

\$850

Model 75, Roadster \$825—f. o. b. Toronto

Never Before

From every Province in the Dominion and every State in the Union we hear of the amazing success of the latest Overland—the \$850 model.

At the New York and Chicago Automobile Shows—where all the season's models were brought together—the new model Overland was the most widely discussed car exhibited.

And why not? An electrically started and electrically lighted completely equipped Overland with four-inch tires for only \$850!

Is there any wonder this car took the whole continent by storm?

Season after season for seven years we have experienced one great success after another.

But this one tops them all.

No other achievement in the history of the entire industry parallels this record.

It stands out alone — boldly — conspicuously — unapproached.

Never before has an automobile success been so rapid, so definite and so sweeping.