering at this great bargain sale. Read it carefully then come in and see the other bargains, it will pay you.

Ladies' Tiffany Diamond Ring, regular \$30, for.....	\$15.00	Gent's Round Belcher Diamond Ring, regular \$110, for.....	\$55.00
Card Receiver, regular \$4.00, for.....	\$2.00	50 Scarf and Tie Pins, from 50c up, going at.....	Half Price
Cut Glass Perfume Bottle, regular \$3.50, for.....	\$1.75	Brooch, set with emeralds and pearls, regular \$16.00, for.....	\$8.00
Ladies' Solid 10k Gold Bracelet Watch, \$45, for.....	\$22.50	One tray Beauty Pins, sell regularly 25c up, going at.....	Half Price
Silver Bake Dish, regular \$12, for.....	\$6.00	75 Hat Pins, 35c up, at.....	Half Price
Fully Guaranteed Alarm Clock, regular \$1.50, for.....	.50c	Hand-Painted Cup and Sancer, violet design, regular \$3.50, for.....	\$1.75
Silver-Plated Spoon Tray, regular \$3.50, for.....	\$1.75	One tray of Hand-Painted Beauty Pins and Belt Pins, regular 40c and up to \$1.00, at.....	Half Price
Silver-Plated Fern Pot, regular \$6, for.....	\$3	Solid 14k Maple Set, with pearls, regular \$13.00, for.....	\$6.50
Salt and Peppers in Pickard's Hand-Painted China, regular \$2.75, for.....	\$1.38	Silver-Plated Shaving Mug and Brush, regular \$4.50, for.....	\$2.25
Silver-Plated Candelabra, regular \$26.00, for.....	\$13.00	Brooch Heart-Shaped Set, with pearls, regular \$30.00, for.....	\$15.00
One dozen Walking Sticks, from \$2.00 to \$10.00, going at.....	Half Price	Cut Glass Compot, regular \$6.50, for.....	\$3.25
Silver-Plated Egg, regular \$15, for.....	\$7.50	Silver-Plated Combination of Fern Pot and Candelabra, regular \$10.00, for.....	\$5.00
Two Silver-Plated Vases, \$2.25, for.....	\$1.13	Cut Glass Compot, regular \$5, for.....	\$2.50
One dozen Umbrellas, from \$4.00 to \$12.00, going at.....	Half Price	Gent's Ring, cluster of seven diamonds, regular \$50.00, for.....	\$25.00
Large Glass Dish, 2 glass make, in hard white metal, regular \$26.00, for.....	\$13.00	Cut Glass Ice Cream Platter, regular \$18, for.....	\$9.00
Large Hand-Painted Vase, regular \$8.50, for.....	\$4.25	Hand-Painted Fruit Dish, gooseberry design, regular \$9.00, for.....	\$4.50
Cut Glass Mayonnaise Dish, regular \$8.50, for.....	\$4.25		
One dozen Genuine Oak Mantel Clocks, Special, each.....	\$3.00		
One Cuckoo Clock, Regular \$14, for.....	\$7.00		

ROGERS 1847 GOODS

Dessert Knives and Forks, a dozen.....	\$3.60	Dinner Knives and Forks, a dozen.....	\$4.40
Crown Derby Sugar and Cream, regular \$5.00, for.....	\$2.50		
Crown Derby Toothpick Holder, regular \$1.25, for.....	65c		
Crown Derby Cups and Saucers, regular \$3.00, for.....	\$2.25		
Crown Derby Breakfast Plates, regular \$2.75, for.....	\$1.25		
Crown Derby Bread and Butter Plates, regular \$1.75, for.....	\$1.25		
Crown Derby Mikado Cup and Saucer, regular 75c, for.....	60c		

20% Discount Off Everything in the Store
MAIL ORDERS RECEIVE OUR PROMPT ATTENTION.
See our north window. Every article in it is Going at Half Price.

C.H. WARD & CO.
Diamond Merchants and Jewelers
374 Richmond Street
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To Her Royal Highness The Canadian Housewife, Attention!
During these days of planning and designing and contriving we can offer you much of interest and value. Corner Wardrobes, made portable, oak and mahogany surface quarter-oak, some have mirrors in the doors, square, single and double wardrobes, all finishes, at very close prices. Cozy Couches, with adjustable arms, our own make. Box Couches, with lifting springs on the bed. Harinelt Mattress, a combination of sterilized horsehair and downy carded staple cotton, at \$12.00 and up. Mossinelt Mattress, something new, vegetable hair and downy cotton. Prices range from \$7.50 up to \$9.00.

John Ferguson & Sons
174 to 180 KING STREET.