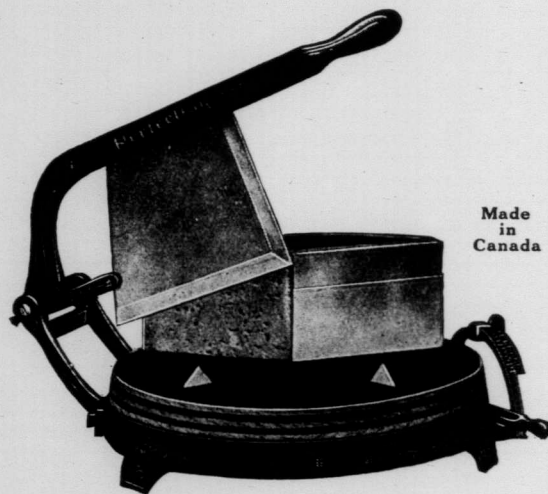


Inefficient Equipment Costs \$\$



Made
in
Canada

Profits in cheese sales are made not by guessing the amount of cheese a customer's order calls for, but by having the most efficient and absolutely non-erratic computing system to cut it. Real economy means efficient equipment; it costs dollars less than lost time through **guessing** weight (to say nothing of stock loss).

The Perfection Cheese Cutter

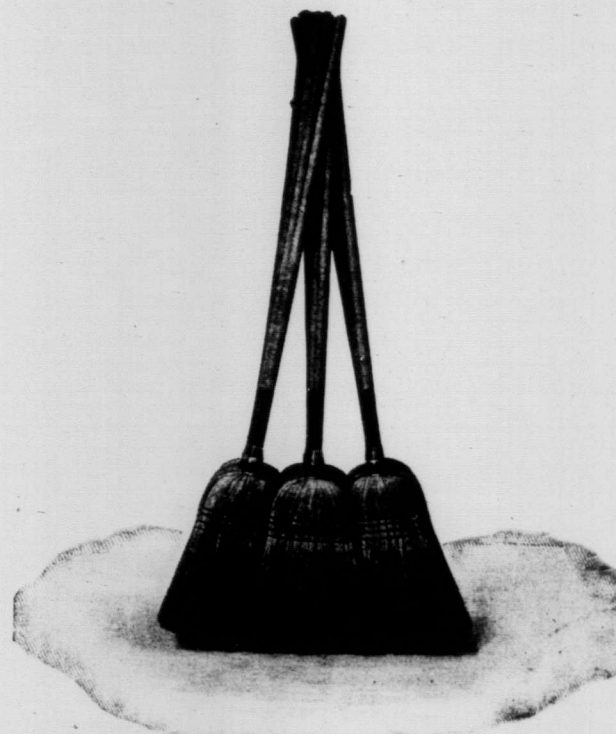
It is efficient because it enables you to sell cheese at a much better profit than by any other way, and is thoroughly practical and speedy and simple to operate. Its features embody: A bevelled edge knife, a five-ply birch board that don't warp or come apart. It is handsomely finished in scale blue enamel. It is well constructed, with good workmanship. Automatic cabinet. Sells cheese all summer.

High-class natural finish. **Perfectly sanitary**—protects the cheese from air, dust and insects. Place for display and storage of box goods on part of its top.

Send for illustrated literature to-day.

**American Computing Company
of Canada**

HAMILTON, CANADA



THE PARKER BROOM.

is the best broom made in Canada.

WEIGHT—27 lbs. to the dozen.

LENGTH—16 inches.

HANDLES—Best quality maple, highly polished stained yellow, will not soil the hands.

CORN—Highest price and quality, hand-sorted, Broom - Corn, bleached and toughened. No green dye to cover cheap, poor corn, natural honest color.

WORKMANSHIP—Best possible work throughout, heavily stapled, containing no coarse corn nor centre stalks.

PRICE—\$5.50 per dozen, delivered in lots of six dozen, anywhere in Canada.

Ask your WHOLESALE GROCER.

The Parker Broom Co.

692 Wellington Street, OTTAWA, ONTARIO