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mit go out of our shop he holds it not in his own exclusive s not just so in every personal interest. The collective, and line, every pocket social interest is also engaged. In those conditions the only question of tton. We realize that principle worthy of being discussed

To be sure, a private duty remains Saxon legislation which pretends to and White, Brown, White but with a social duty, the misperformance of which hurts society at Society, in its turn, has the ight and the duty to defend itself." private life and a convinced democrat

Mrs. Herbert Outerbridge and troupe will appear in "Petticoat Perfidy" on Tuesday, at the Methodist College Hall. Don't miss it.—oct19,31

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A NEW INDUSTRY FOR THE

We learn from at interview with the Manager, Capt. C. W. Olsen of the above Company, who arrived yesterlay by express from Tizzard's Harbor, Herring Oil Factory in Bridge's Cove, Friday's Bay, two miles from Tiz-lard's Harbour. The site which has vater power in the vicinity and is iso close to the public road and legraph lines, has been obtained olders and we also learn from Capt. bed makes the outlook of the

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Ladies' Serge and Gaberdine Dresses

MADE OF ALL WOOL MATERIALS, TRIMMED FANCY BRAIDS AND STITCHINGS. Regular Price 5.50. SALE PRICE 2.95 Regular Price 19.50. SALE PRICE 14.75 Regular Price 21.50. SALE PRICE 14.75 Regular Price 24.00. SALE PRICE 10.95 Regular Price 28.00. SALE PRICE 9.95 Regular Price 38.00. .. .: SALE PRICE 24.95 Regular Price 45.00. SALE PRICE 10.95 Regular Price 46.00. SALE PRICE 24.95

Ladies' Silk and Crepe-de-Chine Dresses

Regular Price 36.50. .. . SALE PRICE 9.95 Regular Price 35.50. SALE PRICE 14.75 Regular Price 65.00. SALE PRICE 15.00 Regular Price 30.00. SALE PRICE 25.00

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Ladies' Knitted Costumes

Colors: Brown, Henna, Saxe, Navy, Black, Turquoise.

12.50 to 24.00.

Children's Knit Wool Dresses

Sizes to fit 2 to 12 years. hades: Henna, Rose, Grey, Navy, Turquoise, Pale Blue, Putty, Fawn.

2.10, 2.60, 4.75, 5.50, 6.90, 7.00.

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LADIES' KNIT WOOL DRESSES In shades of Brown, Grey, Navy, Canary. Prices from 8.25 to 15.00. LADIES' KNIT SILK DRESSES

In shades of Turquoise, Grey, Black and Navy. 16.75 to 25.00. LADIES' CREPE-DE-CHENE DRESSES. In Cream, Turquoise, Peach, Black, Nigger and Tan. 14.25, 15.75, 16.90, 17.70. Ladies' Dressing Gowns

Regular Price 3.70. SALE PRICE 1.95 Regular Price 4.20. SALE PRICE 2.50 Crepon. Regular Price 3.50. SALE PRICE 1.95 Regular Price 6.20. SALE PRICE 2.95 Eider. Regular Price 6.50. SALE PRICE 3.75

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IN VOILE, MUSLIN, POPLIN, CREPE-DE-CHINE EORGETTE, FLETTÈ, DELAINE and CEREA SERGE.

Voile, Muslin, Poplin. Reg. Price 1.40 to 6.50. SALE PRICE 60 and 95c.

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