



VI

*An Ideal
Shoe—
after fifteen
years*

The Uni-Trinian Shoe, the product of fifteen years' study and experiment on the part of its designer (Mrs. King) and maker (Mr. Jantzen) is designed to meet these ideal requirements. It is built without any heel, and with ample room for the toes and the ball of the foot to spread naturally when the weight of the body is put upon them.

The Uni-Trinian Shoe is not square-toed and shapeless, as many so-called common-sense models are. It follows as nearly as possible the graceful lines of the normal foot, swinging round the toes in a generous curve with a sense of comfort and stability. One of its indispensable niceties is a firm, close-fitting hold about the waist of the foot and heel. Its sole may be of any weight for the service required, so long as it is not too heavy to be pliant,

