YOU CANNOT AFFORD THE WRONG OIL

A GOOD lubricant in the wrong place is just as bad as a poor lubricant. For every part of every machine there is one ***right*** lubricant---and it is worth money to you to find it. It means less money spent for oil and a longer life for your machine.

The Imperial Oil Company makes a special oil exactly suited to every part.

STANDARD GAS ENGINE OIL

Recommended by leading builders for all types of internal combustion engines, whether tractor or stationary, gasoline or kerosene. It keeps its body at high temperature, is practically free from carbon, and is absolutely uniform in quality.

PRAIRIE HARVESTER OIL

An excellent all-round lubricant for exposed bearings of harvesters and other farm machinery. Stays on the bearings; will not gum or corrode.

CAPITOL CYLINDER OIL

The most effective and economical lubricant for steam engine cylinders; proven superior in practical competition with other cylinder oils.

ELDORADO CASTOR OIL

A high-grade, thick-bodied oil for lubricating the loose bearings of farm machinery, sawmills and factory shafting.

THRESHER HARD OIL

Keeps the cool bearing *cool.* Does not depend on heat or friction to cause it to lubricate.

STEEL BARRELS—All our oils can be obtained in 28-gallon and 45-gallon steel barrels. These barrels save their cost by eliminating leakage. You use every drop you pay for. Clean and convenient.

If your lubricating problem gives you trouble, let us help you. Tell us the machine, the make, the part—and we will gladly give you the benefit of our experience in selecting the proper lubricant.

THE IMPERIAL OIL COMPANY
Limited

BRANCHES IN ALL CITIES