

10-DAY FREE TRIAL

NO MONEY DOWN—CHARGES PREPAID

Wonderful New Coal Oil Light

Gives Twice the Light on Half the Oil

Don't Pay Us a Cent

until you have used this wonderful new modern incandescent light in your home for 10 days, putting it to every possible test and then if you don't say it is the greatest oil light that you have ever seen, or you are not thoroughly satisfied, you may send it back at our expense. You can't lose a penny. We want you to prove for yourself, as thousands upon thousands of others have, that the Aladdin has no equal; that it makes *saves one-half on oil*; that it beats electric, gasoline or acetylene; burns common kerosene (coal oil) without odor, smoke or noise; is clean, safe. *Guaranteed.*

Women and Children Run The Aladdin

There are no complicated parts to get out of order, no installing necessary, no pumping up, no sub-flame, no dangerous features. *Lights and is put out like the old style lamp* everybody is familiar with. No matter how many lamps you may now have you cannot afford to be without an Aladdin if you value the eyesight, appreciate good light and wish to cut down your oil bill.

Thousands Now Enjoying Its Brilliant White Light

The Aladdin is not an experiment but has been on the market seven years, tested in thousands of homes and every mail brings hundreds of enthusiastic letters from satisfied users endorsing the Aladdin as the most wonderful light they have ever seen. Such comments as, "You have solved the problem of rural home lighting"; "I could not think of parting with my Aladdin"; "The grandest thing on earth"; "You could not buy it back at any price"; "Beats any light I have ever seen"; "A blessing to any household"; "It is the acme of perfection"; "Better than I ever dreamed possible"; "Wouldn't have believed it 'til I saw it," etc., pour into our office every day. *Good Housekeeping Institute* tested the Aladdin and writes us—"We are pleased to inform you that we have given this device a most thorough trial and find that we can approve it."

Awarded GOLD MEDAL at World's Exposition

The Aladdin has just been awarded the First Prize Gold Medal at the Panama-Pacific International Exposition at San Francisco—the *very highest honor*—in competition with the best coal oil lamps in the world. *This establishes the leadership of the Aladdin.*

Government Bureau of Standards and Leading Universities Back Our Claims

The Government Bureau of Standards recently tested the Aladdin and their report reads: "The Aladdin Mantle Lamp burned about half as much oil as the luminous flame lamps and gave about twice as much light." Tests were also made at 33 of the leading Universities and their reports were fully as flattering. (Copies of any or all these reports will be sent on request.) These same scientific tests showed that in *quality of light* the Aladdin has no superior, even exceeding Tungsten Electric and nearest of us to sunlight.

10-Day FREE TRIAL Coupon

Mantle Lamp Co., 543 Aladdin Building.

I would like to know more about the Aladdin and your Easy Delivery Plan, under which inexperienced men with rigs make big money without capital. This in no way obligates me.

Name _____

P.O. Address _____

Province _____

We Trust You

We know that in making this liberal and almost unheard of offer to you, we take no risk. *We don't want you to take any risk and that's why we do not feel we have any right to ask you to send any money in advance.* We just want to place one of these new Coal Oil Mantle Lamps in your home to use for 10 days absolutely free. That is the only way you can ever get any idea of the wonderful white powerful light it gives.

TRY IT TEN DAYS FREE



STYLE No. 101

Aladdin Table Lamp

(We also have Hanging Lamps and various other styles)

We Will Give \$1000.00 IN GOLD

to the person who shows us an oil lamp equal to the Aladdin (details of this Reward Offer given in our circular which will be sent you). Would we dare invite such comparison with all other lights if there were any doubt about the superiority of the Aladdin?

NO MONEY NEEDED We Furnish the Capital

The ambitious man who wants to get into a business of his own and make not merely a living but have a nice income, does not need capital to get started with us because we furnish him with a stock of goods on time. Don't hesitate to tell us if you need this help and we will gladly assist you.

Send This 10-Day Free Trial Coupon

NOW Mail the coupon today to our nearest office, whether you are interested in making Aladdin agency. You can't afford to be without this wonderful light, and if you wait until the territory is taken by someone else, you lose the opportunity to make splendid money delivering to your neighbors on our easy trial plan. Address nearest office.

The Mantle Lamp Company

Largest Coal Oil Mantle Lamp House in the World

543 Aladdin Building

MONTREAL

WINNIPEG

We Want One Responsible Party in Each Locality

to advertise, recommend and distribute the Aladdin. The first one who takes the agency will have the opportunity of securing the exclusive rights and should make from \$50.00 to \$300.00 per month, depending upon the amount of time he can devote to the work.

Men With Rigs Make Big Money No Experience Needed

Practically every farm home or small town home needs it and will buy after trying. One farmer who had never sold anything in his life before writes: "I sold 57 lamps the first seven days." Another who ordered over 200 in 30 days says: "I consider the Aladdin the best agency proposition I have ever seen. I had, and I have done agency work for 10 years." Another says: "I disposed of 34 lamps out of 31 calls." Thousands of others who are coming money endorse it just as strongly.

Sold 275 in Six Weeks

Here is an exact copy of a letter written up recently by one of our enthusiastic farmer distributors who has made over \$2000 during spare time the past two winters:

"It is a pleasure to sell the Aladdin. It makes good on all your claims and it is easy to convince people that it is the best lamp on the market."

"I still use my first lamp as a demonstrator and it works perfectly although it has had pretty rough usage for over a year and a half."

Between Jan. 2 and Feb. 20 I sold about 275 lamps. I never saw anything that would sell equal to the Aladdin."

Letter of Credit Helps Him

Lexington, Jan. 22
Gentlemen: Consider me one of the family, gentlemen, for your letter of credit made it possible for me to get in quick. Enclosed please find order for 200 lamps. Let me say that under this plan I can handle anything that comes up. So please consider me as your agent for this locality.

Very truly yours, L. H. WYSONG.

16 Year Old Girl Wins Big Success

Brighton, Dec. 2
Gentlemen—I received the lamps in good order—only one shade broken. I have disposed of my first order all right. Every place I left a lamp the people will not let me take it away. They all say, "The Aladdin cannot be beat."

Your agent, MISS DELLA KOSTER.

NOTE—The above is from one of our schoolgirl agents, 16 years old, who sold four dozen lamps in a couple of months during her spare time when not occupied in school and home duties.

Write now for distributor's prices before your territory is taken.