



# The Latest Call--Startling--But True!

Reinforcements urgently needed to keep the Royal Newfoundland Regiment in the Front Line.

## Men of Military Age! What About It?

## Don't You Hear It? Won't You Heed It?

The sentiments of the majority of the people in this Dominion are strongly in favor of keeping our GLORIOUS REGIMENT at full strength and in the Front Line by voluntary enlistments if possible--if not--by some form of conscription.


## Young Man! What Will You Be--A Volunteer or a Conscript?

This space given to the Regiment by MARSHALL BROTHERS.



### The Three Pitfalls.

By RUTH CAMERON.



We were speaking the other day, of a woman who has recently been visiting in our neighborhood. She has a wide circle of friends, about whom she talks voluminously and interestingly.

Said one woman, who is something of a wit, "Mrs. R. had been visiting her friend Edith Martin before she came here, and she told me so much about the Martins that I was almost ashamed. It seems indecent of me to know so much about their private affairs. I shall feel ashamed next time I meet them."

Anything But One Thing.

"Queer, isn't it," said another woman, "when Mrs. R. is so kind hearted about most things? I verily believe she would do anything in the world for her friends."

"Except keep their private affairs private," said the first woman.

"Why, she even tells things about

her own affairs that you wouldn't think she'd want anyone to know."

Slaves To The Habit Of Talk.

"Well, isn't that the way with anyone who talks a great deal?" said the wit. "They run out of legitimate material, and they are such slaves to the habit of talk that they can't stop talking, and so they simply have to tell things they've no business to tell."

I think that's an excellent characterization, don't you?

And an excellent warning to those of us who have a tendency to be "slaves to the habit of talk."

How Seldom A Talker Avoids All Three.

There are several dangers in talking too much.

One is that you will bore people by talking uninterestingly.

Another is that you will antagonize them by talking when they want to talk themselves.

And a third is that in trying to keep up a continual flow of conversation and keep it interesting, you will say too much.

How seldom one meets a voluminous talker who does not fall into one of those three pitfalls.

### Your Boys and Girls.

It is only by studying the children in their spontaneous play that we can learn how to allow them freedom enough to keep their games and play from becoming purely mechanical. Much of the kindergarten play to-day is meaningless routine. Watch the children when they are not aware of the espionage and see what they choose to do.

There are advantages and also disadvantages in the kindergarten system as at present conducted, at least so far as it touches the subject of physical education. For all growing children there is a great necessity for large general movements of the trunk and limbs, and this necessity, with the child's natural desire for spontaneous play, points clearly to the need of a re-adjustment of school systems in general in this respect.

Little coats of embroidered batiste are as dainty garments as one could wish for the precious toddlers in summer.

mer. They can be put on as soon as baby goes into short clothes and for the girl baby they are suitable until she is four years of age, according to the size of the child.

#### Fresh Vegetables.

Etc.

10 lbs. BEETS . . . 30c.  
10 lbs. CARROTS . . . 30c.  
10 lbs. PARSNIPS . . . 30c.  
10 lbs. TURNIPS . . . 30c.  
FRESH COUNTRY EGGS.

#### PE. Potatoes.

18 Cents a Gallon.

COOKED CORNED BEEF by the lb.  
EXTRA FANCY TABLE APPLES, 20c. doz.  
NOVA SCOTIA APPLES, 15c. doz. up.  
CALIFORNIA ORANGES.

#### Ex steamer to-day

May 3rd, 1918:  
Fresh Supply  
"BLUE NOSE" TABLE BUTTER--Slabs and Bulk.

MOIR'S PLAIN and SULTANA CAKES.

#### Bacon,

Machine sliced to your order.

30c., 45c., 60c. lb.

## C. P. Eagan

Duckworth Street and Queen's Road.

## Eggs

### Local Fresh Eggs

now in full supply, help to conserve meat use more fresh Eggs.

### Soper & Moore

### Our Daily Story.

THE MISTRESS.

It was at Evelyn Piquet's literary evening. They had just been introduced.

"Delighted to make your acquaintance, I'm sure," said Hammeren Tongs. "What was the name? I didn't quite catch the name."

"Smith," said Miss Mineola Smith.

"Oh, Smith," repeated Tongs. "Not such an uncommon name, after all, is it?"

"Tee hee!" tee hee! Mineola. "I knew you were clever as soon as I saw Mrs. Fridids bringing you over. There's something about a clever man, before he even speaks, don't you know?"

Hammeren Tongs began to find her intensely interesting.

"Do you go to the movies much?" he asked. "I think they're nice places to take a nap in once in a while, don't you, Miss unusual-name Smith?"

"Tee hee!" tee hee! Miss Smith. "You certainly are clever!"

Hammeren Tongs began to find her positively fascinating.

"They're starting to dance," he said. "Dancing has certainly changed from what it used to be."

"Hee!" hee! Mineola. "You don't let much get by you, do you?"

"Sherlock Holmes is my middle name," said Hammeren Tongs.

"Tee hee. How do you ever think of all those things?" marveled Miss Smith.

He now began to wonder how he had ever got through all those years without her, and after that he danced with her all evening and she told him fifty times that he was as graceful as he was clever, and after that he got her address and telephone number and permission to call, and four months after that they were safely married.

### Everyday Etiquette.

"If an accident happens at the dinner table, such as overturning a glass or breaking a piece of china, what should I say?" asked May.

"Apologize at some other time rather than at the table. To say you are sorry is enough for the moment," advised her sister.

### Special Notice.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the Winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, but the bottle still remains the same size.

DR. F. STAFFORD & SON,  
St. John's, Nfld.

### Milady's Boudior.

#### SECRETS OF KEEPING YOUNG.

Mothers should realize that each generation lives differently and ideas are constantly changing, and if she would go hand in hand with her children, she must be a student with them. Some people seem never to grow old, always seeming to be young and buoyant, carrying their years lightly. Their secret is that they keep the mind young and fresh by activity, the heart light and merry and live above the little worries of life.

So remember that growing old rests much with oneself. If one wishes to grow old gracefully, discard youthful employments and pursuits and settle down to elderly ways, just as some individuals become invalids when by a little effort they might shake off their physical lethargy and raise themselves to health and vigor.


For women to change her daily routine of life to that of a younger set, she necessarily will have to conserve her strength and do a certain amount of training at the beginning. She must also take an inventory of her beauty possessions and where there is any deficiency she must make improvements. It may be possible that her circulation is not perfect and that the veins of her hands are very pronounced. This condition may be helped by proper exercise.

This exercise should be taken standing: The arms are raised overhead, stretched at the sides and continued high up overhead, and at the same time the body is lifted to the toes. Stand so the arms are bent at the elbows, hands lowered and the feet resting flat on the floor. This may be repeated fifteen times. Each time the hands are lowered at the back and an effort is made to reach further down. This action brings about a better circulation and gives color to the arms and hands.

### A DISMAL DAY.

An ice cold rain is falling, sometimes it's mixed with sleet; the optimist is calling this rain will save the wheat!

Then I forget the weather, and a smile from ear to ear, and crack my heels together, and raise a lusty cheer. If rain-hands are lowered at storms, blooming, bleeding, with gusts of sleet and snow, will bring the wheat we're needing, why, let the moisture flow. I never can be doleful, I always must be gay; in gloomy mood and soulful I'd like to spend a day; I wish I might be swabbing from my fat cheeks the



WILL MASON.

### Fads and Fashions.

Battiste is increasing in favor. New ribbons are of broadened fallie. Printed foulards are in great favor.

Sashes continue to be an important note.

The waist line remains vague and undecided.

Quilted silk collars are a novelty in England.

Net frocks for wee girls have sashes of net.

Dyed panama is a feature of the new millinery.

Silks and metal ribbons appear in floral patterns.

Afternoon dresses often have flaring sleeves.

Homespun is a good choice for an everyday coat.

Flowers appear often on the crowns of hats.

Sun bonnets are in great vogue for small girls.

General utility coats are made of Scotch mixtures.

The present mode in hairdressing demands height.

The high crowned tailored hat is greatly in evidence.

Straight-front jackets of the blazer type are seen.

The latest handbags are made with frames of wood.

The newest corsets have Philippine work for decoration.

The season's waists show very effective color combination.

Black satin and Venetian silver lace are a fine combination.

New lingerie gowns are far less lacy than in other summers.

The most satisfactory silk underwear is the sort that is shaped.

### Note of Thanks.

Mr. and Mrs. Edward Flynn desire to thank Revs. Finn, Kavanagh, Jeffery and Reay, Drs. Chisholm and Jones, the Reid Nrd. Co. for handsome casket and appreciated kindness. Madames Jeffery (2), Gosse, Drover and Peddle, for wreaths, and others for kindness, sympathy and condolence to help to lighten their sorrow at the time of their sad bereavement in the loss of their dear and only son, who was killed in handcar collision at Whitbourne, April 28rd.—adv.

### Eventually

YOU MUST DON THE KHAKI.

## Why Not To-Day?

You are Needed at Once.

This Space given to the Soldiers by the U. S. PICTURE & PORTRAIT CO.

### WHAT'S YOUR EXCUSE

For not being with the Boys?

YOU ARE BADLY NEEDED "OVER THERE"

## Your duty is to go! Why not TODAY?

THIS SPACE GIVEN TO THE REGIMENT BY G. M. BARR

## DON'T BE A QUITTER!

# ENLIST NOW!

This space given to the Regiment by T. A. McNab & Co.

## The "Evening Telegram" is read by over 40,000 People daily.

### CHOICE BARR

IN ST

200 Barrels LIVCO  
100 Barrels TERR  
100 Barrels LIBBY  
200 Barrels H. B.  
100 Barrels FAT

## GEO. M

### To Every Ma

who are not earning from 10 this message is

Our Curtis Handle Co. shares You may invest now, take your cash dividends and watch the grow if dissatisfied for any reason, your return of your money.

Shares \$12.50 each, less 2 per cent. free.

## J. J. LACEY

Investment Specialist

Now is the Time Place to

## Millinery

Your choice of 500

25

Special Prices to Wh

## ROBERT TEN

### WE HAVE BEEN

## A Little Work

and have opened several cases containing a lot of Ladies' V showing a fine range of

### Ladies' Blouses

### Middy & Jumper

Ladies' White Cambric Emb  
Ladies' White Cambric Emb  
Ladies' White Cambric Emb  
Ladies' White Cambric Emb

### INFANTS' COATS and

A lot of these goods are s many there is only one of a k them early.

### Ladies' Cotton Hous

We have some of these l The extreme difficulty of g scientifically may be termed strenuous times deters us fr word excepting upon rare occ as regards these House Dress Bargains!

## Henry B

Come in Out of the Wet.

You can't afford to lose much time now. Spring is coming on, so get your pipes, traps and drains in good shape and don't delay your house cleaning.

SEND FOR ME

If you want expert Plumbing or Heating done at Low Rates. Orders left at Parsons' Phone 688, will be taken care of.

Remember, am right on the job and personally perform or supervise my work.

A. PITTMAN,  
PLUMBER, STEAM & HOT WATER  
FITTER.