

Building Up Trade on Customer-Satisfaction

There are few "secrets" about building up trade. The one big thing is to please and satisfy your customers.

If you don't do that, whatever other virtues your store may possess are of little avail.

In one staple article you may count on Customer-satisfaction and that is when you sell

Swift's Premium Ham and Bacon

Sell SWIFT'S PREMIUM once and your customers will come back again.

Swift Canadian Co.
LIMITED

