The Economy of

"Paisley Flour"

And do

that by using Paisley Flour, cake

making at home is very little trouble; also it is much cheaper than using cake

A great advantage of home baking with

The SURE raising powder

is that you know what is in the cake-that

Use one part Paisley Flour to eight parts ordinary flour.

all the ingredients are clean and sound.

you know

The Casino The Nickel

TO-DAY!

The thrilling melo-drama:

The Female Burglar. American adaptation from the famous problem play "Leah Kles-

SEE The Thieves Den, A Brothers Wrong, The Girl Thief, A Wretched Woman, The Refor-

Cupid and the Motor Boat -An exciting love episode.

An Old Maid's Valentine; Or, Doomed to Disappointment.

TO-DAY!

Pathe's Society Drama:

The Lady Companion -The pathetic story of a woman of the world.

A Toymaker's Secret-A pretty little fantasy.

Prof. Thomas' Cats - A comedy of the nocturnal "waits."

A Merry Christmas - A comedy-drama of the festive

" IT"

The Best is the Best!

UNICA BEST

Best Flour

Don't Pay More for any other Brand than you can buy "Unica Best" for.

Ask your Grocer for IT.

Three Clearing Lines:

Ladies' Black and Coloured Jackets, this Year's Styles, from \$2.00 to \$6.00.

Ladies' Costume Skirts, in Newest Pattern Tweeds, only \$1.40.

In Navy and Black Cloth, only \$1.80.

In Navy and Black Cloth, only \$2.20.

In Unspotable Cloth, newest Colours, only \$3.00. Ladies' Felt Hats, this Fall's shipment, at Greatly Reduced Prices.

ROBERT TEMPLETON

A BIG BARGAIN

/-----

PIANO.

10.00 24

Original price \$260. Practically new.

CHARLES HUTTON

You can increase your profits by using Gossages SOAPS.

Prices, etc., from

G. M. BARR, Agent

This Year we are Showing Bigger Variety in Packets and Boxes of XMAS CARDS Than Ever. PACKETS.

The Evergreen packet containing 6 pretty cards, 4c. The Favourite packet containing 10 cards, 5c The Homestead packet containing 12 well assorted cards, 7c. The Homestead packet containing 12 well assorted eards, 7c. The Champion packet containing 15 well assorted eards, 10c. The Empire packet containing 12 pretty folding cards, 10c. The Treasury packet containing 12 dainty cards, 15c. The Excelsior packet containing 15 well assorted eards, 15c. The Reference packet containing 18 flat and folding eards, 20c. The Fireglow packet containing 25 nigh-class cards, 20c. From Friend to Friend packet containing 25 pretty cards, 30c. Wishes For You packet containing 15 folding cards, 35c. The Greeting packet containing 30 attractive cards, 40c.

Boxes with envelopes to match. Boxes with envelopes to match.

Showers of Good Wishes box, with 6 pretty cards, 20c.

The Poppy Cabinet box, with 6 dainty cards, 25c.

The Happy Days box, with 12 assorted cards, 25c.

Our Big Value box, with 25 pretty cards, 35c.

Silverque box, with 10 excellent cards, 40c.

The Aero, box, with 20 attractive cards, 40c.

The Chaster Cabinet, 15 assorted, 47c.

The Paralment Gens, 10 dainty, 45c.

The Pansy box, 12 high-class, 65c.

The Oue of box 6 pretty cards, 60c.

The Queen's box; 6 pretty cards, 60c.
The newest in Calendars, from 5c. to \$3.90 each.
Single Xmas Cards from 2c. to \$1.20.
Single Box Cards from 5c. to \$2.50.

A. @ S. RODGER.

SPECIAL VALUES!

Variety of Blouse Materials,

New Designs at 12, 14, 16, 18, 20 & 22 cts.

Bargains in White Embroidery and Insertion. Another Lot opened of our Famous COSTUME CLOTHS at 25, 40, 60, 75 and \$1.00 per yd.

ASnap in Dainty Open Work.

YOU

MADAM!

MOOSE JAW, SASK

If You Can Afford to use . the BEST buy

Robin Hood

Flour

'The Flour that is different."

If you do you will find that the cost of ROBIN HOOD is

The bigger loaf is one differ-

Easier assimilations of the bread is another difference.

The sweeter flavor is a third

There are other points of

difference. Any one of them

Saskatchewan Flour Mills Co., Ltd.

Moose Jaw - - Sask.

OS DUFFERENT

smallest after all.

worth the extra cost.

Sideboard Cloths and Table Centres--- Exceptionally Cheap.

A. @ S. RODGER.

Amatite Roofing This is the The New Roofing THAT WILL NEVER need Painting AMATITE costs no more than Roofing that needs con O HARD SPRING

AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs. If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

Send to us for Samples and Literature.

GOLIN CAMPBELL, Wholesale Agent.

A choice selection of

These fabrics cut in Our Styles,

for Fall and Winter,

and made at our store give our patrons an exclusively

Well Dressed

appearance. Newfoundland's Store for

Fashionable Tailoring.

Personal attention given to Mail Orders.



JOHN MAUNDER,

WE'RE EASY!

281-283 Duckworth Street, St. John's.

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

COMPANY.

Are You Going to Canada or the United States?

Take the shortest route; only six hours at sea. Quickest Shortest, Cheapest and best route.

Dining and Sleeping Cars on Express Trains leaving St. John's 6 p.m. Sundays, Tuesdays and Thursdays.

Shore Line Passengers connect with Express Trains at Brigus Junction at 8.10 p.m.

Always travel by the Reid Newfoundland Companys' system and advise your friends to do the same.

Reid Newfoundland Company

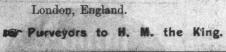
Maconochie's Pickles!

All our products are put up in our own factories in England. These factories are noted, over the whole Empire, for cleanliness and up-to-date methods. A cheap Pickle is a dangerous article of

GET THE BEST. Your Grocer has them.

Manufactured only by MACONOCHIE Bros., Limited,

London, England.



Winter Keeping Apples

No. 1 WINTER KEEPING APPLES. The following popular brands are amongst the list: Kings, Golden Russets, Northern Spy and Baldwins. Get your Winters stock while the



F. MCNAMARA, QUEEN STREET, CARRETT BYRNE' - Bookseller and Stationer. Lockyork, N.Y.

CHRYSANTHEMUMS In great variety. Also,

> CARNATIONS and Paper White NARCISSUS.

J. McNEIL, Rawlins' Cross

Telephone 197.

An Intelligent person