



EASTERN KNIT BAND
(LATER BY GARD)
DOES NOT BIND LIKE FUR BAND
YET WARM & COMFORTABLE.

Caps that are warm, and comfortable, as well as SMART LOOKING are hard to get, but we have them at TEMPLETON'S and at prices that will appeal to you. **Fur-lined and Knitted Bands.** Prices: 55c, \$1.00, \$1.20, \$1.50, \$1.60, \$1.75, \$2.00.

R. Templeton
333 Water Street.



INSURANCE

WHEN THE ENGINES COME
it is too late to think of insurance,
and they may be called to your piece
any day, any hour.

INSURE BEFORE THE FIRE
Instead of regretting after it that
you did not take our advice. Step
in and order a policy large enough
to cover the loss a fire would entail
on you.

PERCIE JOHNSON
Insurance Agent.

The Mohawk Indians will not allow
so much as a blade of grass to grow
upon the graves of their companions.

RETURNING SOLDIERS

His Excellency the Governor has received a cablegram from Captain Timewell, Record Office, London, to the effect that the following men are proceeding to Newfoundland:—

1686 Private Stephen Lawrence, Bay L'Argent, F. B.
1353 Private Ronald J. Meaney, 2 Clifford St.
1280 Private George Lawrence, Bay of Islands.
1659 Private Frank S. Knight, 27 William St.
1836 Private Alexander Sullivan, Pouch Cove.
682 Private Arthur B. Rowe, 54 Barter's Hill.
718 Private James J. Burke, 27 Livingston St.
265 Private William J. Somerton, Bell Island.
1542 Private John Pennell, Curling.
1340 Private Augustus Dawson, Spaniard's Bay.
2549 Private Alexander Walters, Burnt Island.
1351 Private Herbert M. Walsh, St. John's.
868 Private Alfred F. Bonaparte, Hearts Content.
1315 Private John J. Buckley, 54 Field Street.
201 Private Vincent Noseworthy, Mannells.
1154 Private Arthur J. White, Little Dona, P. B.

OUR VOLUNTEERS

The following recruits underwent medical examination yesterday.

Wm. Rogers, St. John's.
Chas. A. Williams, Pools Island.
John A. Fowler, Renew's.
Alex. J. Garf, St. John's.
James Dunphy, Tor's Cove.
Eric Parsons, St. John's.

The number of enlistments to date are 4,918.

Yesterday a firing squad, under command of Lieut. Winter, were at the range practicing and made good scores.

Women's Christian Temperance Union

(To the Editor.)

At the last meeting of the W. C. T. U. I was instructed to send as much as possible of Miss Gordon's letter for publication in the daily press. Will you be kind enough to give space to the extracts I send. Thanking you in anticipation,

Yours truly,
A. WATSON,
Rec. Secretary.

Extracts from a letter received by the St. John W.C.T.U. from the United States Hon. Sec'y., Miss Gordon.

At the opening of the New Year of 1917, members of the World's W. C. T. U. feel the thrill of a high and holy purpose. Earnestly do we desire to feel its golden hours with sacrificial service for our blessed cause. We are appalled at the continuance of the European war. Never has our White Ribbon tie seemed so sacred or so tender. Sore bereavements have stricken many of our sisters. To each of these our hearts go out in sympathy, and we bless God that the W. C. T. U. are united by a bond so strong, that we cannot be severed by the awful strain of war.

We had all looked forward with anticipation to the joy of our triennial World's W.C.T.U. Convention in 1916. I sincerely hope that when we meet at the close of the war, the place selected may be the City, or adjacent to the City where the World's Peace Conference will assemble. Out of war's awful gloom shines the temperance uplift it has brought about. This glowing flame of total abstinence and prohibition must be kept at white heat until every nation is freed from the iniquitous traffic in strong drink.

The past year records many marvellous victories. We glory in the agitation for prohibition now in progress in Great Britain. Canada has driven the traffic in brain poison out of nine of the ten provinces. Newfoundland's battle for freedom was victorious. Eighty per cent. of the territory of the United States is under prohibition. Big business is teaching the efficiency, the safety, and the dignity of sobriety. Boards of Health in cities still cursed by the liquor traffic are giving our thousands of circulars to the masses of the people with sentiments like the following:—

"Think before you drink; after been you cannot think so well." "You do not need alcohol for health, you do not need it for strength, you do not need it for drink, it never does you any good; therefore let it alone. Railroad corporations and the industrial world have discovered that total abstinence must safeguard the soldier, the sailor, the aviator, the crew of a submarine, the engineer, and the anti-ist. When beer rises to explain that it is a sober drink, and a liquid food, the great scientists of England, Europe, and America hit it the sledgehammer blow of the scientific fact that it is intoxicating. The Church and the Temperance Societies to-day have a host of influential allies, and the time

INCREASE TO FIREMEN

Last night at the regular meeting of the Civic Board Coun. Brownrigg made a very able plea for an increase in pay to the men of the Fire Department. The city contributes one-half of the amount necessary to keep up the Department and the Government of the country contributes the other half and any increase voted by the Council would likely be responded to by a like amount from the Government. Councillor Mullaly supported in forcible language Councillor Brownrigg's plea, which also received endorsement from Councillors Ayre and Vinnicombe, and a general discussion followed in which the Mayor and other Councillors took part.

The present contribution half yearly from the Council's funds is \$6,500 and it was proposed to make the amount \$7,000 half yearly, which, with a like amount from the Government, would be a substantial increase to the men who guard us while we sleep and who are ever ready to go out in all kinds of weather and to risk life and limb to save our property or our lives if they are endangered.

A motion to pay \$7,000 half yearly towards the upkeep of the Fire Department was then made by Councillor Brownrigg and seconded by Councillor Mullaly; it passed without a dissenting voice. The Mayor seemed sorry that he too could not say "aye" to the proposition.

The Deputy Mayor, Councillor Morris, congratulated Councillor Brownrigg on his efforts in behalf of the Firemen and said he considered the motion just passed the best thing the Council had done for a long time.

Now that the Council has done a very good thing for a most deserving body of men it is to be hoped that their method of applying the increase will be the cause of no dissatisfaction. Should they follow the percentage idea the man who receives high pay will get a larger slice of the increase voted than the man who receives ordinary pay. A more fair and equitable method would be to share it out to everyone alike. In other words divide \$1,000 by the number of men to receive the increase and there you have it done in such a way that no one can find fault with it.

The increase is for a specific purpose, to meet the high cost of living, and the low salaried man eats just as much as the high salaried man and has less with which to pay for it, hence it would be very unfair to give him a less share of the increased vote.

The funeral of the late Mr. John Rice took place yesterday afternoon and was attended by a large number of citizens, all friends of the deceased. Interment was at Belvidere and at the Cathedral the proper prayers were said by Rev. Dr. Carter.

Police, Attention!

(To the Editor.)

Dear Sir,—Kindly allow me short space in the columns of your esteemed journal, to call the attention of the authorities to a certain part of the Higher Levels (between the C. L. B. Armoury and Parsons' Drug Store,) where a gang of ne'er do wells can be seen every night, and peaceful pedestrians are molested either by being shouted after or pieces of snow and ice thrown at them. This again shows the need of a reformatory, not only for youthful thieves, but for the scamps, who can be seen parading our streets at all hours of the night thoughtless of man or God. Trusting that those concerned will give this the consideration it deserves, and thanking you for space,

I am,
Yours truly,
ONE ANNOYED.
St. John's, Dec. 28th, 1916.

TORBAY ASSAULT CASE

The case of Constable McGuire versus James Reddy for assault at Torbay, on Christmas Morning, to which we made reference yesterday, was heard before Judge Morris, in the Magistrate's Court last evening. The evidence given in the hearing of the case revealed the fact that McGuire and Reddy were able, willing and ready to hit hard or fence with fists and fence pickets.

There were two other charges against Reddy, namely, being drunk and also being disorderly. He had caused great annoyance to the peaceful people of the place who were attending Midnight Mass before entering the church and after leaving it. For being drunk and disorderly Reddy was fined five dollars or ten days imprisonment.

MEMORIAM

Death came to us some time ago,
And broke in on our home,
It took away our baby dear,
And we are left alone.

Her little name was Eloise Blanche,
Whom we did love so dear:
Ah me! how we miss the little tot
None but a mother knows.

Oh, how dreary is life around us
Since our darling baby died—
Empty cot and her belongings
So carefully laid aside.
For she never more will need them
Or our fond and tender care,
Angels' hymns do now attend her
Over on the Golden Shore.

Eloise Blanche is now called from us:
Though we miss her face so fair,
Yet we would not wish to call her
Back to this lone world of care.
For she is in Jesus' presence
Of'er ever more to dwell with Him,
But we hope that we shall meet her
In that Home so bright and fair.

A MOTHER.

READ THE MAIL & ADVOCATE

THE CRESCENT PICTURE PALACE
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting John Lorenz in
"The River of Romance"
An Essanay Feature in Two Reels.
Ethel Teare in "IN CINDERELLA'S SHOES," a Classic Comedy.
Helen Gibon in "THE TREASURE TRAIN," an episode of the "Hazards of Helen" railroad series.
Wm. Dangman and Kate Price in "IN ARCADIA," a Vitagraph Comedy.
PROFESSOR MCCARTHY playing the Latest and Best Music, Drums and Effects.
THE USUAL BIG SATURDAY MATINEE. SEND THE CHILDREN.

Rossley's British Theatre!

The Blackbirds.
TO-TIGHT
"Under the distinguished patronage and presence of His Excellency the Governor and Lady and The Misses Davidson),
DON'T MISS THE 6TH ANNUAL PRODUCTION, DECLARED BY EVERYBODY THE SEASON'S HIT.
"A STRANGE CASE," Vitagraph feature in 3 parts.
Prices Reduced—Matinee Daily, 5 and 10 cts.;
Night, 10 and 20 cts.

Coming—"HELEN OF THE CHORUS," Edison feature in 3 parts. Every person should see this wonderful play.

Little Heart's Ease F.P.U.

(To the Editor.)
Dear Sir,—Will you allow me space in your valuable paper to publish a few remarks. I may say when our delegate came home from the Convention, we had our meeting of the F.P.U. and a good crowd we had to hear our delegate. He gave us a grand lecture, something worth listening to, and you may be sure, sir, he put life in our Union men. Then President Coaker's address was read, and we were delighted with it. You may be sure it was no place for Cashin or that Spar man or Sir Edward. Cheers were given for King George, Our Boys, President Coaker and the Union members, but no cheers for the graballs. May God spare our boys to come home. The little steamer that is on our route is not fit for the service, but if dinner:

Capt. Day had a steamer fit for the work he is doing, he would get along alright.
We had a visit from our Union members, Messrs. Stone and Targett, for which we thank them, and since their visit, we are better Union men, and we mean to stand by our President and the Union. The Union has done an immense work, and we know it.
Wishing President Coaker and the Union members a prosperous and Happy New Year.—I am, etc.,
MYSELF,
Little Heart's Ease, Dec. 15, 1916.
"Did the new cook come this morning?" he asked anxiously, on going home from business.
"Dropped in about twelve," replied his wife, a gloomily look in her eyes.
"How did things seem to suit her?"
"Well, she liked the lunch I gave her so well that she agreed to stay for route is not fit for the service, but if dinner."

Reid - Newfoundland Co'y.

Electrical Department

Flexible Arm Lamps
for Sewing and Reading and Studying
\$4.00



Lamps for Floor Use
Adjustable Arm
\$7.50



BEAUTIFUL STANDS LAMPS
\$7.00 to \$30.00
Reading Lamps for every purpose.

SEE OUR WINDOW FOR GRAND DISPLAY.
PHONE 240