

A GOODLY AMOUNT MUST BE REALIZED! TAKE IN EVERY SHOW.

MID-WEEK HOLIDAY PROGRAMME: WHEN SORROW FADES—A Thanhouser production. A very intense and high class melo-drama.

The Selig Players in a two-part drama: "The Tragedy of Ambition,"

A drama of the day. A study of social contrasts, subtle and strong. Fine in emotions. Homes of the rich contrasted with hovels of the poor in daring diversity.

THE OLD MAID'S BABY—A Vitagraph comedy with the ever popular John Bunny and Flora Finch.

THE SILVER SNUFF BOX—A beautiful story, perfectly presented.

A SUSPENDED ORDEAL—A Keystone comedy. YOU CAN HELP, ALSO SEE A BIG SHOW. THE PRICE IS SMALL, THE VALUE BIG, AT THE NICKEL.

S.S. "EAGLE" Will Sign Crew on March 8th and sail on March 9th.

S.S. "FLORIZEL" Will sign Crew on March 11th and sail on March 13th. BOWRING BROS., Limited.

Ladies' CORSETS!

We are now showing full lines of the celebrated P. C. & D. & A. CORSETS. Correct style and perfect quality in every pair. See our SPECIAL EXTRA LONG CORSET with the four Garters attached at 89c. pair.

WILLIAM FREW.

Solid Comfort In Our Chairs

is a marked feature, and has built us a reputation for reliable and luxurious furniture that can not be beaten. Any Chairs, upholstered and otherwise, purchased at our store are guaranteed in every particular.

This week we are offering special values in Arm Chairs and Morris Chairs, real Rest Chairs, built for ease as well as ornament. We are showing Arm Chairs all upholstered, or with mahogany frames, and upholstered in Leather, Tapestry and Plush; also a fine grade of Morris Chairs, fully upholstered in Leather or Plush, and with adjustable padded leg rests. If you want "Solid Comfort" Chairs, you can get them at the

U. S. Picture & Portrait Company.

Smyth's Men's Wear

Personal expression in dress is an art the technique of which is understood by only a few shops in the world. This is one of them.

Connoisseurs in the art of dress appreciate the absolute dependability of our offerings. Everything in Fashionable Accessories to Men's Dress.



GEO. KEARNEY Manager P. O. Box 701. Phone 726.

Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES. CHAPLIN, The King of Tailors.

The Eastern Trust Company.

The Eastern Trust Company directs attention to the public to the advantages offered by its Safety Deposit system of boxes.

In the vault in its office there is installed a nest of deposit boxes of the latest design and of the greatest strength. These boxes can be opened only by the customer. A room is attached where the customer may examine his securities at leisure. The price of these boxes vary according to size. The smallest box in the nest is capable of holding conveniently the papers of the ordinary investor. The larger sizes are suitable for professional men who hold documents in trust for clients.

The prices are:— Size No. 1 . . . . . \$4.00 per year Size No. 2 . . . . . 5.00 per year Size No. 3 . . . . . 10.00 per year Size No. 4 . . . . . 20.00 per year

This system is capable of supplying the needs of every class of person desirous of ensuring the safe deposit of securities. Further particulars can be obtained by applying to the Manager. Address: Pitts Building, Water Street.

HERBERT KNIGHT, Manager.

The Men of Roumania

are very fond of dress, and they have a popular saying which runs, "the stomach has no mirror." Its meaning is that rather than be shabby a Roumanian should go hungry. The peasant costume of Roumania is very artistic, every village having its own set of colors. By the hue of his dress a peasant shows the locality he hails from. The Roumanian is most particular regarding his personal appearance, like thousands of people who patronize our Dry Cleaning establishment.

UNGAR'S LAUNDRY & DYE WORKS, Halifax. Messrs. NICHOLLE, CHAFE & INKPEN, Agents for St. John's.

NOW IN STOCK

At very lowest prices: 200 brls. APPLES—all brands. 30 brls. CABBAGE—Choice stock. 50 cases CALIFORNIA and VALENCIA ORANGES. 50 sacks SILVERPEL ONIONS. 20 brls. HARD WINTER KEEPING CRANBERRIES

BURT & LAWRENCE, 14 New Gower Street. Tel. 759.

J. J. ST. JOHN.

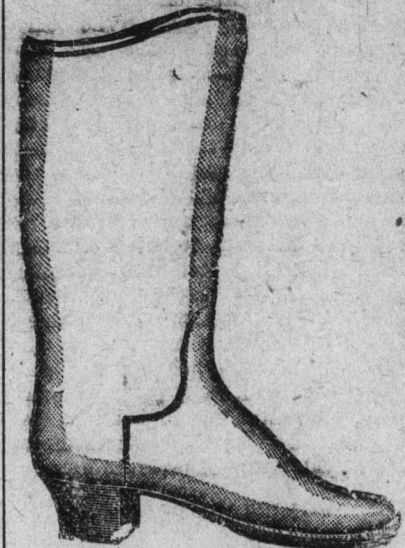
January month the general topic was the War, next to it was the handsome pieces of Silver got free at St. John's Grocery Store for Coupons.

We are doing the same this 1915 and are finding all our former customers buying more freely than ever, and are making new customers every day. And why not?—when we are giving to every customer 10c. on the dollar spent on groceries. And again, we use our best energies to please our patrons. In fact ours is the store of satisfaction. Every 10c. spent you get one cent; every dollar spent you get ten.

J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT ROAD.

SKIN BOOTS!

SEALERS! We have on hand 500 pairs of the very best SKIN BOOTS.



This Tongue Boot is custom made, hand-made and hand-pegged; made of the best Water-proof leather.

Wellington Boot, High and Low 3/4 Boots.

Fishermen! When buying Boots beware of imitations. See that the name Fred Smallwood is on the heel plate.

P.S.—All our custom made Boots have this plate with our name on it.

F. SMALLWOOD, The Home of Good Shoes.

Buy a Pocket Diary!

Collins' Pocket Diary, four inches long by three inches wide, bound in full Red Cloth, gives ten lines to a day, two days to a page; has a place for addresses, for cash account, and for cash summary. Contains a lot of useful information, only 25c. each.

A Collins' Vest Pocket Diary as above, but bound in full Red, Blue or Green Leather, at 45c. Collins' Pocket Diary, 7 1/4 inches long, 1 1/2 inches wide, bound in full Red, Green and Blue Leather, with six lines to a day, and four days to a week, 45c.

A Collins' Vest Pocket Diary with Pencil attached, bound in full Red, Green and Blue Leather, 50c. Collins' Handy Diary, 5 x 3 1/2, with Pencil attached, a full day to a page, bound in full Green Leather, 65c. Collins' Ruby Diary, 5 x 3 1/2, bound in full Green Cloth, twelve lines to a day, two days to a page, 45c. Lett's No. 41 Foolscap Diary, one day to a page, \$1.50. Lett's No. 42 Diary, a day to a page, \$1.20.

DICKS & CO., LTD., Biggest, Brightest, Busiest and Best Store in Newfoundland. Book, Stationery and Fancy Goods

Southworth LIBRARY,

- 10c.; Postage 2c. "The Degraded Daughter." "Cruel as the Grave." "Vivia or the Secret of Power." "The Three Beauties." "Only a Girl's Heart." "The Haunted Homestead." "Retribution." "A Husband's Devotion." "The Trail of the Serpent." "The Missing Bride." "The Fortune Seeker." "Victor's Triumph." "A Noble Lord." "Self-Raised." "The Bridal Eve." "The Widow's Son." "Love's Labor Won." "Dorothy Harcourt's Secret." "The Curse of Clifton." "To His Fate." "Nearest and Dearest." "The Lost Hair of Linlithgow." "Little Ned's Engagement." "The Rejected Bride." "A Beautiful Friend." "The Mystery of Raven Rocks." "The Unloved Wife." "The Struggle of a Soul." "For Woman's Love." "Ishmael." "India or the Pearl of Pearl River." "Gertrude's Sacrifice." "A Tortured Heart." "Tried for Her Life."

GARRETT BYRNE, Bookseller & Stationer.

THURSDAY, 10th Dec.

Now landing, per "Sjostad," BEST SCREENED North Sydney COAL.

IN STORE. Anthracite Coal, Furnace, Egg, Stove, Nut

M. MOREY & CO. Office: QUEEN STREET.

Lenten Groceries!

Fish in Tins:

- No. 1 Salmon. Lobsters. Halibut. Oysters. Sardines. Fresh Herring. Flunden Haddock. Kipperd Herring.

Fish Pastes in Glass:

Lobster, Shrimp, Salmon, Bloater.

- Kipperd Herring. Finnan Haddies. Fillets of Cod. Boneless Codfish. Shredded Codfish.

Buffalo Flour, in 14 lb. sax.

- Anchovies in Oil. Cream Luca Oil. Peanut Butter. Apple Butter.

Try Our Teas!

Royal, Crown and our Best Brands and be convinced of their qualities.

BOWRING BROTHERS, Limited, GROCERY.

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Sealing Crews

For the following ships will sign on the dates mentioned:

"Neptune," March 8th & 9th.

"Beothic," March 10th & 11th.

"Nascopic," March 10th & 11th.

JOB BROS. & CO., LTD. mar1,91

Sugar! Sugar!!

On the spot and to arrive, 500 barrels American Granulated SUGAR.

COLIN CAMPBELL, 85 Water St.

DUE THIS WEEK,

Per s.s. "Graciana" from London:

300 SACKS

'Molassine' Meal.

The famous feed for keeping all live stock in good condition.

Put in your orders early to your feed dealer as this little lot will not last long.

The manufacturers have not yet secured a license to ship our next order from the British Government, who are supervising the export of all food products and feeds from Great Britain.

HARVEY & CO., LTD. Wholesale Agents.

TEN PAGES TO... WEATHER FORECAST. TORONTO. Noon.—St... winds and moderate gales... fair and colder. Friday—F... N. winds, fair and cold. ROOPER'S, Noon.—Bar. 28... ther. 37.

VOLUME XXXVII



Auction Sale

AUCTION.

At the British Hall, on TO-MORROW, FRIDAY at 10.30 a.m.

One superior upright piano. 1 Empire typewriter, in perfect condition; one 4 section bookcase; 1 head Singer sewing machine; 1 white enamel bedstead, spring mattress, 1 brass bedstead and 1 bureau and commode, 1 white double solid walnut sideboard, 1 folding rarey couch, handsome fire screen, mission oak hall stand with plate mirror, 1 folding bookcase, 1 in wood table, 3 office chairs, 3 tan chairs, 1 picture Venus by Michel picture De Medina, Queen of Italy Beatrice; other superior pictures in mahogany frames, lot crockery, provision cabinet, feather pillows, yards cork linoleum, 1 coat vase, copper and Black metal fender, 1 double bedstead and spring quality of books and ornaments, and a lot of other superior household furniture and effects too much to name. After which a number of lengths Tweeds suitable for Ladies' and Gents' Overcoats. Positively no goods covered without cash.

P. C. O'DRISCOLL Auctioneer mar4,11

CEMENT

Just received ex "Graciana," from London

White's Portland Cement In Barrels and Bags.

H. J. Stabb & Co. mar4,co,d,t.f



FOR SALE or TO LET

For a term, that first-class building No. 36 Brue Street, with 2nd floor basement, hot water heating, light, extension kitchen, dining room, 5 bedrooms, for immediate possession. For particulars apply to P. C. O'DRISCOLL, Building.

REINHARD'S LINIMENT