

CREAM SEPARATOR AWARDS

ST. LOUIS EXPOSITION

After the most careful, complete and thorough investigation and consideration of every fact bearing on the subject ever undertaken by the award authorities of any exposition, the St. Louis Exposition conferred every highest honor possible upon the

DE LAVAL CREAM SEPARATORS

Their Inventors, and the Butter Exhibits Made from Them.

The international examining jury of awards consisted of Major Henry E. Alvord, Chief of the Dairy Division, Department of Agriculture, Washington, D.C.; Prof. C. F. Doane, of the Maryland State Agricultural College; Monsieur Dupont, of France, and Mr. Neilson, of Argentine, S.A., the recommendations of this jury being confirmed and approved by the Superior Jury consisting of President Francis; Judge W. F. Boyle, representing the National Commission; Dr. Theodor Lewald, Imperial German Commissioner; F. J. V. Skiff, Director of Exhibits; Monsieur Gerrard, French Commissioner-General, and sixty other high international representatives.

The De Laval Separator Company was granted the **GRAND PRIZE** (very highest award) for **CENTRIFUGAL CREAM SEPARATORS**, covering all sizes, for Farm and Factory use.

In addition, in recognition of the original invention and the development of every important stage of advance in cream separator construction, a second Grand Prize (very highest award) was granted to Dr. Gustaf de Laval, of Sweden, for the invention and later improvement of the first practical cream separator; a Gold Medal (next highest award) to Baron Clemens von Bechtolsheim, of Germany, for the invention of the "Alpha-Disc" system embodied in the modern De Laval machines, and another Gold Medal to John Joseph Berrigan, of America, for his invention of the "Split-Wing" distributing shaft, the latest and perfecting feature of the De Laval machines of to-day—these three awards marking the essential steps of development of the Centrifugal Cream Separator.

HIGHEST BUTTER AWARDS

In the butter exhibits the Grand Prize (very highest award) was granted to J. C. Joslin, Winsted, Minn., on De Laval made butter, while the five Gold Medal awards were granted to L. S. Edwards, Lamont, Iowa; W. B. Johnson, Arlington, Iowa; M. Sondergaard, Hutchinson, Minn.; L. S. Taylor, Glenville, Minn., and S. W. Laird, Walker, Iowa, each and everyone of them De Laval users.

Aside from these Exposition awards proper the National Buttermakers' Association held its Annual Convention and International Butter Contest in the Agricultural Building, in October, in connection with the Exposition, the Championship Cup being awarded to H. C. Hansen, Smith's Mill, Minn.; the Gold Medal to L. S. Taylor, Glenville, Minn., and the Silver Medal to F. L. Odell, Greenfield, Iowa. All of these, as well as the winner of every State Silver Cup, being De Laval made exhibits, as were 473 out of a total of 493 butter entries in this great Contest. Every single Entry scoring higher than 95 was De Laval made.

FALSE COMPETITIVE CLAIMS

The advertised representations of a certain separator concern that the butter exhibits of two women users of its machines won the "World's Championship" and the "Sweepstakes" at St. Louis are wholly and unqualifiedly false. There were no such prizes or awards, and the only awards these Exhibitors did receive were Silver and Bronze or third and fourth class medals, respectively.

Equally false is the continually repeated claim of this concern of having made a "World's Skimming Record" at the Buffalo Exposition, where its work was inferior in every way to that of the De Laval Machines, the Gold Medal (highest award at Buffalo) for Cream Separators having been granted to the De Laval Company, while the concern in question received a medal only on its combined exhibit of Dairy apparatus. Its course, along with other unscrupulous exhibitors, in afterward circulating a fake "duplication" of this medal, was doubtless one of the reasons which led the U. S. Government to prescribe that any attempt to duplicate or pretend to duplicate a St. Louis medal would constitute counterfeiting and be punishable accordingly.

HIGHEST AWARDS FOR TWENTY-FIVE YEARS

While the De Laval machines have invariably received the highest awards to Cream Separators at every International Exposition since their invention twenty-five years ago, it is noteworthy that their triumph at St. Louis was even more complete and sweeping than ever before.

THE DE LAVAL SEPARATOR CO.

MONTREAL

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TORONTO

WINNIPEG