

# The Battle Creek Toasted Corn Flake Co., Ltd., of London, Canada



have made a national reputation for their Corn Flakes.

The TRADE MARK of our beautiful SWEET-HEART is a guarantee of quality.

Our large and effective advertising is a guarantee of quick sales.



Grocers who load their shelves with imitations and substitutes are only working trouble and loss for themselves.

Kellogg's Toasted Corn Flakes bring quick sales, fair profits and pleased customers.

*Why bother with others? Our only product, made in London, Canada.*

## Battle Creek Toasted Corn Flake Co., Ltd.

LONDON, CANADA

*If any advertisement interests you, tear it out now and place with letters to be answered.*