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A SAFE INVESTMENT for people of small means \$100 BONDS

To enable the small investor to invest his money without risk, this Corporation's Bonds are issued in sums as low as one hundred dollars. They furnish absolute security and are a

LEGAL INVESTMENT FOR TRUST FUNDS

Write for copy of Annual Report, specimen debenture, and all particulars.

Canada Permanent Mortgage Corporation

Paid-up Capital \$6,000,000.00.

Investments \$33,546,242.74.

TORONTO STREET

Established 1855.

TORONTO

Representing

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

You will make money.

The great strength, big dividends and incomparable benefits of the "oldest Company in America" mean certain success for you.

FOR TERMS TO PRODUCING AGENTS, ADDRESS:

George T. Dexter

2nd VICE PRESIDENT

34 Nassau Street

New York, N.Y.

Atlas Assurance Co., Limited

of LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III and the following figures show its record—

At the Accession of	Income	Funds
KING GEORGE IV. \$	387,065	\$ 800,605
KING WILLIAM IV.	657,115	3,038,380
OUEEN VICTORIA	789,865	4,575,410
	3,500,670	11,185,405
KING GEORGE V.	6,846,895	15,186,090
31st DECEMBER, 1915	7,757,140	19,953,150

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada:

260 St. James St., MONTREAL

MATTHEW C. HINSHAW, Branch Manager



Assets: \$10,178,345.13

Surplus to Policyholders: \$5,169,684.89

Canadian Head Office: MONTREAL. J. W. BINNIE, Manager

LLOYDS BANK LIMITED, 71, LOMBARD ST., LONDON, E.C. HEAD OFFICE:



\$156,521,000 Capital Subscribed 25,043,360 Capital paid up Reserve Fund 18,000,000 652,522,495 Deposits, &c. 275,044,415 Advances, &c.

THIS BANK HAS 900 OFFICES IN ENGLAND AND WALES.

Colonial and Foreign Department: 17. Cornhill, London, E.C. London Agency of the IMPERIAL BANK OF CANADA.

French Auxiliary: LLOYDS BANK (FRANCE) LIMITED, with offices at PARIS, BORDEAUX, BIARRITZ and HAVRE.