

CANADIAN BROADCASTING CORPORATION
1972/73 OPERATING BUDGET RESOURCE ALLOCATION
(Preliminary)

The Board of Directors at its meetings October 15 and 16, 1971, approved the 1972/73 Operating Main Estimates totalling \$207,000,000.

Since that time operating Management has been engaged in an in depth study of current manpower and facility resources to determine more precisely the financial requirements to carry out the objectives for the 1972/73 fiscal year.

Executive Management has reviewed with operating heads proposed objectives and activities forming part of the budgetary submissions. Items have been agreed to or deleted on the basis of merit having regard to the overall objectives of the Corporation and changing circumstances since the submission to Treasury Board was made in the fall.

The Divisions are now engaged in the detailed costing of their production and broadcast schedules and the determination of station and network costs, by language, which is anticipated to be available for presentation to the Board at its next meeting.

It is difficult to determine at this stage the effects NABET strike action may have on inventory levels and production plans in the 1972/73 fiscal period and it is hoped that these effects will be known for the next presentation. This submission is predicated on the basis that program inventories will not exceed 1971/72 levels under normal circumstances.

Not included in this presentation are additional Revenues to accrue in respect to the sale of the Jalna Series and some other sources which are anticipated to be in the neighbourhood of \$1.1 million. These revenues will be reflected in the next submission once the precise details are determined and will be added to the surplus account.

Not reflected as well is any 1971/72 surplus now anticipated at around \$5.0 million.

Capital equipment requirements necessary to provide the production and broadcast capability have been included in the 1972/73 Capital Budget.

March 17, 1972.

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